Millersville University is a diverse collection of many different departments, programs and people. Together, we make up one of the top universities in the North. We are one. It is important for our visual identity to be one, our voice and tone to be unified and our messaging to be consistent to our audiences. This identity guidebook will help all of our communications to be consistent and on brand.

Millersville University’s identity guidelines provide a resource for implementation of the University’s visual brand internally and externally. These are the fundamental elements for showcasing our identity, along with guidelines on how to use the visual elements.

Staying on brand and ensuring consistency is an important strategy for establishing a sincere tone in our target audiences’ minds. Consistency also develops brand recognition, benefiting the University and all of its programs.

Guidelines will be periodically reviewed, adjusted and changed to properly represent the University’s offerings and to suit the changing target markets’ needs.

Finally, these visual-identity guidelines are not to be considered solely as our brand. Our brand is our people, our location, our programs and our living, breathing University. These elements are a visual reflection of our brand, capturing who we are.
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</tbody>
</table>
BRAND: OUR PERCEPTION

Millersville University is the “Smart Choice” for motivated students looking to develop their intellectual gifts, fuel their passions and grow their creative spirits in a world-class academic environment. What creates the external “Smart Choice” perception derives from Millersville’s high-value recognition. Millersville is a well-balanced mix of superior academics, affordable costs, convenient location, programs of distinction and a high job-placement rate for students. The overall perception is that Millersville is one of the best Returns on Investment for your life’s goals.

BRAND: DEFINING WHO WE ARE

Millersville University has exceptional academics, experiences and features that students are looking for in a university. These include state-of-the-art technologies, small class sizes, a safe campus, quality living areas, fun student activities and a dedicated student-support structure. Millersville University excels in these areas, but also goes beyond by providing various esteemed programs of distinction. These programs pave the way for careers in highly desirable industries. Millersville also has an exceptionally beautiful campus that is the perfect background for a learning environment. The faculty and staff are student focused. Their ranks are filled with passionate, industry-respected leaders. Millersville University creates opportunities for students to grow and produce change, inside and outside the classroom. Finally, not only does Millersville have one of the highest job-placement rates, its alumni also have some of the highest buyer’s satisfaction rankings among higher-education institutions.
MESSAGING, TONE AND PERSONALITY
What sets Millersville University apart from other universities? What are we really good at? With research from our current students and alumni, we have discovered our four pillars that define who we are as a university.

**WHAT WE WANT**

To change individuals, families, communities and the world.

**HOW WE DO IT:**

We are better than others at these items. What we are amazing at doing.

**WHAT WE CREATE**

We forge strong, intelligent and relentless thinkers and creators – individuals poised for brilliance.

---

**PILLARS OF DISTINCTION**

**STUDENT/PROFESSOR RELATIONSHIPS:**
The men and women of the Millersville University faculty are scholars, highly respected in their fields and dedicated to the success of their students in the classroom, the research lab, in campus life and beyond. The bond developed between the faculty and students is powerful, and many of Millersville’s successful alumni rate their professors as the main reason for success in their industries. The caring and competent staff share in the belief that Millersville is changing the world, one student at a time, and that every student will be prepared to lead a robust intellectual, professional and civic life. Our faculty has developed the reputation that they truly “give a damn” about their students. Finally, from your first class to your last, your professor, not a student aide, will be there to instruct you. A student-centered campus and Made in Millersville event are results of this bond.

**PROGRAMS OF DISTINCTION:**

Millersville University has 100+ programs available for students to explore and find their path. Many of these programs are unique programs of distinction and were started, or taken to the next level, at the University. A select few of these programs mix several disciplines together — taking science, technology and art and creating a more progressive, dual degree. Many of the faculty leading these programs are carving new, highly desirable paths in their industries. All of Millersville’s superior academic programs fully prepare students for real-world careers.

**BEAUTIFUL CAMPUS & GREAT LOCATION:**

Millersville University is a beautiful school with an outstanding location. Millersville prides itself on its unique mix of historical and modern facilities, all surrounded by an organically maintained, landscaped environment. Millersville’s campus is picturesque and one of the safest colleges in the country, the perfect backdrop for exploring and researching. The location is minutes from downtown Lancaster — a thriving, growing and creative hub in the Northeast. Major metropolitan areas, such as Philadelphia, Baltimore, Washington, D.C., and New York City are just a train ride away. The Millersville campus is the right size, in and outside the classroom. The campus is large enough for students to gain a world-class learning experience, yet still has the academic advantages of a more intimate-sized school.

