Finish what you started! A bachelor’s degree in business administration can help you further your career in almost every industry. Team up with experienced faculty to learn how to apply up-to-date best practices. Your location, your time, your future success! Enroll today!

ONLINE DEGREE OPTION
Millersville University offers a Bachelor’s of Science in Business Administration (BSBA) with an option in general business. The program is designed for students who want to complete a bachelor’s degree in business and have as little as 30-45 college credits from an accredited institution. Students entering with an associate degree in business can complete their bachelor degree in two years.

Flexible program - 100% online!
The business administration curriculum is designed to provide you with the necessary skills and knowledge in all business disciplines. This well-rounded education prepares you to succeed in any business: for-profit, nonprofit or public sector organization. Taking classes completely online while you work allows you to prepare for your next promotion or decide to continue your education!

PROGRAM BENEFITS
- Flexible - 100% online courses
- Classes starting every fall, winter, spring and summer
- Courses are offered year-round to allow you to complete your degree faster.

“MU’s online courses worked great for my busy schedule and allowed me to continue working full-time while pursuing my bachelor’s degree. The online learning environment is convenient, flexible and exceeded my expectations.”

– Michelle Rodriguez ‘19

STUDENT OUTCOMES
After completing this program, you will be able to:
- Utilize the latest tools from all business disciplines to streamline organizational practices and improve policies, procedures or operations
- Implement effective workplace solutions by advancing your decision-making and problem-solving skills
- Sharpen your business communication ability to help you lead teams and work more effectively with company stakeholders
- Design and implement cutting edge business strategies in the global marketplace
- Lead and develop teams to implement strategic business decisions
- Create an effective and productive company culture based on effective employment practices

ACCREDITATION
Millersville University’s Lombardo College of Business is internationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP) to offer a Bachelor of Science in Business Administration (BSBA).

Benefits of an ACBSP Accredited Program:
Accreditation affirms the relevancy and currency of faculty, programs and courses to best serve students by assuring a focus on quality performance. Millersville prides itself on faculty and student engagement that position students for success. Employers seek and value graduates from accredited programs because of the experience they gain throughout their education.
CAREER OPPORTUNITIES

Lombardo College of Business graduates are competitive, and many succeed in landing their first post-graduation job in their chosen field in an increasingly complex job market. Some examples of places our recent graduates work include Cisco Systems; Dell Inc.; Hershey Entertainment & Resorts; Lancaster General Health; Morgan Stanley and many others.

YOUR ONLINE PROGRAM SUPPORT TEAM

As a student of Millersville's Online Programs, you will have access to a variety of academic and student support services.

- An Online Programs Admissions Counselor will work with you to help answer questions and/or concerns regarding the application and admissions process, provide transcript updates, complete transcript evaluations, announce admission decisions and assist with confirming enrollment.
- A faculty advisor in business provides assistance to craft your academic plan.
- Student Support Specialists offer assistance and services throughout the entire program for course registration and program progression.
- Technical support including remote troubleshooting services is available for all online students.

FACULTY

The faculty in the Lombardo College of Business have extensive real-world business experience and academic training. All of our courses are taught by qualified faculty, not teaching assistants or graduate assistants. Our faculty are experts in their fields and most are doctorally qualified. They engage you in the latest, world-class management theory and aid you in applying these principles to your interest and future endeavors.

In addition to their teaching assignments, our faculty are active scholars who regularly publish their research and present at regional, national and international conferences. They are also active in community organizations, provide service to boards of professional organizations and are engaged in professional activities that enhance our students’ classroom experience.

PROGRAM OVERVIEW

Program Required Courses:
- BUAD161 Principles of Accounting I
- BUAD162 Principles of Accounting II
- BUAD202 Legal Environment for Business
- BUAD206 Business Research Methods
- BUAD231 Principles of Marketing
- BUAD251 Principles of Management
- BUAD307 Management Information Systems
- BUAD341 Managerial Finance I
- BUAD352 Human Resources Management
- BUAD358 Management Science
- BUAD455 Strategy & Policy
- ECON101 Macroeconomics
- ECON102 Macroeconomics
- MATH151 Applied Calculus for Business
- MATH235 Introduction to Statistics OR MATH130 Elements of Statistics I

General Business Courses:
- MKTG332 Consumer Behavior
- MGMT355 Business and Society
- MGMT357 International Management
- MGMT375 Business Web Development
- MKTG435 International Marketing

*An additional 9 credits in Business departmental electives will be required.

The Bachelor of Science in Business Administration is a 120-credit degree program. Prior credits earned will be evaluated toward the overall requirements.

- 63 credits in general education and electives
- 57 credits in business - all the major disciplines are represented - Accounting, Finance, Management and Marketing.

Your Location. Your Time. Your Desire. Your Success . . . with Millersville University!