

**Program Articulation Agreement  
Between  
Millersville University of Pennsylvania and Pennsylvania Highlands Community  
College**

This Program Articulation Agreement is between:

BS in Marketing  
Millersville University of Pennsylvania  
(Millersville, PA)

and

AAS in Marketing Management  
PA Highlands Community College  
(Johnstown, PA)

Millersville University and Pennsylvania Highlands Community College set forth the conditions upon which Millersville University of Pennsylvania will consider graduates of the AAS in Marketing Management to transfer for admission into the BS in Marketing at Millersville University of Pennsylvania.

Rationale for the Purpose of the Articulation Agreement

This agreement applies only to students completing the AAS in Marketing Management at Pennsylvania Highlands Community College and wishing to articulate to the BS in Marketing at Millersville University of Pennsylvania.

Admissions Requirements and Transfer of Academic Credit

- 1) Students enrolled in the AAS in Marketing Management at Pennsylvania Highlands Community College who wish to articulate to the BS in Marketing at Millersville University of Pennsylvania must complete the Millersville University of Pennsylvania admission process, including but not limited to: Millersville University of Pennsylvania admissions application, application fee, and submission of all official transcripts from secondary and post-secondary institutions.
- 2) Millersville University of Pennsylvania agrees that graduates of the Pennsylvania Highlands Community College AAS in Marketing Management meet the admissions standards of the BS in Marketing Business Millersville University of Pennsylvania if they satisfy the following conditions:
  - a. Applicants with at least a 2.0 grade point average (GPA) at Pennsylvania Highlands Community College are eligible for admission to Millersville University of Pennsylvania.
  - b. Prior to matriculation to Millersville University of Pennsylvania, the student will show successful completion of AAS in Marketing Management at Pennsylvania Highlands Community College.
- 3) Millersville University agrees that graduates of the Pennsylvania Highlands Community College AAS in Marketing Management program will be able to transfer courses and

credit to Millersville University of Pennsylvania towards the BS in Marketing as follows:

- a. Coursework completed at Pennsylvania Highlands Community College towards satisfaction of the requirements for the BS in Marketing will transfer to Millersville University of Pennsylvania as outlined in this agreement.
- b. All coursework transcribed at Pennsylvania Highlands Community College beyond those outlined in this agreement will transfer to Millersville University of Pennsylvania and will be applied to the 120-credit total required for conferral of the baccalaureate degree at Millersville University.
- c. All students who transfer into Millersville University through this agreement will be required to fulfill all applicable residency requirements of Millersville University and the PA State System of Higher Education current at the time of matriculation into Millersville University.

Renewal or Termination of Articulation Agreement:

- 1) Pennsylvania Highlands Community College agrees to promptly notify Millersville University of Pennsylvania of any substantive curricular modifications to the AAS in Marketing Management program and further agrees that the terms of this agreement will no longer hold unless Millersville University of Pennsylvania provides a written approval that the curricular changes do not alter the intent of the agreement.
- 2) Millersville University of Pennsylvania agrees to provide Pennsylvania Highlands Community College with information about the BS in Marketing at Millersville University of Pennsylvania and any changes to the curriculum, if they should occur.

Mutual Terms and Conditions:

- 1) The parties agree to continue their respective policies of nondiscrimination based on Title VI of the Civil Rights Act of 1964 in regard to sex, age, race, color, creed, national origin, Title IX of the Education Amendments of 1972 and other applicable laws, as well as the provisions of the Americans with Disabilities Act. The parties agree to cooperate in the investigation of any claims of discrimination or harassment.
- 2) The laws of the Commonwealth of Pennsylvania shall govern this agreement. This agreement is not a legally binding contract and is not enforceable in a court or in the Pennsylvania Board of Claims. In the event of a dispute between the parties, advice and direction will be offered by the Office of the Chancellor of the State System of Higher Education.
- 3) The relationship between the parties to this Agreement to each other is that of independent contractors. The relationship of the parties to this agreement to each other shall not be construed to constitute a partnership, joint venture or any other relationship, other than that of independent contractors.
- 4) Neither of the parties shall assume any liabilities to each other. As to liability to each other for injury or death to persons, or damages to property, the parties do not waive any

defense as a result of entering into this agreement. This provision shall not be construed to limit either parties' rights, claims or defenses which arise as a matter of law pursuant to any provisions of this agreement. Nothing in this Agreement shall be construed to limit the sovereign immunity of the Commonwealth or of the State System of Higher Education or Millersville University