**OUTSTANDING ROI:**

Millersville alumni are quoted as saying that Millersville was one of the “smartest” choices they had ever made. One reason is the mix of high-level academics and the lower cost of a state school system. Millersville also has some of the most highly sought-after internships (Apple, NFL Films, NASA, IBM, etc.). Creativity is interwoven throughout the campus, and Millersville forges students who go on to impact and change the world. All of these opportunities are created to build one of the highest job-placement rates in higher education. Opportunities that lead to job placement are why Millersville University’s alumni have some of the highest buyer’s satisfaction rankings among higher-education institutions.

---

**FOUNDATION:**

Core elements that we do really well (however, most other universities as well), that are desired by students.

- Strong academics
- Diversity
- Fun social life
- Cool living areas
- Dedicated Student Support systems
- Cost and value
- Safe learning environment
- Sports teams
- State-of-the-art technologies
Millersville University is a top-ranked university in the North, with more than 100 programs, some of which are uniquely distinctive to the region and nation. We have a strong academic history guided by industry-leading professors. Our faculty members are recognized to be fiercely passionate about their students’ overall success. Our student body is rich in diversity and is known to be enthusiastically driven towards excellence while being socially conscious. Our beautiful 250-acre campus contains classic architecture, mixed with state-of-the-art, energy-saving structures and a historic pond with two resident swans. Access to extraordinary faculty, a historical campus setting and an extremely high job-placement rating are the reasons our alumni rate us as a smart life choice.
### MESSAGING AND TALKING POINTS (POTENTIAL STUDENTS)

#### MESSAGING: POTENTIAL STUDENTS’ QUESTIONS THAT WE NEED TO ANSWER: TOP POINTS

<table>
<thead>
<tr>
<th>QUESTION:</th>
<th>DO YOU HAVE MY PROGRAM?</th>
<th>COST. CAN I AFFORD IT?</th>
<th>LOCATION.</th>
<th>RESULTS. GETTING A JOB.</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROOF:</td>
<td>100+ Undergraduate Programs.</td>
<td>82% of Students Receive Financial Assistance. A state university is still more cost-effective than a private college.</td>
<td>A Beautiful, 250-Acre Campus Near Downtown Historic Lancaster &amp; Amtrak Station.</td>
<td>95% Placement After 6 Months (or continued their education).</td>
</tr>
</tbody>
</table>

#### MESSAGING: WHAT POTENTIAL STUDENTS WANT: SECONDARY CONCERNS

- Safe.
- Sustainable culture.
- “Does it ‘fit’ me?” The lifestyle.

#### MESSAGING: WHAT PARENTS WANT:

- Safe.
- Cost. Is it affordable?
- Results. Getting a job.
- Location.
- Their future.

#### WHAT ALUMNI SAY AFTER GRADUATION: WHAT WAS THE REALITY AND WHAT THEY REALLY VALUED.

- Student-Professor Relationship
- Value. Quality of education vs. overall cost. However, the dynamics of this are changing because of the per-credit model and the new suite-style dorms.
- Beautiful campus.
- Smart choice.
Believe in the power of we.
Many threads create unbreakable ropes.
Together we achieve the remarkable.
The professor and student alliance.
Commitment to greatness.
Successful professors. Success is contagious.
A person is one drop of water.
Together we make a storm.

**Find a group of people who challenge and inspire you, spend quality time with them, and it will change your life.**

Together we will inspire change.
Our brilliance lies in each other.
Millersville & Me = Unstoppable.
## CONFIDENT TONE

<table>
<thead>
<tr>
<th>SHOW CONFIDENCE</th>
<th>GOOD</th>
<th>BETTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Show confidence (we know our value).</td>
<td>Get started today; schedule a tour.</td>
<td>Millersville’s beautiful campus is worth the visit; see our campus tour dates.</td>
</tr>
<tr>
<td></td>
<td>Alumni spotlight</td>
<td>We are Marauders, changing our world.</td>
</tr>
<tr>
<td></td>
<td>Featured Courses</td>
<td>We recommend these leading courses...</td>
</tr>
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</table>

