Millersville University Editorial Style Guide

To achieve a consistent and high-quality standard of writing, University Communications & Marketing developed an editorial style guide for faculty, staff and students at Millersville University. This guide addresses style issues specific to Millersville including the official names of campus buildings/locations, lecture titles and more. The communications office recommends following the Associated Press Stylebook as a secondary reference source for writing. For questions, please contact Janet Kacskos, director of communications at janet.kacskos@millersville.edu.

Helpful Links
• About Millersville University: millersville.edu/about/index.php
• MU fast facts: millersville.edu/admissions/undergrad/basics/index.php

Millersville University: Divisions, Colleges and Programs

Divisions
• Academic Affairs (millersville.edu/provost)
• Finance and Administration (millersville.edu/finadmin)
• Information Technology (millersville.edu/infotech)
• Student Affairs and Enrollment Management (millersville.edu/studentaffairs)
• University Advancement (millersville.edu/advancement)

 Colleges and Departments

College of Education and Human Services (millersville.edu/education)
• educational foundations
• elementary & early childhood education
• psychology
• social work
• School of Social Work
• special education
• wellness and sport sciences

College of Arts, Humanities and Social Sciences (millersville.edu/hss)
• art & design
• communication & theatre
• economics
• English
• foreign languages
• government & political affairs
• history
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- Tell School of Music
- philosophy
- sociology/anthropology

The Lombardo College of Business ([millersville.edu/business](http://millersville.edu/business))
- accounting & finance
- management & marketing

College of Science and Technology ([millersville.edu/scienceandmath/](http://millersville.edu/scienceandmath/))
- applied engineering, safety & technology (AEST)
- biology
- chemistry
- computer science
- earth sciences
- geography
- mathematics
- nursing
- physics

Programs
- Civic & Community Engagement & Research Project ([millersville.edu/ccerp/](http://millersville.edu/ccerp/))
- College of Graduate Studies and Adult Learning ([millersville.edu/graduate/](http://millersville.edu/graduate/))
  - Corporate University ([millersville.edu/graduate/programs/noncreditprograms/corporate-university/](http://millersville.edu/graduate/programs/noncreditprograms/corporate-university/))
  - Nonprofit Resource Network ([nonprofitresourcenetwork.org](http://nonprofitresourcenetwork.org))
- Exploratory Program ([millersville.edu/undprgm/](http://millersville.edu/undprgm/))
- Global Education & Partnerships ([millersville.edu/globaled/](http://millersville.edu/globaled/))
- International Studies Program ([millersville.edu/internationalstudies/](http://millersville.edu/internationalstudies/))
- Honors College ([millersville.edu/~honors](http://millersville.edu/~honors))
- Lancaster Partnership Program ([millersville.edu/~lpp/](http://millersville.edu/~lpp/))
- Migrant Education ([millersville.edu/migrated/](http://millersville.edu/migrated/))

For a complete list of academic degrees offered:
[millersville.edu/academics/programs/index.php](http://millersville.edu/academics/programs/index.php)

For more information, check out Millersville University’s organizational charts:
[getinvolved.millersville.edu/organizations](http://getinvolved.millersville.edu/organizations)

**Millersville University of Pennsylvania**
- When writing for a **formal or outside audience** (e.g. news release), use the full name, “Millersville University of Pennsylvania,” on first reference. Subsequent references may be “Millersville University” or simply “Millersville” if the meaning
is clearly understood to be the institution, not the town.

- If using “University” to refer to Millersville University, capitalize University.
- When writing for internal publications, there is no need to write “Millersville University of Pennsylvania.”

**Academic Degrees**

*See Degree*

- For bachelor’s and master’s degree, lower case and use an apostrophe.
  
  Examples: She has a bachelor’s degree in English. He has his master’s degree in biology. She is taking a master’s level course.

  *Note: Include “degree” after bachelor’s or master’s when writing for an outside audience (e.g., news releases, the Review magazine)*

- There is no possessive in Bachelor of Arts, Master of Science or associate degree.
  
  Use caps for proper names of degrees.
  
  Example: Mark earned a Master of Education degree in special education.

