

WRITING STUDIES ONLINE

A writer's profession exists in every occupation



Writing expertise enhances the impact you make in your profession! A focus on collaboration, creativity, critical thinking and communication creates value for your employer and positions you to advance in your career.

PROGRAM OVERVIEW

The online degree completion program in Writing Studies provides you with professional writing opportunities, practical communication challenges and critical examinations that shape public and political culture.

The Bachelor of Arts in English with a concentration in Writing Studies positions you to work in a variety of career fields based on broad exposure to writing styles, career-based expectations and the use of tone to effectively communicate ideas.

PROGRAM BENEFITS

Millersville's B.A. in English/Writing Studies online degree completion program explores the vast opportunities to write. The courses and interactions enable you to highlight where your skills, talents and interests can best be utilized throughout your career.

- Complete the program while you work, 100% online!
- No set class times, but plenty of opportunity to engage with your professors and classmates.
- Identify topics that appeal to you, and hone your interests through a writing-focused special topics course.
- Develop personal relationships/mentorships with faculty members.
- Opportunities to publish through Millersville journal submissions.
- Development of a digital portfolio to showcase your work to current or future employers.
- Writing opportunities that let you engage with community partners and network.

DID YOU KNOW?

- In 2018, *Forbes* reported "having excellent writing skills can make you an indispensable member of your team or company. And it's one of the best ways to remain consistently employable – no matter your profession."
- More than four out of five employers indicated written communication skills as critical in a Job Outlook survey conducted by the National Association of College Employers (NACE), making it the most sought-after attribute for employment in 2019.

CAREER OPPORTUNITIES

Some examples of career opportunities for our Writing Studies graduates are:

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| • Technology industry | • Advertising | • Screenwriter |
| • Video game industry | • Law | • Technical writer |
| • Content management publishing | • Copywriting | • Social media writer |
| • Blogging | • Reviewing | • Corporate blogger |
| • Teaching English (internationally) | • Editing | • Grant and proposal writer |
| • Business | • Usability testing | • Various positions within government agencies |
| • Marketing | • Feature writing | |
| | • Author | |
| | • Playwright | |

"Clear, well-thought-out and professional written communication has become increasingly imperative, as our world has forced us to adapt to collaborating in virtual environments. Top-rated job applicants are those that can show they are able to effectively communicate through all mediums. Professional communication with a prospective company on its own may not land you the job, but unprofessional communication can most certainly lose you that job!" – Elizabeth Brindley, Enterprise Holdings



EXPAND YOUR WRITING SKILLS

As a student focusing on Writing Studies, you will develop professional skills, enhance creativity and focus communication with proven rhetorical strategies. You will learn to move audiences with your words.

The rhetorical approach we take positions the study writing as strategic, purposeful and adaptable. The skills you learn in one class transfer to the others and to a variety of professional writing situations.

Below are some of the areas that will enable you to expand your skill sets:

Technical writing – Gain the skills to effectively adapt technical expertise to real-world users in software documentation, instructional guides, grant proposals and more.

Business writing – Enhance your ability to design texts like cost/benefit analyses, financial reports, and internal and external communication for organizations.

Science writing – Communicate the importance of scientific research to audiences ranging from specialists to policymakers to enthusiasts and beyond. You may need to utilize scientific writing to advance a concept or initiative for your employer.

New media – Reach audiences in new and powerful ways using new methods of communication like web content, Twitter, blogs and future technology.

Creative writing – Creativity in your writing will be interwoven throughout different courses to show you how to use the written word to compel readers.



PROGRAM COURSES

The B.A. in English/Writing Studies program is a 120-credit degree program. Prior credits earned will be evaluated toward the overall requirements.

Required Major Courses:

- ENGL 242 Reading Our World
- WRIT 273 Writing in the Disciplines
- WRIT 274 Craft of Writing
- WRIT 280 Intro to Rhetoric for Writers
- WRIT 311 Advanced Composition
- WRIT 312 Technical Writing
- WRIT 316 Business Writing
- WRIT 317 Editing for Publication
- WRIT 318 Web Writing and Content Management
- WRIT 319 Science Writing
- WRIT 340 Rhetorical Analysis
- WRIT 342 Reading and Writing for Civic Change
- WRIT 466 Special Topics in Writing Studies
- WRIT 472 Digital Portfolio

Additional general education or elective courses may be required depending on transfer credits.

After applying, a transfer evaluation will be conducted to identify how many general education credits you will need to take to fulfill degree requirements.

FACULTY

As dedicated teachers and caring advisors, the Writing Studies faculty work with students to explore, determine and reach their educational and career goals. All of our courses are taught by qualified faculty, not teaching assistants or graduate assistants.

Our faculty also remain active scholars who continue to explore the broad field of writing to stay up to date with best practices and emerging fields. They also regularly publish books and articles, present their research at professional conferences, and engage students and colleagues in research, publishing and presentations.