

**Program Articulation Agreement
Between
Millersville University of Pennsylvania and Cecil College**

This Program Articulation Agreement is between:

BS in Marketing
Millersville University of Pennsylvania
(Millersville, PA)

and

AAS in Marketing
Cecil College
(North East, MD)

Millersville University and Cecil College set forth the conditions upon which Millersville University of Pennsylvania will consider graduates of the AAS in Marketing program to transfer for admission into the BS in Marketing at Millersville University of Pennsylvania.

A. Rationale for the Purpose of the Articulation Agreement

This agreement applies only to students completing the AAS in Marketing at Cecil College and wishing to articulate to the BS in Marketing at Millersville University of Pennsylvania.

B. Admissions Requirements and Transfer of Academic Credit

- 1) Students enrolled in the AAS in Marketing at Cecil College who wish to articulate to the BS in Marketing at Millersville University of Pennsylvania must complete the Millersville University of Pennsylvania admission process, including but not limited to: Millersville University of Pennsylvania admissions application, and submission of all official transcripts from secondary and post-secondary institutions.
- 2) Millersville University of Pennsylvania agrees that graduates of the Cecil College AAS in Marketing meet the admissions standards of the BS in Marketing at Millersville University of Pennsylvania if they satisfy the following conditions:
 - a. Applicants with at least a 2.0 grade point average (GPA) at Cecil College are eligible for admission to Millersville University of Pennsylvania.
 - b. Prior to matriculation to Millersville University of Pennsylvania, the student will successfully complete the Associate of Applied Science in Marketing at Cecil College.
- 3) Millersville University of Pennsylvania agrees that graduates of the Cecil College AAS in Marketing will be able to transfer courses and credit to Millersville University of Pennsylvania towards the BS in Marketing as follows:
 - a. Per existing PA State System of Higher Education transfer policy, all students who complete the Associate of Science or Associate of Art degree at Cecil College and transfer into an approved program will receive a waiver of general

education requirements, with the exception of those courses listed in Appendix A of this agreement.

- b. Coursework completed at Cecil College towards satisfaction of the requirements for the AAS in Marketing will transfer to Millersville University of Pennsylvania as outlined in Appendix A of this agreement.
- c. All coursework transcribed at Cecil College beyond those outlined in Appendix A of this agreement will transfer to Millersville University of Pennsylvania and will be applied to the 120 credit total required for conferral of the baccalaureate degree at Millersville University.
- d. All students who transfer into Millersville University through this agreement will be required to fulfill all applicable residency requirements of Millersville University and the PA State System of Higher Education current at the time of matriculation into Millersville University.

C. Renewal or Terminated of Articulation Agreement:

- 1) Cecil College agrees to promptly notify Millersville University of Pennsylvania of any substantive curricular modifications to the AAS in Marketing and further agrees that the terms of this agreement will no longer hold unless Millersville University of Pennsylvania provides a written approval that the curricular changes do not alter the intent of the agreement.
- 2) Millersville University of Pennsylvania agrees to provide Cecil College with information about the BS in Marketing at Millersville University of Pennsylvania and any changes to the curriculum, if they should occur. Conditions for admission in the BS in Marketing at Millersville University of Pennsylvania are stipulated in section B of this agreement.

D. Mutual Terms and Conditions:

- 1) The parties agree to continue their respective policies of nondiscrimination based on Title VI of the Civil Rights Act of 1964 in regard to sex, age, race, color, creed, national origin, Title IX of the Education Amendments of 1972 and other applicable laws, as well as the provisions of the Americans with Disabilities Act. The parties agree to cooperate in the investigation of any claims of discrimination or harassment.
- 2) The laws of the Commonwealth of Pennsylvania shall govern this agreement. This agreement is not a legally binding contract and is not enforceable in a court or in the Pennsylvania Board of Claims. In the event of a dispute between the parties, advice and direction will be offered by the Office of the Chancellor of the State System of Higher Education.
- 3) The relationship between the parties to this Agreement to each other is that of independent contractors. The relationship of the parties to this agreement to each other shall not be construed to constitute a partnership, joint venture or any other relationship, other than that of independent contractors.
- 4) Neither of the parties shall assume any liabilities to each other. As to liability to each other for injury or death to persons, or damages to property, the parties do not waive any defense as a result of entering into this agreement. This provision shall not be construed to limit either parties' rights, claims or defenses which arise as a matter of law pursuant to any provisions of this agreement. This provision shall not be construed to limit the

sovereign immunity of the Commonwealth or of the State System of Higher Education or Millersville University