- Use such abbreviations as A.A., B.A., B.S., M.A., M.Ed. and Ph.D. only when the need to identify many individuals by degree on first reference would make the preferred form cumbersome. Use these abbreviations only after a full name – never after just a last name.

**Academic Departments**

*See Department*

- When “department” comes *first*, capitalize. Example: Department of History.
- When “department” *follows*, do not capitalize, except for words that are proper nouns or adjectives.
  
  Examples: history department; English department

- At Millersville University, academic units are called departments.

**Academic Sessions/Semesters**

- Do not capitalize; write sessions as follows:
  
  o spring semester
  o summer session
  o fall semester
  o winter session

**Academic and Administrative Titles**
Capitalize and spell out formal titles such as chancellor, chairman, dean, etc., when they precede a name. Lowercase elsewhere.

Examples: Chairman Richard Smith will conduct the meeting. Richard Smith, chairman, will conduct the meeting.

- Instructor in (not of).
- Professor of (not in).
- Research associate in (not of).
- Director of

**Acting/Interim**
- When an individual is still in a position and assuming another title, “acting” is used.
- When no one else is in the position, the term “interim” is used.
- Always lowercase, but capitalize any formal title that may follow before a name.

Example: acting Mayor Peter Barry.

**Advisor**
- Use advisor not adviser; however, both references are acceptable.

**Ages**
- Always use figures for people and animals.
- Use hyphens for ages expressed as adjectives before a noun or as substitutes for a noun.

Examples: A 5-year-old boy; the boy is 5 years old. The boy, 7, has a sister, 10. The woman is in her 30s (no apostrophe).

**Alumnus**
- Alumnus, alumni, alumna, alumnae.
- Use alumnus (alumni in the plural) when referring to a male or when the gender is unknown.
- Use alumna (alumnae in the plural) for similar references to a female.
- Use alumni when referring to a group of men and women.

**Buildings/Locations**
The following is a list of buildings/other locations on and “off” campus. Major rooms are included under the building in which they reside.

Adams House
Allegheny House
Dr. James P. and Tasia K. Argires Science Complex
- Brossman Hall
- Caputo Hall
  - Armstrong Auditorium
  - Cyber Café
- Nichols House
- Roddy Hall

Bard Hall
Bennett J. Cooper Baseball Field
Bedford House
Berks House
Biemesderfer Executive Center
- Sherts Boardroom
Biemesderfer Field & Stadium
Bishop Building
Blair House
Boyer Building
Breidenstine Hall
- Swift Gallery
- Sykes Gallery
Brooks Gym
Brooks Tennis Courts
Brookwood Court Apartments
Brossman Hall
Bucks House
Cambria House (Ann Street House)
Caputo Hall
Carpenter-Trout Athletic Training Center
Chester House
The Chincoteaque Bay Field Station at the Marine Science Consortium
Chryst Field
Chryst Hall
Columbia House
Creek Lodge
Cumberland House
Dauphin House
Delaware House
Dilworth Building
Dixon University Center (Harrisburg)

Duncan Alumni House
Dutcher Hall
- Rafters Theatre
Francine G. McNairy Library & Learning Forum
- Ganser Library, Private Study Room
Franklin House
Fulton House
Gerhart Hall
Gordinier Hall
- The Anchor
- Bolger Conference Center
  - Audubon Room
  - Kline Room
  - Lehr Room
  - Matisse Room
  - Old Main Room
  - University Room
- The Campus Grill
- McIlwaine Multipurpose Room
- The Upper Deck
Healthy Living Apartments
Huntingdon House
Jefferson Hall
Juniata House
Lancaster House
Lebanon House
Lehigh Hall (formerly Gilbert Hall)
Lombardo Welcome Center
- Anderson Presentation Room
Luzerne House
Lyle Hall
- The Cove
- The Grille
McCullough Communications Complex
- Bassler Hall
- Hash Building
McComsey Hall
- Ford Atrium
- Myers Auditorium
McComsey Tennis Courts
Mercer House
Mifflin House
Montgomery House
Montour House
Nichols House
Northampton House
Northumberland House
Osburn Hall
Palmer Building
Perry House
Philadelphia House
Pike House
Potter House
Pucillo Athletic Field #1 and #2
Pucillo Gymnasium
Pump House
Rafters Theatre
Reighard Hall
Roddy Science Scenter
Ropes Course
Schuylkill House
Somerset House
Seaber Softball Field
Stayer Hall
- Stayer Multipurpose Room
Student Memorial Center (SMC)
- Club de ‘Ville
- The Galley
- Marauder Courts
- Reighard Multipurpose Room
- The Robert L. Slabinski Clock Tower and Atrium
- SMC Promenade
Susan P. Luek Hall (Former Byerly Hall)
Susquehanna House
Tanger House
The Pond
The Quad
The Upper Deck
The Ware Center
- The Atrium
- Binns Room
- Lyet Lobby
- Grand Salon
- Regitz Gallery
- Steinman Hall
Washington House
Wickersham Hall
Witmer Building (Health Services)
Winter Visual and Performing Arts Center
- Biemesderfer Concert Hall
- Clair Performance Hall
- Eckert Gallery
- Isaacson Dance Studio
- Lombardo Grand Atrium
- Murley Recital Hall
- Steinman Foundation Recording Suite
- Yamaha Piano Laboratory
York House