## OLD & NEW

<table>
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<th>EXPERIENCE &amp; TECHNOLOGIES</th>
<th>GOOD</th>
<th>BETTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Showcase our experience and history, mixed with our new buildings, sustainable efforts and curriculum.</td>
<td>Since 1855 Millersville...</td>
<td>Millersville University has a rich academic history, mixed with cutting-edge facilities...</td>
</tr>
<tr>
<td>Sustainability needs to showcase the value to the earth and our students.</td>
<td>Millersville has many sustainable efforts...</td>
<td>Our sustainable efforts are helping to limit CO₂ emissions, while reducing the cost of electricity across the entire campus.</td>
</tr>
<tr>
<td></td>
<td>Specific value to our environment</td>
<td>Value to our students (costs)</td>
</tr>
</tbody>
</table>
MESSAGING
OWNING THE MARAUDER NAME
OUR INTERNAL BRAND: DEFINING MARAUDERS

The Millersville University Marauder is a brand reality. Our current and past students take great pride in calling themselves Marauders. From student speeches to student social media posts to casual conversations around campus, students refer to themselves as Marauders. We must take this brand truth and own it. Another reality is that there are some who do not like the term Marauder. However, the overall positive aspect of university pride outweighs any negative attitudes. Defining what a Millersville Marauder is will help to ease some opposing viewpoints. We do not want anyone else to define what a Marauder is; we need to own it and communicate that message.
In defining what a “Millersville Marauder” is, we have the unique opportunity to tie the messaging to our own values and goals.

MISSION:
Millersville University provides diverse, dynamic, meaningful experiences to inspire learners to grow both intellectually and personally to enable them to contribute positively to local and global communities.

VISION:
We will transform each learner’s unique potential into the capacity for successful engagement in career and life opportunities.

OUR EPPIC VALUES:
Our EPPIC values serve as guiding principles to help us fulfill our mission, achieve our vision and attain our goals.

• EXPLORATION
• PROFESSIONALISM
• PUBLIC MISSION
• INTEGRITY
• COMPASSION

Our Bold Path:
Engaging Learners
Ensuring Long-Term Success
Embracing Agility
MISSION:
Millersville University provides diverse, dynamic, meaningful experiences to inspire learners to grow both intellectually and personally to enable them to contribute positively to local and global communities.

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- PROFESSIONALISM
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- COMPASSION

Our Bold Path:
- Engaging Learners
- Ensuring Long-Term Success
- Embracing Agility

In defining what a “Millersville Marauder” is, we have the unique opportunity to tie the messaging to our own values and goals.
A MILLERSVILLE MARAUDER IS
BOLD AND VENTURESOME
STRONG AND DYNAMIC
RESOURCEFUL
GLOBALLY PREPARED
RESPECTFUL AND TOLERANT
ENGAGED IN ACTION
FOCUSED ON EXCELLENCE
KNOWLEDGEABLE AND COMPETENT
RESPONSIVE, AGILE AND INNOVATIVE
A TEAM MEMBER, HELPING EACH OTHER
ACHIEVE LONG-TERM SUCCESS

Millersville University
TOGETHER STRONG
POWERFUL AND PLAYFUL:
Own the term Marauders. We control what a Marauder means, and internally it can be playful, powerful and support our main selling points.

CAPTAIN OF MY DESTINY
WITH THE BEST CREW AROUND
BRAND ASSETS
LOGOS, SPIRIT MARK, BANNERS, COLORS, FONTS AND MORE
The Millersville University logo should be used in a manner that maintains the visual detail and overall integrity of the design. Always take care in the reproduction size to maintain readability and spirit-mark details.
UNIVERSITY LOGOS: ALTERNATE FORMATS

It is important to select a logo that best “fits” the environment and space where the logo will appear. The following logos were designed specifically to give designers some flexible options to best suit the overall design goals. Do not modify any of these logos.
The Millersville University logo with the tagline should be used whenever possible. Just like the logo without the tagline, the logo with the tagline should be used in a manner that maintains the visual detail and overall integrity of the design. Always take care in the reproduction size to maintain readability and spirit-mark details.
It is important to select a logo that best “fits” the environment and space where the logo will appear. The following logos were designed specifically to give designers some flexible options to best suit the overall design goals. Do not modify any of these logos.
Flexibility:
When needed, the logo is built to be broken apart. The spirit mark may be pulled away from the wordmark.

