



*"Advancing Global Social Justice and Human Rights"*

**Millersville University**

SCHOOL OF SOCIAL WORK  
BASW • MSW • DSW



*7<sup>th</sup> Annual Learning Institute  
Global Well-Being and Social Change Conference*

**Re-Envisioning Our World; Seeing What  
Works, Broadening Our View, Seeking  
Innovative Alternatives**

**April 15-17, 2020**

Millersville University,  
Virtual Format

*Striving for social justice is the most valuable thing to do in life - Albert Einstein*

## Conference Planning Committee

Jason Baker, Graduate Coordinator of School Counseling, Associate Professor  
Jill Craven, English Department Chair, Professor  
Christine Filippone, Associate Professor of Art and Design  
Jennifer Frank, Assistant Professor of Social Work  
Nadine Garner, Director of Sustainability Education and Research Project,  
Associate Professor of Psychology  
Heather Girvin, Associate Professor of Social Work  
Mary Glazier, Sociology and Anthropology Department Chair, Director of Public  
Scholarship and Social Change, Professor  
Alex Gomez, MSW Graduate Assistant  
Duane Hagelgans, Associate Professor of Earth Sciences  
Shayna Landis, MSW Graduate Assistant  
Jenny Monn, Assistant Professor of Nursing  
Crystal Morales, MSW Graduate Assistant  
Susan Moyer, Assistant Professor of Nursing  
Wanja Ogongi, Assistant Professor of Social Work  
A Nicole Pfannenstiel, Assistant Professor of English/Digital Media  
Beth Powers, Assistant Professor of Early, Middle and Exceptional Education  
Karen Rice, School of Social Work Chair, Associate Professor  
Greg Seigworth, Professor of Communication and Theatre  
Chris Steuer, Sustainability Director  
Jas Whitlow, Director of Dr. Rita Smith Wade-El Intercultural Center for Student  
Engagement  
Tiffany Wright, Associate Professor of Educational Foundations

## General Conference Instructions

– On April 15th, all registrants will receive an email that includes this program with links to access all the virtual sessions. Registrants can view sessions however they please at their own rate. The virtual sessions will close at the end of the day on April 17th.

- To watch a session, click on the title of the session to open the link. If you have difficulties accessing videos, contact Shayna Landis at [srlandis@millersville.edu](mailto:srlandis@millersville.edu)

-The only activity that has a set time is the documentary screening of True Justice from 6:00-8:30pm on April 15th. See more details below.

## ACT 48 & CEU Credits

For those who purchased ACT 48 & CEU credits, you must complete a post-conference survey before receiving your CEU credit. In the survey you will need to properly document which sessions you view entirely. Once the survey is complete, you can expect your certificate to be emailed to you within 10 business days.

Credits: If you watch every session, you can receive up to 10 CEU credits for this conference. Each session is approximately 30 minutes and equates to .5 CE (continuing education) hour.

Survey link: Will be emailed at the end of the conference

## Program Schedule

### Wednesday, April 15, 2020

6:00-8:30 p.m.	Special Event: “True Justice” Documentary Screening with Discussion
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### Wednesday, April 15- Friday April 17, 2020

Anytime	Virtual sessions available to be viewed
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*Education is the most powerful weapon which you can use to change the world*  
– Nelson Mandela

