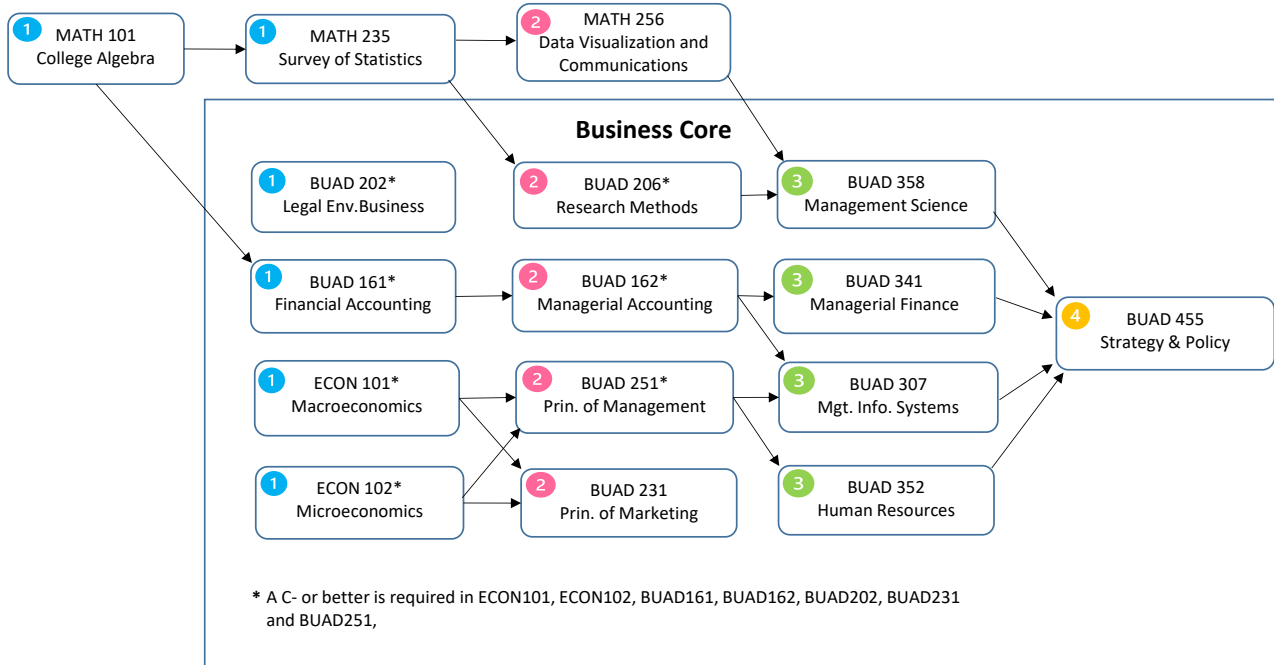
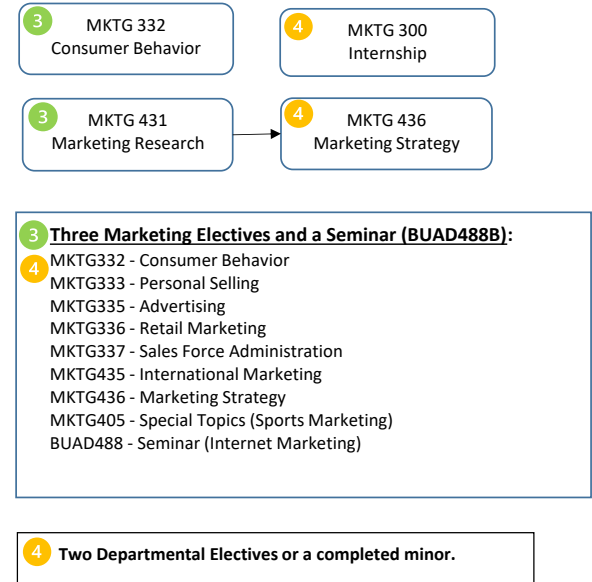


BS Marketing Curriculum Flowchart



Upper-level major courses



Business Core Prerequisites:

BUAD161 - MATH101 or 235MPT
 BUAD162 - BUAD161*
 BUAD206 - MATH235
 BUAD231 - ECON101*, ECON102*
 BUAD251 - ECON101*, ECON102*

BUAD358 - MATH235, BUAD206
 BUAD341 - ECON102*, BUAD161*, BUAD162*
 BUAD352 - BUAD251*
 BUAD307 - BUAD251*, BUAD162*
 BUAD455 - BUAD307, BUAD341, BUAD352, BUAD358

Marketing Course Prerequisites:

MKTG332 - BUAD231*
 MKTG333 - BUAD231*
 MKTG335 - BUAD231*
 MKTG336 - BUAD231*
 MKTG337 - BUAD231*

MKTG431 - BUAD231*, MATH235
 MKTG435 - BUAD231*
 MKTG436 - MKTG431 and senior status
 MKTG405 (Sports Mktg.) - BUAD231*
 BUAD488 (Internet Mktg.) - BUAD231*

- 1 These classes are typically taken during the freshman year.
- 2 These classes are typically taken during the sophomore year.

- 3 These classes are typically taken during the junior year.
- 4 These classes are typically taken during the senior year.