

SPORTS JOURNALISM



The MDST concentration in Sports Journalism teaches students to write, report and develop multimedia sport packages while giving them an understanding of the role of sports journalism in society. Building sports communities through print, digital and social media will be emphasized through experiential learning opportunities. Students will learn the methods and techniques for communicating about sports in a variety of formats, media and contexts.

MULTIDISCIPLINARY STUDIES

BACHELOR OF ARTS IN MULTIDISCIPLINARY STUDIES (B.A.)

Sports Journalism is a concentration within the new Bachelor of Arts Multidisciplinary Studies degree (MDST). This degree program is an innovative major centered in the liberal arts and sciences and cultivates multidisciplinary perspectives within the University's established college and departmental structure. With careful guidance and academic advisement, students tailor their major to particular areas of strength and interest.

ADVISEMENT

Advisement is a critical part of the MDST major. Students will work closely with the Program Coordinator and with individual faculty in the development of a course of study.

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LEARNING OBJECTIVES

The program prepares students for successful careers by ensuring that graduates can:

- Demonstrate oral and written communication skills using print, broadcast, digital, and social media;
- Apply journalistic values and ethical standards and their use in both traditional news media and the evolving field of digital sports media;
- Analyze and write about sports in a larger social context involving economic, legal, social, health, and political issues; and
- Develop and implement new forms of sports journalism online, including blogging, tweeting, and streaming audio and video.

SAMPLE COURSES

- COMM 322 - Media Criticism
- COMM 325 - Broadcast News Reporting
- ENGL 313 - Fundamentals of Journalism
- ENGL 317 - Editing for Publication
- WSSD 350 - Sport in America
- WSSD 483 - Legal Aspects of Sport
- WSSD 480 - Theory and Techniques of Coaching and Sport