For directions, to view the campus map or for more information on buildings, visit millersville.edu/directions.
Cancel

- Use one "l" for cancel, canceled and canceling; use two for cancellation.

Capitalization

- Avoid unnecessary capitals.
- Use a capital letter for proper nouns and proper names.
- Lowercase common nouns when they stand alone in subsequent references and in plural uses.

Example: The Susquehanna River is flowing rapidly. The river continues to amaze me.

Centers

- Center for Academic Excellence (millersville.edu/cae/)
- Center for Counseling & Human Development (millersville.edu/counsel/)
- Center for Disaster Research & Education (CDRE) (millersville.edu/cdre/)
  - Environment Hazards and Emergency Management (millersville.edu/mdst/approved-programs/environmental-hazards-and-emergency-management.php)
  - Master of Science in Emergency Management (millersville.edu/cdre/msem/)
- Center for Environmental Sciences (millersville.edu/ces/)
- Center for Pennsylvania German Studies (millersville.edu/forlang/germanstudies.php)
- Center for Public Scholarship and Social Change (millersville.edu/ccerp/cps/index.php)
  - Polling & Research Office
- Center for Sustainability (millersville.edu/sustainability/)
- Chryst Writing Center and Annex (millersville.edu/english/writingcenter/)
- Center for Health Education and Promotion (millersville.edu/chep/)
- Entrepreneurial Leadership Center (millersville.edu/academics/hmss/entrepreneurship/elc/)
- Tutoring Center (millersville.edu/tutoringcenter/)
- Walker Center for Civic Responsibility and Leadership (millersville.edu/ccerp/walker-center/)
Civic & Community Engagement

- Center for Public Scholarship & Social Change
- Experiential Learning and Career Management
- Walker Center for Civic Responsibility and Leadership
  https://www.millersville.edu/ccerp/index.php

Commissions (Office of the President)

Commission on the Status of Women
- The mission of the President's Commission on the Status of Women is to foster a university climate that promotes full and equal opportunity for women to study, work, and live in an environment free of discrimination and harassment.
- Website: millersville.edu/~wcomm/

Commission on Cultural Diversity & Inclusion
- The President's Commission on Cultural Diversity & Inclusion cultivates a campus community that embodies civility, mutual respect, and inclusion. The President's Commission on Cultural Diversity & Inclusion engages the campus community in the creation of initiatives, programming, events and service learning opportunities that reflect our commitment to diversity, inclusion and social justice.
- Website: millersville.edu/cdicomm/

Commission on Gender & Sexual Diversity
- The mission of the Commission on Gender and Sexual Diversity (GSD) is to foster a university climate that promotes equity, inclusion and affirmation for all people representative within the spectrum of gender and sexual expression (e.g. are or are perceived to be lesbian, gay, bi-sexual, transgender/transsexual, questioning/queer, intersex, allies/androgynous/sexual (LGBTQIA), etc.) at Millersville University.
- Website: millersville.edu/gsdcomm/

Comma (,)
- Use commas to separate elements in a series, but do not put a comma before the conjunction in a simple series.

