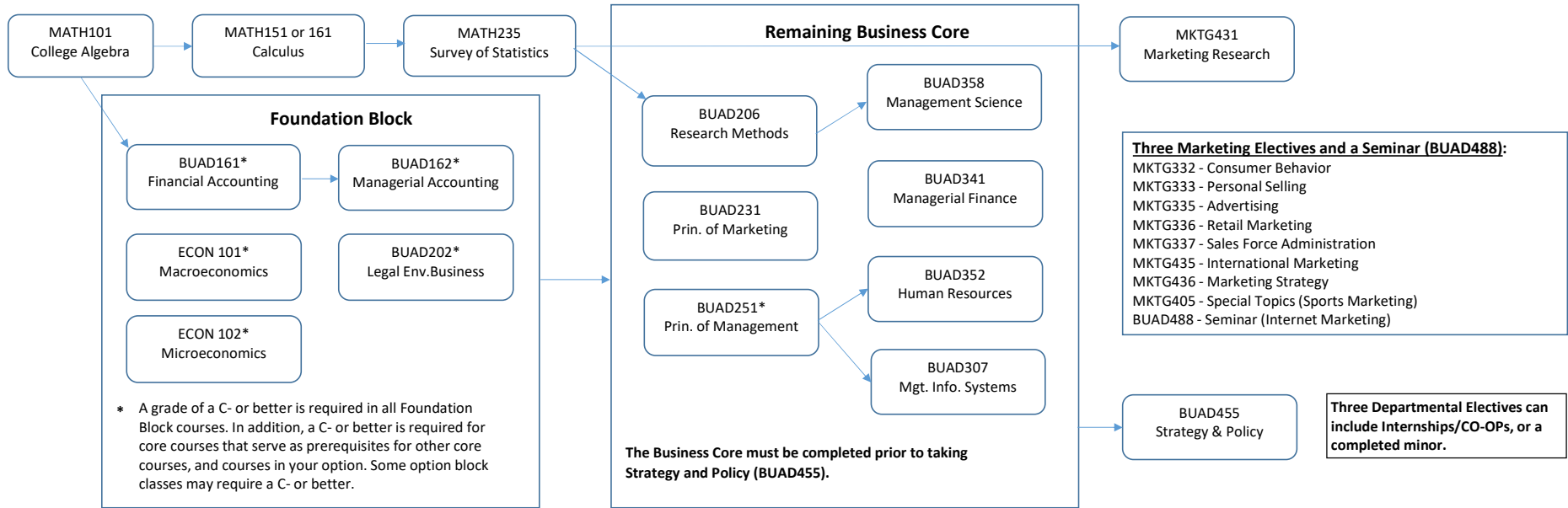


Marketing Option Curriculum Flowchart



Core and Foundation Block Prerequisites:

BUAD161 - MATH101 or 151MPT
 BUAD162 - BUAD161*
 BUAD206 - MATH151, MATH235
 BUAD231 - ECON101*, ECON102*
 BUAD251 - ECON101*, ECON102*

BUAD358 - MATH151, MATH235, BUAD206
 BUAD341 - ECON102*, BUAD161*, BUAD162*
 BUAD352 - BUAD251*
 BUAD307 - BUAD251*, BUAD162*

Marketing Block Prerequisites:

MKTG332 - BUAD231*
 MKTG333 - BUAD231*
 MKTG335 - BUAD231*
 MKTG336 - BUAD231*
 MKTG337 - BUAD231*

MKTG431 - BUAD231*, MATH235
 MKTG435 - BUAD231*
 MKTG436 - BUAD231*, MKTG431
 MKTG405 (Sports Marketing) - BUAD231*
 BUAD488 (Internet Marketing) - BUAD231*