

Effective: February 17, 2025

Administrative Policy On-Campus Credit Card Vendor Policy

**Approved: February 17, 2025
President's Cabinet**

Purpose and Scope

The purpose of this policy is to regulate the presence of on-campus credit card vendors at all campuses in compliance with the Pennsylvania School Code Section 2301-A: Regulation of On-Campus Credit Card Marketing which was added in December 2023.

This policy applies to any entity wishing to receive credit card applications from students on any Millersville University campus.

Policy Statement

Credit card marketing, advertising, or merchandising to students on Millersville University campuses is prohibited. Credit card marketers are not approved for space reservation on any Millersville University campus. This prohibition applies to all banks and other commercial entities (including their third-party representatives) that engage in the on-campus marketing of credit cards to students through solicitation activities.

Banks and other commercial entities including their third-party representatives are prohibited from collecting personal information from students specifically for credit card application purposes. This policy does not prevent students, faculty, or staff from availing themselves of all banking services provided by on-campus partner PSECU.

Definitions

Marketing: Any activity conducted with the goal of selling products or services.

Credit Card: Account that allows holder to purchase goods or services on credit.

References:

Pennsylvania School Code Section 2301-A: Regulation of On-Campus Credit Card Marketing