



Millersville University

STRATEGIC ADVISORY COUNCIL

Notes of Friday, October 23, 2015

Attendees: Jeff Adams, John Anderson, Scott Bailey, Jon Bannan, Ana Börger-Greco, Aminta Breaux, Ximena Catepillán, Kathy Cody, Christian Copeland, Barry David, Melanie DeSantis, Victor DeSantis, George Drake, Katy Ferrier, Fred Foster-Clark, Laurie Hanich, Brian Hazlett, John Hoover, Dwight Horsey, Mike Jackson, Carol Kirsch, Jennifer Mariacher, Rita Miller, Marilyn Parrish, Nancy Pruskowski, Karen Rice, Tom Richardson, Theresa Russell-Loretz, Lisa Shibley, and Diane Umble

Absent from the meeting were: Geoff Beers, Roger Bruszewski, Vilas Prabhu and Ann Womble

1. Welcome (Dr. Ximena Catepillán, Dr. John Anderson)

Dr. Catepillán welcomed everyone to the meeting and introduced President Anderson. Dr. Anderson welcomed the group and expressed his appreciation to everyone for their participation. He mentioned the state budget impasse, the political climate, and the potential changes of the political governance at universities as appointments transition as external factors that need to be considered in our planning processes.

Dr. Catepillán introduced herself as Co-Chair and a new member of the Council and the additional new members: Scott Bailey, Alumni Board; Kathy Cody, AFSCME; Christian Copeland, Student Senate; Barry David, ABSCUF President; Dr. George Drake, Dean; Jan Graybill, Foundation Board of Directors; Dr. Mike Jackson, Dean; and Dr. Marilyn Parrish, Associate Professor.

2. Overview (Dr. Lisa Shibley)

Dr. Shibley presented an update on **Our Bold Path**. She encouraged the group to think about the assigned themes and what may be missing, and what we may need to continue to focus on to achieve our goals. Her overview included Goals A, B, and C (Engage Learners; Ensure Success; and Embrace Agility), the outcomes on target and those with challenges. A [PowerPoint](#) is available on the SAC website.

3. Potential Change of Course (Dr. Victor DeSantis)

Dr. Victor DeSantis was introduced; he facilitated discussion on proposed changes based upon the progress of **Our Bold Path**. The suggested change of course items will be taken to Cabinet for endorsement after review by the Strategic Advisory Council.

Goal A: To Engage Learners

The current strategy: "Create an online college that is responsive to market demands and enrolls 1,200 degree completion students or adult learners."

Dr. DeSantis proposed the question, should we change the emphasis on the "Online College" to focus on online programs? Discussion ensued and questions were raised about support for the online community. It was noted that a technology group was recently developed to prepare to respond to the needs of online programs; there is also an online programs advisory council, and IT has a new infrastructure to deal with online programs. All agreed to support the proposed; *remove*

the reference to creation of "Online College" and "create online programs that are responsive to market demands."

The current strategy and target: "Triple the direct institutional support for students engaged in research and increase by 30% the undergraduate research support derived from outside grants by 2020."

Dr. DeSantis noted that student engagement in research is increasing and we need to "track" the allocations for students from grants; do we change the metric or the target? Proposed: "To change the metric to include documented expenditures of support from outside grants." Discussion ensued and members raised several questions, including how to track student engagement (both for-credit and non-credit).

The council agreed to "parking" the proposed changes until the February meeting. Several members of the SAC (Ximena Catepillán, Jennifer Mariacher, John Hoover, Laurie Hanich and Marilyn Parrish) agreed to meet with Drs. Shibley, Adams and Munoz to research and identify new metrics.

The current strategy and target: "Increase civic engagement through a new graduation requirement that requires students to engage in at least 2 out of 6 high-impact learning opportunities, such as undergraduate research, service learning, internships or study abroad."

The Council agreed to broaden the language with the proposed revised strategy and target.

Proposed strategy: "Emphasize engagement in at least two high-impact learning opportunities (such as such as undergraduate research, service learning, internships or study-abroad) by graduation."

Proposed target: "In consultation with the Academic Policies Committee, consider making at least two high-impact learning opportunities a graduation requirement for all students."

4. Focus on Themes (Small Groups)

Theme discussion began with each of the groups. Each of the five groups was given a series of questions around their theme to discuss and reunite as a large group and share general observations. The groups were asked to share any additional observations by December 1, 2015. The themes were: Recruitment, Retention, High-impact practices, Per credit tuition model and What's missing.

The groups conversed among themselves, recorded notes and reported back to the large group via a group facilitator. Discussion and comments were noted and will be shared with Cabinet to prepare for their January 2015 workshop.

5. Next Steps (Dr. Victor DeSantis)

Dr. DeSantis noted that the work today will be shared with Cabinet and the questions of Cabinet's discussion will be shared back to the group at the February SAC workshop. The date for the next SAC workshop is Friday, February 19, 2016, 1:00 p.m. – 4:30 p.m.

6. Adjournment (Dr. John Anderson)

Dr. Anderson thanked everyone for attending and for their compassion and dedication; he encouraged conversation to continue.