# Program Guide

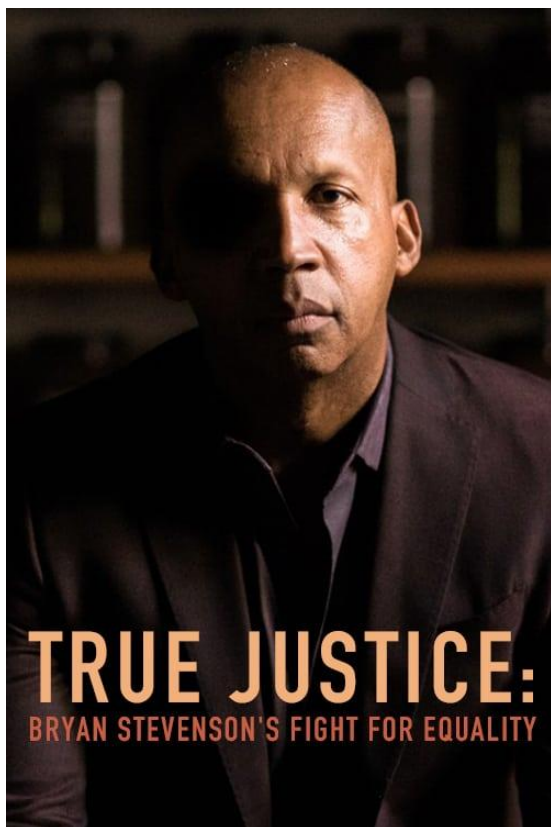
Wednesday, April 15, 2020

Documentary Screening with Discussion

Tune in on ZOOM: <https://millersville.zoom.us/j/140744249>

6:00 – 8:30 p.m.

## “True Justice”



In the last half-century, America has become the nation with the highest rate of incarceration in the world, authorized the execution of hundreds of condemned prisoners and continued to struggle to recover from a long history of racial injustice.

For more than three decades, Alabama public interest attorney Bryan Stevenson, founder and executive director of the Equal Justice Initiative, has advocated on behalf of the poor, the incarcerated and the condemned, seeking to eradicate racial discrimination in the criminal justice system. Told primarily in his own words, True Justice shares Bryan Stevenson’s experience with a criminal justice system that, he asserts, “treats you better if you’re rich and guilty than if you’re poor and innocent.” The burden of facing this system is explored in candid interviews with associates, close family members and clients.

This feature documentary focuses on Stevenson’s life and career – particularly his indictment of the U.S. criminal justice system for its role in codifying modern systemic racism – and tracks the intertwined histories of slavery, lynching, segregation and mass incarceration. Highlighting watershed moments involving cases and clients, True Justice offers a rare glimpse into the human struggle that is required when the poor and people of color are wrongly condemned or unfairly sentenced, and explores the personal toll it has taken on Stevenson and his colleagues.

True Justice: Bryan Stevenson’s Fight for Equality reveals a history that can’t be forgotten in the pursuit of genuine justice.

## Keynote Speaker

**Keynote Speaker:** Lecia Brooks

**Virtual Session:** <https://www.youtube.com/watch?v=KD57xiifvUs>

**Time:** (34:29)

Lecia Brooks is the chief workplace transformation officer for the SPLC, where she serves both the SPLC's leadership and the staff to build a workplace culture of inclusiveness and ensure a sustainable infrastructure that supports the SPLC's ongoing focus on diversity and equity.

Brooks previously served as the SPLC's outreach director, where she traveled across the U.S. and abroad to counter hate and extremism and to promote the celebration of difference. She now continues to give talks about the Center's and DEI principles more broadly. She also served as director of the SPLC's Civil Rights Memorial Center, an interpretive center designed to provide visitors to the Civil Rights Memorial with a deeper understanding of the civil rights movement. She joined the SPLC in 2004, revitalizing the Teaching Tolerance "Mix It Up at Lunch Day" program, which strives to break down racial, cultural, and social barriers in schools. Brooks also served as a co-producer for Teaching Tolerance's documentary film, *Bullied: A Student, A School and a Case that Made History*.

Brooks has a wealth of experience in diversity advocacy training for corporations and nonprofit organizations, including Walmart, Lyft, Pixar, the Salzburg Seminar, and the Newark Public Library. She has a degree in political science from Loyola Marymount University.



## Plenary Speaker

**Plenary Speaker:** Karen Foley and Todd Snovel

**Virtual Session:** <https://www.youtube.com/watch?v=HWeFvYVtaBo>

**Time:** 43:22

### **Brave Space and Courageous Conversations: Promoting Queer Visibility through the Creation of a Coalition**

Lancaster LGBTQ+ Coalition executive director, Karen Foley, and board chair, Todd Snovel, will discuss successes and challenges encountered while creating this new organization in a county that has historically struggled to affirm all of its community members. They will lead an interactive dialogue on mobilizing communities, the impact of minority stress in queer leadership, and ideas for connecting and strengthening partnerships and intersectional strategies that bring visibility to queer communities.

Karen Foley, MA, LPC, RYT (she/her/they) is a founding member and interim executive director of the new Lancaster LGBTQ+ Coalition. She has been a mental health counselor for the LGBTQ+ community for over 14 years. Her inspiration to open the Coalition came from the direct needs of her clients and the general lack of support the LGBTQ+ community had in Lancaster. Karen has been teaching Trans/Queer Yoga since 2015 and created Pride Week in 2016. She has served on the Lancaster Human Relations Commission board since 2018.