- 5) The terms of the agreement shall remain in effect, except as stipulated in certain previous terms as listed herein, for a period of five years, subsequent to the date of execution of this agreement, unless terminated by either party. Any party may terminate the agreement with or without cause, on the provision of 120 days written notice to the other party. All commitments made to students who have been accepted, but have not yet completed the program at Millersville, will be honored. In the event of a substantial breach, either party may terminate this agreement.
- 6) This Agreement shall only be modified in writing with the same formality as the original Agreement.
- 7) This Agreement represents the entire understanding between the parties. No other prior or contemporaneous oral or written understandings or promises exist in regards to this relationship. This Agreement supersedes any other agreements, restrictions, representations, or warranties, if any, between the two parties hereto with regard to the subject matter contained herein.

Millersville University of Pennsylvania and Pennsylvania Highlands Community College have entered into this agreement on the indicated date as witnessed by the signatures below:

Dr. Daniel Wubah  
President  
Millersville University of Pennsylvania

Dr. Steve Nunez  
President  
Pennsylvania Highlands Community College

Date

Date

Dr. Gail Gasparich  
Provost and Vice President for  
Academic Affairs  
College Millersville University of Pennsylvania

Cynthia Doherty  
VP of Academic Affairs  
Pennsylvania Highlands Community

Date

Date

Approved for form and legality:

Jacqueline C. Fox  
University Legal Counsel

Date

<b>CURRICULUM TRANSFER AGREEMENT GUIDELINE</b>			
<b>PA Highlands Community College: AAS in Marketing Management</b>		<b>Millersville University of Pennsylvania: BS in Marketing</b>	
<b>General Information:</b>			
<b>All students are required to complete an Advanced Writing Course at Millersville if no equivalency completed prior to transfer.</b>			
<b>PA HIGHLANDS COMMUNITY COLLEGE AAS IN MARKETING MANAGEMENT</b>		<b>MILLERSVILLE UNIVERSITY BS IN MARKETING</b>	
<b>Major Courses Completed at CC</b>	<b>Cr.</b>	<b>MU Equivalencies</b>	<b>Cr.</b>
ACC 150	3	BUAD 161	3
BUS 210	3	BUAD 202	3
BUS 230	3	BUAD 231	3
BUS 125	3	BUAD 251	3
BUS 165	3	BUAD 352	3
BUS 110	3	BUAD 101	3
MKT 100	3	MKTG 332	3
FYE 101	1	UNIV 1XX	1
COM 101	3	COMM 100	3
ENG 110	3	ENGL 110	3
GRAPHIC DESIGN 110	3	WELL 175	3
MAT 110	3	MATH 1X1	3
SCIENCE ELECTIVE	4	SCIENCE ELECTIVE	4
CULTURAL AWARENESS & DIVERSE PERSPECTIVES	3	SOCIAL SCIENCE ELECTIVE	3
PERSONAL CONSUMER FINANCE BUS130	3	HUMANITIES ELECTIVE	3
BUS 225	3	BUAD 2X2	3
BUS 298	3	BUAD 2X9	3
MKT 120	3	MKTG 1X2	3
MKT 140	3	MKTG 1X4	3
MKT 200	3	MKTG 333	3
MKT 220	3	MKTG 2X2	3
<b>MINIMUM CREDITS NEEDED TO COMPLETE ASSOCIATES DEGREE:</b>	<b>62</b>	<b>CREDITS TRANSFERED:</b>	<b>62</b>