  Example: The flag is red, white and blue. He would nominate Tom, Dick or Harry.
Commencement

• Millersville University typically holds three commencement ceremonies:
  • One commencement ceremony in December (undergraduate only).
  • Two commencement ceremonies in May (graduate and undergraduate).

Corporate University (CorpU)

• A graduate-level option for nonprofit and for-profit organizations to guide decisions on training and professional development opportunities

Website: millersville.edu/graduate/programs/noncreditprograms/corporate-university/index.php

Council of Trustees (COT)

• The trustees are an active, valuable supporting force for Millersville University. The President frequently consults with trustees on University issues and they assist with public relations and advancement. Trustees further support the University by serving actively on the Strategic Planning and Resource Council, the campaign cabinet and the boards of affiliated organizations. They also participate in diversity workshops and other University events.
  • Website: millersville.edu/president/trustees.php

Course Titles

• For official course titles, capitalize the principal words.

  Example: Students enrolled in the Civil War and Reconstruction course traveled to Gettysburg to experience the Civil War first-hand. In the Advanced Reporting course, students learn the history of journalism.

Courtesy Titles

• Refer to both men and women by first and last name, without courtesy titles, on first reference.

  Example: Susan Brown or Robert Brown.

• Refer to both men and women by last name, without courtesy titles, in subsequent references.

• When it is necessary to distinguish between two people who use the same last name, as in married couples or brothers and sisters, use the first and last name on all references.

• Use Mr., Miss, Ms. or Mrs. only in direct quotations or in special situations, such as mailings and name tags.

• When a woman specifically requests it, for example, where a woman prefers to be known as Mrs. Susan Brown or Ms. Susan Brown.
In cases where a person’s gender is not clear from the first name or from the story’s context, indicate the gender by using *he* or *she* in subsequent references.

**Dates**
- Use month followed by day: October 10.
- Do *not* use European style: 10 October (day, month).
- Do *not* use comma between month and year: In December 2007, he graduated.

**Days of the Week**
- Capitalize; do not abbreviate, except when needed in tabular format.

**Degree**
- For *University* publications - When referencing someone who has graduated from Millersville, write as follows: John Foster '78 (apostrophe followed by year of degree).
- If the individual also received their master’s degree from Millersville, write as follows: John Foster '78, '82M (separate bachelor’s and master’s degrees with a comma; apostrophe followed by year of master’s degree followed by an "M").
- Do *not* use this format for news releases or external publications.

**Department**
*See Academic Departments*
- When “department” comes *first*, capitalize. Example: Department of History
- When “department” *follows*, do not capitalize, except for words that are proper nouns or adjectives.

  Examples: history department, English department

- At Millersville University, academic units are called departments.[cc1]

**Department of Campus Life**
- Formally the Center for Student Involvement & Leadership (CSIL)
- (millersville.edu/campuslife)

**Doctor**
- In first reference, use Dr. as a title when someone has earned a Ph.D. In second and subsequent references, use last name only.

**Dutcher Hall**
- Used for University Theatre performances, classes and similar projects.
- Includes Rafters Theatre.
Email
- One word, not e-mail. Use lowercase.

Emeritus
- Added to formal titles to denote individuals who have been awarded emeritus status by the Council of Trustees.
- When used, place emeritus after the formal title, in keeping with the general practice of academic institutions.


- Plural: emeriti.
- Male/Female: emeritus (male); emerita (female).

Entrepreneurial Leadership Center
- Website: millersville.edu/entrepreneurship/elc/index.php

Freshmen, freshman
- Freshmen (noun plural).

Example: Patricia and Patrick are freshmen at Millersville; the incoming freshmen class bonded during orientation.

- Freshman (noun): A student in the first year of college. Example: Shelly is a freshman at Millersville University.
- Freshman (adjective), always singular.

Example: Megan took an interesting freshman seminar course on ethnic studies at Millersville University.