Todd Snovel currently serves as board chair for the Lancaster LGBTQ+ Coalition. In his day job, Todd serves as Special Assistant to the President for Strategic Initiatives at the Pennsylvania College of Art and Design in Lancaster. Prior to this role, Todd was appointed by Pennsylvania Governor Tom Wolf as the inaugural Executive Director for the Pennsylvania Commission on LGBTQ Affairs. He holds a Masters of Arts in Organizational Leadership from Mansfield University.

More about the Lancaster LGBTQ+ Commission:

The physical location of the center is a much-needed community drop in space with programming and events. The Coalition also works with community partnerships and education to gain access to dignified health care, affirming crisis shelters and housing, and care for the more vulnerable subsets of the LGBTQ+ Community in Lancaster County. You can find more information at [lgbtlancaster.org](http://lgbtlancaster.org).



# Concurrent Sessions

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## [Adopting Drug Policy from Portugal's Successful National Plan: Transfer Policy Model Analysis](#)

(26:18)

Presented with an opioid crisis Portugal implemented drastic policy shifts informed by research that were a public health success. This presentation will employ the Policy Transfer Model to examine the feasibility of borrowing policy initiatives from Portugal to address the opioid epidemic in the United States.

**Presenter:** Stephanie Sarabia, PhD, MSW, LCSW, LCADC, Associate Professor, Ramapo College

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## [Data-Based Social Change Techniques for Social Work Macro, Transnational and Policy Practice.](#)

(25:17)

Advocates face long odds in accomplishing their valuable work. Money, power and privilege are frequently on the other side, so effective tools are essential. The growth of data-backed advocacy techniques represents a new and exciting wrinkle. This paper looks at how these data grounded techniques enrich community and policy practice.

**Presenter:** John McNutt, PhD, MSW, Professor, University of Delaware

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## [Paper Trails: Using Correspondence to Create Authentic Community Connections and Attend to Social Isolation in a Rural Area](#)

(33:40)

The Paper Trails project includes an intensive letter-writing correspondence program between social work students and participants of a local nonprofit agency that attends to rural poverty. Implications from this project will provide insight around the issues of poverty awareness, social empathy, and the nature of rural social isolation.

**Presenters:** Jennifer Frank, PhD, Assistant Professor, Millersville University; Laura Brierton Granruth, PhD, Assistant Professor, Millersville University; Heather Girvin, PhD, Associate Professor, Millersville University; Brittany Leffler, MSW Candidate, Millersville University

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## [Just in Time Information Literacy Learning: A Pedagogy of Care](#)

(26:54)

This workshop introduces participants to game-based learning that supports interdisciplinary reading practices and information literacy. Workshop presenters explore why game design can serve student reading needs, and serve as a space of empowered exploration for students. This workshop shows how game-based activities meets immediate student needs for lifelong learning.

**Presenters:** A Nicole Pfannenstiel, PhD, Assistant Professor of Digital Media, Millersville University; Michele Santamaria, MLIS, MFA, MA, Assistant Professor, Millersville University

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**Organizational Approaches to Helping Employees Combat Burnout and Vicarious Trauma: A Qualitative Case Study**

(19:38)

This research explores policies and strategies one local organization has put in place to help its direct service employees combat burnout and vicarious trauma. This qualitative study gathers knowledge on innovative practices this local organization is adopting to encourage self-care amongst its employees.

**Presenters:** Channel Lowery, MSW Candidate, Millersville University; Wanja Ogongi, PhD, MSW, Assistant Professor, Millersville University

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**The Implicit Curriculum and International Students in Graduate Social Work: The Role of Emotional Labor**

(15:00)

In recent years, the Council on Social Work Education (CSWE) has recognized that the implicit curriculum impacts students' professional development (CSWE 2008; 2015). This session will discuss the results of a phenomenological inquiry investigating the implicit curriculum as experienced by international students enrolled in an MSW program and the mediating role of emotional labor.

**Presenters:** Wanja Ogongi, PhD, MSW, Assistant Professor, Millersville University; Evalyne Kerubo, MA, MSW, PhD Candidate, Rutgers University

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**Macro practice is needed now more than ever – but what can I do?**

(28:08)

With increasing globalization and political threats to social safety nets, now more than ever social work voices are needed in macro practice. This interactive workshop will highlight macro interventions with emphasis on political and global engagement.

