

LOMBARDO COLLEGE OF BUSINESS ONLINE MANAGEMENT FULL DEGREE PROGRAM

A bachelor's degree in management can help you further your career in almost every industry. Team up with experienced faculty to learn how to apply up-to-date best practices. Your location, your time, your future success! Enroll in the fully online undergraduate degree program today!



FULLY ONLINE UNDERGRADUATE DEGREE

A degree in management at Millersville equips students for a variety of roles and to enter the business field at a high-level position upon graduation. Our management program teaches you the fundamentals of managing resources, hiring, training, developing teams, as well as creating effective organizational structures. This program exposes students to all major functional areas of a business but also allows you to focus on courses in human resources, entrepreneurship, operations or leadership based on your individual career goals.

This program is designed for students who want to complete a full bachelor's degree in management online and have little to no college credits.

Core curriculum courses cover a wide range of business topics, including principles of management, informational systems, legal repercussions and more. The management concentration dives into international management, operations management and more based on your personal endeavors.

PROGRAM BENEFITS

Flexible – 100% online program

- Classes starting every fall, winter, spring and summer.
- Courses are offered year-round to allow you to complete your degree faster.
- Complete the full undergraduate degree online.

**The online program is completed part-time with 2-3 courses per semester. We are unable to guarantee full-time schedules.*

WHAT WILL YOU LEARN?

After completing this program, you will be able to:

- Develop a strategic perspective on organizational operations in a dynamic business environment.
- Assess and construct performance measures, feedback channels and coaching to facilitate employee development.
- Acquire problem-solving skills that managers need to solve complex business problems.
- Analyze the role of organizational culture in creating a diverse and inclusive workplace to enhance employee retention and satisfaction.
- Apply leadership skills to promote supportive communication and ethical behavior and to improve employee productivity.

ACCREDITATION

Millersville University's Lombardo College of Business is internationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP) to offer a Bachelor of Science in Business Administration (BSBA).

Benefits of an ACBSP-Accredited Program:

Accreditation affirms the relevancy and currency of faculty, programs and courses to best serve students by assuring a focus on quality performance. Millersville prides itself on faculty and student engagement that positions students for success.

Employers seek and value graduates from accredited programs because of the experience they gain throughout their education.





PROGRAM OVERVIEW

This online undergraduate program requires no previous college credits to enter. Incoming freshmen or students with little to no previous college credits may apply.

Program Required Courses:

ECON 101 Macroeconomics
 ECON 102 Microeconomics
 MATH 101 College Algebra
 BUSN 161 Principles of Accounting I
 BUSN 162 Principles of Accounting II
 BUSN 202 Legal Environment for Business
 BUSN 206 Business Research Methods
 BUSN 231 Principles of Marketing
 BUSN 251 Principles of Management
 BUSN 307 Management Information Systems
 BUSN 341 Managerial Finance I
 BUSN 352 Human Resource Management
 BUSN 358 Management Science
 BUSN 455 Strategy and Policy
 BUSN 488 Seminar: Management
 MGMT 355 Business and Society
 MGMT 357 International Management
 MGMT 452 Operations and Supply Chain Management
 MGMK 300 Internship
 MATH 235 Intro to Statistics OR MATH 130 Elements of Statistics I
 MATH 256 Data Visualization & Communication
 9 credits in management electives
 9 credits in departmental electives

Program Required Courses:

- At least 51 credits in general education course requirements must be completed.

The Bachelor of Science in Management is a 120-credit degree program. Any prior credits earned will be evaluated toward the overall requirements.

YOUR ONLINE PROGRAM SUPPORT TEAM

As a student of Millersville's online programs, you will have access to a variety of academic and student support services:

- An online programs admissions counselor will work with you to help answer questions and/or concerns regarding the application and admissions process, provide transcript updates, complete transcript evaluations, announce admission decisions and assist with confirming enrollment.
- A faculty advisor in business provides assistance to craft your academic plan.
- Student support specialists offer assistance and services throughout the entire program for course registration and program progression.
- Technical support, including remote troubleshooting services, is available for all online students.

FACULTY

The faculty in the Lombardo College of Business have extensive real-world business experience and academic training. All of our courses are taught by qualified faculty, not teaching assistants or graduate assistants.

Our faculty are experts in their fields, and most are doctorally qualified. They engage you in the latest world-class management theory and aid you in applying these principles to your interests and future endeavors. Our faculty are also active scholars who regularly publish their research and present at regional, national and international conferences. Faculty engagement in community organizations, boards of professional organizations and professional activities enables them to enhance the classroom experience with current situations impacting organizations.

CAREER OPPORTUNITIES

Lombardo College of Business graduates are competitive, and many succeed in landing their first postgraduation job in their chosen field in an increasingly complex job market. Some examples of potential careers after graduation include business advisor, human resources, corporate investment banker, sales, management consultant, stockbroker and more.



Millersville University

Office of Online Programs • 717-871-7200 • millersville.edu/online