Gardens
- **Aggie’s Garden** – Named for Agnes Schober, a secretary of the Department of Earth Science for 38 years until her retirement in 2005. Located near the Nichols House, across from Caputo Hall.
- **Desert Garden** – Located in the courtyard between Roddy and Caputo Halls, just outside the glass wall of the lecture hall in Caputo 210.
- **Diana Lin Durand Spirit Garden** – Named for Diana Lin Denenberg Durand ’67; created by Dr. Dennis Denenberg, professor emeritus of education. Located outside Stayer Hall.
- **Doug Herr Garden** – A memorial to the late Doug Herr, grounds supervisor from 1989 to 2003. Located across the street from the parking lot at Pucillo Gymnasium.
- **Dr. Syd Radinovsky Butterfly Garden** – Named for Dr. Syd Radinovsky, faculty in the biology department from 1964 until his retirement in 1998. Located in the Steinman Courtyard of the Argires Science Complex.
• **Linda Caputo Garden** – Named for Linda Caputo, former Millersville University first lady, who was actively involved around campus and the community. Located at Wickersham Green, behind Lyle Hall.

• **Kathryn J. Albright Garden** – A memorial to the late Kathryn J. Albright, administrative manager, School of Science and Mathematics. Located in the Steinman Courtyard of the Argires Science Complex.

• **Ruthie’s Place** – Named for Ruth Baker, an elementary school teacher and long-time supporter of higher education. Located just around the bend from the Argires Science Complex between the Nichols House and Brossman Hall, next to the Lancaster House.

• **Sarah Vanderslice Garden** – Named for Sarah N. Vanderslice, member of the board of directors for Student Services, Inc., and former chairperson of the council of trustees. Located behind Reighard Hall and the Healthy Living Apartments.

### Governance and Policies

- Website: [millersville.edu/about/administration/policies/index.php](http://millersville.edu/about/administration/policies/index.php)

### GPA

- Grade-point average.
- Do not use punctuation (GPA – correct; G.P.A. – incorrect).

### Graduate courses

- Use graduate courses, not postgraduate courses.

### Graduate-level

- Hyphenate only when used as a compound adjective.

  Example: He is an excellent candidate for graduate-level courses.

### Homecoming

- The parade that is held during Millersville University’s homecoming should be referred to as the Millersville Parade.

### Honorary Alumnus, Honorary Degree

- Honorary alumnus is an award given by the Millersville University Alumni Association. Spell out award when using with a name.
- Honorary degree is given by Millersville University. Write as follows: John Smith ‘08H (year of degree followed by H).

All references to honorary degrees should specify that the degree was honorary.

### Innovator-in-Residence Program

- An annual program that invites an accomplished innovator to reside at Millersville University as a distinguished visitor for two to four days. The insights, achievements and impact of the innovator are the focus of public...
presentations, classroom appearances and other interactive activities during the stay. The broader objectives of the program are to promote the understanding and pursuit of innovation among our students and the community in such areas as, but not limited to, the arts, sciences, technology and social entrepreneurship.

- Website: millersville.edu/entrepreneurship/elc/index.php

internet
- Lowercase on all references.

It’s, its
- It’s is a contraction for *it is* or *it has*.
  
Examples: It’s up to you. It’s been a long time.

- Its is the possessive form of the neuter pronoun. Example: The company lost its assets.

Latin Honors
- Lowercase, no italics.
  o *cum laude* – with distinction
  o *magna cum laude* – with great distinction
  o *summa cum laude* – with highest distinction

Lectures
Named lectures and lecture series at Millersville University include:

- Anna Funk Lockey Lecture
- Brossman Science Lecture
- Carter G. Woodson Lecture
- Conrad Nelson Lecture
- Frederick Douglass Celebration of Black Culture
- Glenna A. Hazeltine Women in Science & Mathematics Conference
- Harriet W. Kenderdine Lecture
- Hazel I. Jackson Lecture
- Holocaust Conference
  o Keynote speech is the Aristides De Sousa Mendes Lecture
- Robert A. Christie Lecture in Economics
- Robert A. Christie Lecture in Business
  o Lecture alternates every year between business and economics
- Rosario Caminero Latino Celebration

LGBTQIA
- Stands for: lesbian, gay, bi-sexual, transgender/transsexual, questioning/queer, intersex, allies/androgynous/sexesual
• Do not use periods between letters in the acronym

Marauders
• Both male and female sports teams are designated as Marauders.
  o Millersville University usage no longer includes Lady Marauders.
• Always plural unless referring to singular mascot (see Mascot entry).