- 5) The terms of the agreement shall remain in effect, except as stipulated in certain previous terms as listed herein, for a period of five years, subsequent to the date of execution of this agreement, unless terminated by either party. Any party may terminate the agreement with or without cause, on the provision of 120 days written notice to the other party. All commitments made to students who have been accepted, but have not yet completed the program at Millersville, will be honored. In the event of a substantial breach, either party may terminate this agreement.
- 6) This Agreement represents the entire understanding between the parties. This Agreement shall only be modified in writing with the same formality as the original Agreement.

Millersville University of Pennsylvania and Cecil College have entered into this agreement on the indicated date as witnessed by the signatures below:

Dr. Daniel Wubah
President
Millersville University of Pennsylvania

Dr. Mary Way Bolt
President
Cecil College

Date

Date

Dr. Gail Gasparich
Provost and Senior Vice President for
Academic Affairs
Millersville University of Pennsylvania

Dr. Christy Dryer
Vice President, Academic Programs
Cecil College

Date

Date

Approved for form and legality:

Jacqueline C. Fox
University Legal Counsel

Date

CURRICULUM TRANSFER AGREEMENT GUIDELINE			
Cecil College: AAS in Marketing		Millersville University of Pennsylvania: BS in Marketing	
General Information:			
All students are required to complete an Advanced Writing Course at Millersville if no equivalency completed prior to transfer.			
CECIL COLLEGE AAS IN MARKETING		MILLERSVILLE UNIVERSITY BS IN MARKETING	
Major Courses Completed at CC	Cr.	MU Equivalencies	Cr.
CIS 101 Introduction to Computer Concepts	3	CSCI 101 Problem Solving with Computers	3
ECO 221 Economics-Micro	3	ECON 102 Microeconomics	3
ECO 222 Economics-Macro	3	ECON 101 Macroeconomics	3
Science w/ Lab Elective	4	Science w/ Lab Elective	4
SOC 101 Introduction to Sociology, SOC 105 Perspectives in Human Diversity, OR GEO 102 Cultural Geography	3	SOCY 101 Introduction to Sociology, SOCY 1XX Perspectives in Human Diversity, or GEOG 220 Human Geography	3
EGL 101 College Composition	3	ENGL 110 English Composition	3
MAT 125 Applied Calculus OR MAT 127 Introduction to Statistics	4	MATH 12X Applied Calculus OR MATH 235 Survey of Statistics	4
SPH 121 Interpersonal Communications OR SPH 141 Public Speaking	3	COMM 217 Interpersonal Communication OR COMM 100 Fundamentals of Speech	3
BUS 103 Introduction to Business	3	BUAD 101 Introduction to Business	3
BUS 131 Principles of Management	3	BUAD 251 Principles of Management	3
BUS 187 Business Ethics	3	BUAD 1XX Business Ethics	3
BUS 190 Introduction to Entrepreneurship	3	ENTR 201 Art of Entrepreneurship	3
BUS 207 Introduction to Public Relations	3	COMM 251 Public Relations I: Intro to Principles & Theory	3
BUS 210 Business Law	3	BUAD 202 Legal Environment of Business	3
BUS 212 Principles of Marketing	3	BUAD 231 Principles of Marketing	3
BUS 242 Advertising	3	MKTG 335 Advertising	3
BUS 243 Personal Selling	3	MKTG 333 Personal Selling	3
EGL 211 Technical Writing	3	ENGL 312 Technical Writing	3
VCP 116 Digital Imaging I	2	ITEC 456 Desktop Publishing	2
VCP 117 Digital Imaging II	2	ITEC 1XX Digital Imaging II	2
MINIMUM CREDITS NEEDED TO COMPLETE ASSOCIATES DEGREE:	60	CREDITS TRANSFERED:	60