

INTERACTIVE AND GRAPHIC DESIGN – ONLINE DEGREE COMPLETION



Bring your creativity, vision and talents to the forefront by learning the skills needed to succeed in a versatile and global field through earning a Bachelor of Design (B.Des.) in Interactive and Graphic Design online.

ONLINE DEGREE OPTION

The Bachelor of Design (B.Des.) Interactive and Graphic Design online program is a cutting-edge degree that offers both breadth and depth of study in the field of design. Millersville University is the only PASSHE school to offer the B.Des. degree.

This program was created to keep students on the cusp of this constantly changing and exciting discipline. It ensures that students are able to keep up with the current trends and technological demands in the design industry.

PROGRAM DESCRIPTION

The interactive and graphic design major enables you to develop technical and creative skill sets based on recommended standards from both the American Institute of Graphic Artists (AIGA) and the National Association of Schools of Art & Design (NASAD).

The B.Des. program at Millersville provides students with opportunities to learn best practices and design with new technology. By keeping current with technological demands placed on the discipline, graduates can work in different environments that contribute to local, regional and global economic vitality.

PROGRAM BENEFITS

- Flexible – 100% online courses.
- Classes starting every fall and spring.
- Courses offered year-round to complete your degree faster.
- Flexibility to work while earning your degree.
- Content based on contemporary professional practices.
- Modern approach to theory and technology.
- Mimics the workplace environment of design.





PROGRAM COURSES

Program Prerequisites:

Completion of at least 30 transferrable credits, including the following prerequisite courses or their transfer equivalent, must be completed before beginning the program:

DESN 144	Digital Theory
DESN 240	Typography I
ART 133	Drawing I
ART 142	2D Design
ART 242	3D Design

Program Required Courses:

DESN 244	Typography II
DESN 246	Intro to Sequence, Motion and Visual Communication
DESN 247	Intro to Web, Experience and Interaction Design
DESN 307	Visual Communication Design History
DESN 344	Visual Communication and Graphic Design I
ART 493	Portfolio

9 credits focused in Graphic Design

9 credits focused in Interactive Design

15 credits of electives in Design

9 credits of electives in Art History

After applying, a transfer evaluation will be conducted to identify how many general education credits you will need to take to fulfill degree requirements.

"The best way to prepare for life outside of school is to run through the gauntlet. Doing so can seem daunting, but if you run with good people on your side, and with knowledgeable faculty? Then it's a breeze, and one you'll look back on fondly."

– Haakon Hirt '19

CAREER OPPORTUNITIES

Human beings are visual by nature, and employers rely on visual cues to propel business. The B.Des. online degree positions you to help your employer stand above the crowd and be recognized as a leader. Students utilize skills gained in this program to deliver leading-edge outcomes to employers seeking interactive and graphic design expertise.

Career opportunities exist in many different environments:

- **Design Professionals** design schematics or layouts for structures, machines, equipment, landscape or physical settings that take into consideration safety, functionality and usability.
- **Graphic Designers** focus on the best combination of images, words and other graphic forms to communicate a message and capture the attention of buyers.
- **User Experience (UX) Designers** evaluate and improve how end users interact with apps, websites, interface or programs.
- **Web Designers** use their creative and technical skills to create, update, maintain, organize, optimize, code and design features to ensure a company website is appealing, well-designed and easy to use.

POTENTIAL CAREERS

- Interactive Design
- Interaction Design
- Digital Publication Design
- Illustration
- Graphic Designer
- Production Designer
- User Experience Professional
- Motion Designer
- Web Designer
- Publication Designer

ACCREDITATION

The B.Des. online program is accredited by the National Association of Schools of Art & Design (NASAD).

NASAD | NATIONAL
ASSOCIATION
OF SCHOOLS OF
ART & DESIGN