Marine Science Consortium
• Millersville University is a charter member of the Marine Science Consortium at Wallops Island, Virginia.
• Website: cbfieldstation.org/

Mascots
• The Marauder, a land-bound pirate, and Skully, the Marauder’s parrot sidekick, are the University’s official mascots.

Millersville University Library
• Francine G. McNairy Library and Learning Forum at Ganser Hall
• Website: library.millersville.edu/

Months
• Capitalize the names of months in all uses.
• When a month is used with a specific date, abbreviate only Jan., Feb., Aug., Sept., Oct., Nov. and Dec.
• Spell out when using alone, or with a year alone.
  Examples: July 18; Dec. 12; December 1997.

Multipurpose
• One word, no hyphen.
• Capitalize when used as a formal name of a specific location.
  Examples: Reighard Multipurpose Room; Stayer Hall Multipurpose Room.

Name References
See Courtesy Titles
• Use last name only on second reference.
• When referencing people with degrees, use Dr. Jim Jones on first reference; use Jones on subsequent references.
• Do not use Mr. or Mrs. except as listed under “Courtesy Titles.”

Nonprofit Resource Network (NRN)
• Website: nonprofitresourcenetwork.org/
Online

- One word, lowercase.

Office

- Non-academic offices: When “office” comes first, capitalize.

  Example: Office of Admissions, Office of Community Affairs.

- When “office” follows, do not capitalize.

  Example: admissions office, community affairs office.

Office for Experiential Learning and Career Management

- Includes the following components: Internships, career services and Volunteer Central.
  - Website: millersville.edu/elcm/index.php

Pennsylvania

- PA is a post office designation; capitalize both letters for mailings.
- In prose, spell out Pennsylvania.

  Example: She is traveling from Lancaster, Pennsylvania, to Hartford, Connecticut, to receive an award.

Pennsylvania’s State System of Higher Education

- Official abbreviation: State System or (PASSHE)
- State System designation: “A proud member of Pennsylvania’s State System of Higher Education”
  - Materials produced by Millersville University that go to the general public (i.e. videos, CDs, etc.) should include the State System designation.
  - Website: passhe.edu/

Quotation Marks and Punctuation

- Periods always go inside quotation marks.
- Commas always go inside quotation marks.
- Quotes within quotes: Alternate between double quotation marks and single marks.
- Semicolons are placed outside quotation marks.
- Colons go outside quotation marks unless they are part of the quotation.
QPA
• Quality-point average.
• Do not use punctuation (QPA – correct; Q.P.A. – incorrect).

Residence Halls
• Referred to as residence halls, not dormitories.
• On campus residence halls include South Village, East Village, West Village and Gilbert Hall
• Theme areas include First Year Experience, Honors College, International and Service Learning and Leadership.
• Housing options adjacent to the University include Shenks Hall, Reighard Hall, Healthy Living Apartments and Brookwood Court Apartments (see Student Lodging, Inc. entry).

Sexuality and Gender Institute (SGI)
• An institute established to create a culture at Millersville University that openly and intellectually explores sexuality and gender.
  o SGI offers an academic lecture series that features experts from across the nation, and “brown bags” that examines local issues and new research.

Social Media
• Forms of electronic communication (as websites for social networking and microblogging) through which users create online communities to share information, ideas, personal messages and other content (Merriam-Webster).
  o A directory of all official Millersville University social media sites can be found at millersville.edu/socialmedia
• YouTube: One word; capitalize both the “Y” and “T;” used to share videos.
  Hashtags
• Capitalize individual words within a hashtag
• Official MU hashtags include:
  o #VillePride
  o #VilleAccepted
  o #MillersvilleUniversity
  o MillersvilleU
  o #VilleGrad20XX (commencement)
• Other frequently used hashtags
  o #MarauderMonday
  o #VilleXX (freshmen orientation)
• Before using a trending hashtag, make sure you understand how the hashtag is being used and if tweets/Instagram posts using that hashtag are appropriate for your audience.
• Try to use hashtags in an organic way whenever possible, but it is OK to tag
them at the end of your post if you need to reach a certain audience.

Example: Toxic sludge, childhood cancer, government neglect...and a Pulitzer Prize!

