



## 2023 | SPONSORSHIP PACKAGE AT-A-GLANCE

BENEFITS	PLATINUM SPONSOR \$5,000	DIAMOND SPONSOR \$2,500	GOLD SPONSOR \$1,000	RUBY SPONSOR \$750	SILVER SPONSOR \$500	BRONZE SPONSOR \$200
Banner (with your business name) in front of a band, supplied by Parade Committee	*					
<b>COMPANY NAME ANNOUNCED:</b>						
At Parade Grandstand	*	*	*	*	*	*
During parade or as time permits	3x	2x	1x			
Complimentary company vehicle in parade with signage provided by Parade Committee	*	*				
Guaranteed division (A) placement on parade day	*					
Complimentary company vehicle in parade (business to provide signage and vehicle)			*	*	*	
Complimentary float entry for sponsor/designated group (provided by business)	*					
Guaranteed "Right of First Refusal" for same sponsorship level the following year	*	*				
<b>YOUR BUSINESS NAME/LOGO ON</b>						
Advertising and publicity efforts	*					
Broadcast emails regarding parade day information	*	*				
Parade volunteer staff t-shirts	*	*	*			
Parade website with link	*	*	*	*	*	
Parade website (no link)						*
Poster (2 weeks pre-parade)	*	*	*	*		
Press releases/PSAs	*	*				
Media advertising	*	*				
Social media promotion (i.e., Facebook)	*	*	*			
<b>PARADE DAY PROGRAM</b>						
Page advertisement	1/2	1/4				
Company name listed w/logo (L)	*(L)	*(L)				
<b>RESERVED SEATING FOR 2 AT PARADE GRANDSTAND</b>	*					