**Presenters:** Janice Nuss, MSW, LCSW, Assistant Professor, Gwynedd Mercy University; Brendan Young, MSW, LSW, DSW Candidate, Kutztown University

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**Survival: Queering the Orphic Gaze of Édouard Louis and Marguerite Duras**

(37:41)

Through two works of French writers Édouard Louis (Who Killed My Father), and Marguerite Duras (The Lover), there is an urgency and revolutionary power to their words. A means of Queer identity and Queer survival for those of us in marginalized communities, and represent those communities fighting willful hate.

**Presenter:** William Artz, MA Candidate, Millersville University

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### Looking at Transportation Needs of Rural and Medically Underserved Communities in Southwest Pennsylvania

(26:31)

Like many other rural and nonmetropolitan counties throughout Pennsylvania, Westmoreland county's low-income and underprivileged constituents face difficulties in locating and accessing affordable public transportation. As part of the HRSA grant program, students from Cal U gathered information on available resources and explored creative solutions to addressing this gap in service.

**Presenters:** Courtney Kubovcik, MSW Candidate, California University of Pennsylvania; Molly Jenkins, MS Ed., California University of Pennsylvania

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### Tourism as Community Empowerment: Incorporating Sustainability and Social Justice

(21:48)

With the United Nations' announcement of the Sustainable Development Goals (UN DESA, 2018), it is vital that social workers identify ways to address global injustice and promote empowerment in all communities. Through globalization, tourism and travel have become more accessible than ever before. With this rapid increase, it is becoming even more important to utilize sustainable tourism practices that foster community participation and empowerment.

**Presenters:** Lauren Corso, MSW, LSW, Adjunct Professor, Millersville University; Karen Rice, PhD LSW, Chair of School of Social Work, Millersville University

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### Social Policy Without Borders: Teaching Critical Thinking Through Comparative Analysis

(16:51)

This presentation discusses and evaluates a collaborative educational initiative by social work departments at an American college and a Canadian university, which started with the development of an elective social policy course and culminated in a joint comparative analysis assignment involving both American and Canadian students.

**Presenters:** Dirk de Jong, PhD, MSW, Associate Professor, Siena College; Dennis Kao, PhD, Carleton University

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### Addressing the Wellbeing Needs of Millersville University's Students

(21:11)

Awareness of student needs on college campuses has grown in recent years. A recent study of MU students found that 36.5% of students were food insecure, 3 times the national rate of 11.1%. This presentation will explore some of the innovative programs developed to address this pressing need.

**Presenters:** Jennifer Frank, PhD, LSW, Assistant Professor, Millersville University; Karen Rice, PhD, LSW, Chair of School of Social Work, Millersville University; Alex Gomez, MSW Candidate, Millersville University; Christopher Thomas, MSW Candidate, Millersville University; Daniel Martin, MSW Candidate, Millersville University

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### Transgender Individuals and the Mental Health System

(29:59)

The workshop will address the challenges encountered by transgender individuals in the mental health system, such as microaggressions, prejudices, and a lack of cultural competence. The impact of negative experiences on transgender individuals and the potential positive change will be explored. Best practice standards and applicable practice codes will be reviewed.

**Presenter:** Lisa Fritz, LCSW, Associate Director of Clinical Services, Children's Home of York

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### Pride: The History of Epideictic and Deliberative Rhetoric for the LGBTQIA+ Community

(27:08)

An analysis of the contrasting styles of the Annual Reminder Days and Pridefest in Idaho show rhetorical agencies such as location, strategy, and community engagement as evidence for persuading communities into accepting the LGBTQIA+ community through visibility and social interactions.

**Presenter:** Kristy Daniel, MA Candidate, Millersville University

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### Using the ICF to Better Address Disability in Social Work Practice

(25:58)

The World Health Organization's International Classification of Functioning, Disability, and Health (ICF) has increasingly been implemented in countries worldwide for uses including functional status data collection, disability policy determination, and health education. An overview of the ICF framework and system will be presented, and its relevance to social work practice will be discussed.

**Presenter:** Dr. Patricia Welch Saleeby, PhD, MSSA, Associate Professor and Undergraduate Program Director, Southern Illinois University

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