-college of business-

Acquire and practice the skills that will take you on the journey of a lifetime

You are making an important decision, not only about where you will spend the next four years studying business, but how you can best maximize your potential. Your career begins with us. We can assist you to chart your professional success from your first days in the classroom to your job placement after graduation. Our faculty are ready to advise you on course selection and career questions, and our alumni are ready to provide connections for life-long professional advancement.

DEGREES/CERTIFICATES
The College of Business at Millersville University includes two departments: Accounting and Finance, and Management and Marketing. It offers a Bachelor of Science in business administration with six available areas of concentration and one certificate in marketing:

Accounting and Finance
- Accounting
- Finance
- General Business*
- General Business – Online Completion*
- International Business*

Management and Marketing
- Management
- Marketing
- Online Business Certificate in Marketing

MINORS

Accounting and Finance
- Accounting
- Finance
- General Business*

Management and Marketing
- Management
- Marketing

*Interdepartment Programs

FACULTY

The diverse faculty of the business administration program have extensive real-world business experience and academic training. Our business administration courses are taught by qualified faculty, not teaching assistants or graduate assistants.

Our faculty members are experts in their fields. In addition to their teaching assignments, our faculty are active scholars who regularly publish their research and present at regional, national and international conferences. They are also active in community organizations, provide service to boards of professional organizations and are engaged in professional activities that enhance our students’ classroom experience.

ACCREDITATION

Millersville University’s College of Business is internationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP) to offer a Bachelor of Science (B.S.) in business administration.

Millersville University
INTERNSHIP OPPORTUNITIES

Internships are highly encouraged, and our flexible curriculum permits internships with local industry. Our students have interned at American Express; Harley-Davidson, Inc.; Fulton Bank; Lancaster General Health; American Heart Association; The Franklin Institute; Morgan Stanley; Hajoca Corporation; and Citizens Bank, among others.

CLUBS & ACTIVITIES

Clubs and student organizations provide enrichment opportunities to expand your skills and networking through presentations by visiting speakers, field trips to industries and attendance at regional and national conferences.

Delta Mu Delta – An international business honor society that recognizes and encourages academic excellence of students and fosters the well-being of its individual members through lifetime membership.

ENACTUS – Provides students with the opportunity to develop leadership, teamwork and communication skills through learning, teaching and practicing the principles of free enterprise. This community of student, academic and business leaders is committed to using entrepreneurial action to transform lives and shape a better, more sustainable world.

Society for the Advancement of Management (SAM) – A national business organization that focuses on improving managerial and leadership skills for a successful career. SAM also participates in an annual convention that features a national competition for students in a comprehensive case-study presentation.

Student Business Association (SBA) – Provides students with the opportunity to network with peers as well as local business professionals. The organization offers services to its members that include: resume critiquing, networking workshops, guest speakers, community service and internship opportunities, dining etiquette sessions, advising and more.

CAREER READY

Our curriculum offers excellent preparation for graduate programs leading to an MBA, MS, Ph.D., or J.D. We also assist students in preparing for professional certifications such as in accounting: CPA, CMA, CIA, CFE, among others. We also offer Microsoft training and certification.

Did you know?

• Millersville students land amazing internships. Over the past few years, Millersville students have interned at companies such as Disney, Vanguard, IBM, NBC Olympics, Cisco Systems and so many more.

• Millersville accounting students generally score within the 99th percentile of their major field exams, and finance students score within the 95th percentile of their major field exams (according to Educational Testing Service).

CAREER OPPORTUNITIES

Millersville’s business administration graduates are competitive, and succeed in landing their first post-graduation job in their chosen field in an increasingly complex job market. Recent examples include Cisco Systems; Dell, Inc.; Hershey Entertainment & Resorts; Lancaster General Health; Morgan Stanley; High Industries, Inc.; The Franklin Institute; and Wells Fargo Advantage Funds.

CONTACT US

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