Twitter
- Twitter: One word, always capitalize; used as a real-time information network

Facebook
- Facebook: One word, always capitalize; used for social networking.

Instagram
- Instagram: One word, always capitalize; used for photo-sharing.

Spacing
- One space (not two) between sentences.

State Names
- Spell out the names of the 50 U.S. states.
- Punctuation: Place one comma between the city and the state name and another comma after the state name, unless ending a sentence or indicating a dateline.

Student Lodging, Inc.
- A private, non-stock, nonprofit corporation which manages alternative housing opportunities located adjacent to Millersville’s campus including Brookwood Court Apartments, Healthy Living (Wellness) Apartments, Collegeview Apartments, Reighard Hall and Shenks Hall.
- Website: studentlodginginc.com/

Student Memorial Center (SMC)
- The Student Memorial Center (SMC) (pronounced “Smack”) is the main center for student activities on campus.
- The Student Memorial Center Promenade is the “official” name for the area between the Student Memorial Center and Gordinier Hall.
- Services located inside the SMC include meeting rooms, dining facilities, the University Store, textbook room, fitness center, ticket office, copy shop, technical operations, a banking center, which provides student organization banking, and a credit union (PSECU).

Student Services, Inc. (SSI)
- A private, non-stock, nonprofit corporation that was established to provide services to students not readily available through Millersville University
and/or the State System of Higher Education.

- Services include the Student Memorial Center building, which SSI operates out of; the University Store, banking center, textbook room, fitness center, copy shop, ticket office and technical sales.
- Website: studentservicesinc.com

**Swans**  
*See The Pond*

- Miller and S’Ville, male and female swans (respectively), are Millersville University’s unofficial mascots.
- Miller and S’Ville reside in The Pond, which is also known as “Swan Pond” and/or “The Lake” depending on when a student graduated.
- Swans have been present on campus since 1966. They were first named Fred and Ethel, voted by the students in 1978, until they became Miller and S’Ville in 1987.

**Telephone Numbers**

- Use figures and hyphens, not periods.
- Do not use parentheses with area code.

  Example: 800-111-1000 (form to follow for any number).

- If extension numbers are used, use a comma to separate the main number from the extension, and use ext.

  Example: 800-111-1000, ext. 1000.

**The Pond**  
*See Swans*

- Scenic destination on campus.
- Also known as “Swan Pond” and/or “The Lake” depending on when a student graduated.
- Home to Millersville University’s unofficial mascots, Miller and S’Ville, male and female swans respectively.
- Swans have been present on campus since 1966. They were first named Fred and Ethel, voted by the students in 1978, until they became Miller and S’Ville in 1987.

**The Quad**

- Used to refer to the grassy area behind Gordinier Hall.
- Commonly used for student activities, etc.

**Theater**

- Use this spelling (theater) unless the proper name is Theatre.
Example: Department of Communication & Theatre; Rafters Theatre.

- Do not capitalize theater or spell as theatre unless referring to a proper name.

**Time**

- Use figures except for noon and midnight.
- Use a colon to separate hours from minutes.

  Examples: 8 a.m., 1 p.m., 3:30 p.m., 9-11 a.m., 9 a.m. to 5 p.m.

**T-shirt**

- Not tee shirt or t shirt.

**URL**

- Use millersville.edu for all Millersville University websites (‘www.’ not needed).
- Include punctuation after a URL.
- When the URL does not fit entirely on one line, break it into two or more lines without adding a hyphen or another punctuation mark.

**Walker Center for Civic Responsibility and Leadership**

- Website: millersville.edu/ccerp/walker-center/index.php

**The Ware Center, Millersville University Lancaster**

- Millersville University’s downtown Lancaster campus, located at 42 N. Prince St.
- Use The Ware Center, Millersville University Lancaster on first reference; use The Ware Center on second and subsequent references.
- Website: artsmu.com/

**Website**

- Use as one word – website.
- Do not capitalize.

**Winter Visual and Performing Arts Center**

- Millersville University’s premiere performing arts center for arts learning in the 21st century (formerly Lyte Auditorium/Alumni Hall), located at 60 West Cottage Avenue.
- Use Winter Visual and Performing Arts Center on first reference; use the Winter Center on second and subsequent references.
- Website: artsmu.com/