However, the “M” (spirit mark) must stay close to normal, proportional size and horizontal placement to the wordmark (centered on top of the wordmark).
BELIEVE IN THE POWER OF WE

Millersville University
TOGETHER STRONG

82% OF STUDENTS RECEIVE FINANCIAL ASSISTANCE AT Millersville University TOGETHER STRONG

100+ UNDERGRADUATE PROGRAMS AT Millersville University TOGETHER STRONG

95% EMPLOYMENT 6 MONTHS AFTER GRADUATION AT Millersville University TOGETHER STRONG
NOTE: When the spirit mark is already in the layout, the wordmark logo may be used.
The Millersville University institutional logos were developed to complement the main logo mark. These should be used for colleges and all official university departments and programs. If a spirit mark has not been developed, then the wordmark with the institutional name is to be used.
The institutional logo identities were created to give the option of having one, two or four icons or the initials of the entity. The standard style of icon is a white outline. However, color icons may be used in the design. If no icon is selected, then the wordmark will be used for that entity.
INSTITUTIONAL IDENTITY EXAMPLE:

VERTICAL USE

HORIZONTAL USE

ONE-COLOR USE

WORDMARK-ONLY USE
Other logos that are associated with the Millersville University brand have a variability in the wordmark font, but must be placed in the gold MU banner graphic. This logo gives greater flexibility, while maintaining the overall appearance of still being within the Millersville brand.
The following are examples of how to correctly merge Millersville University's clubs and organizations to the Millersville logo.
The Millersville University logo is a stand-alone design element—not words or parts of a statement—and must appear separate from other elements in all applications. To ensure brand integrity, it is imperative that no words or images crowd, overlap or merge with the logo. The logo is a registered trademark and may never be altered. Below are examples of brand violations to avoid.

- Never stretch or skew
- Never crop
- Never adjust/change colors
- Never alter the design
- Never adjust the tagline
- Never sacrifice legibility
UNIVERSITY LOGO: BREATHING ROOM

The Millersville logo should have enough “breathing room” surrounding it, to ensure the logo is easily identifiable and visible on whatever it appears. The “M” from “Millersville” should determine the minimum “breathing room” space. Please do not have any visual elements inside the clear space.

The logo may be placed on photos as long as it does not affect the readability of the mark. If there is concern for readability, use a white or black “box” to put the logo on. The “Box” should have the minimum “breathing room” space for the edge of the box to all sides of the logo.
The official Millersville University seal is meant to function as a stamp of validation—not as a logo—and is reserved for certain official documents and publications, including diplomas, honorary degrees, institutional certificates and special awards. The seal may be used only on the official documents mentioned above or on any correspondence from the Office of the President.

University Communications and Marketing must approve the use of this seal under all circumstances. Because of the fine detail contained within the University seal, it should be used only in circumstances which ensure clear reproduction of that detail. It should not be reduced smaller than 1".
Millersville University’s Spirit Banners can be used to help visually define a layout. Please utilize the below files to help enhance your designs.

DO NOT DEFORM THE NOTCH OF THE BANNERS

CORRECT USAGE OF THE BANNERS
IDENTITY: COLORS

Millersville University’s main color palette is the Millersville Gold, 100% black and gray. When viewing a layout, black and gold are the colors that should visually dominate the design. Millersville University’s colors should be deep and rich, thus pale versions of these colors are not recommended.

Due to different printing processes, paper stocks and screen calibration, maintaining consistent color matches can be difficult. An ink-matching system known as Pantone® Matching System, or PMS®, is used to provide standards for color matching. The PMS or CMYK (4-color process) equivalents given should be provided in any printing situation as specifications for ink colors. Each color shown is formulated to provide good results on both coated (C) or uncoated (U) paper stocks.

NOTE: The colors shown throughout this guide are not true PMS matches, but do serve as a close representation of actual ink color. Consult current PANTONE Publications for accurate color matching.
IDENTITY: FONTS

Consistent typography is the foundation for a successful identity system. The font family Myriad Pro should be employed for all University communications. The consistent use and application will support the effectiveness of our visual-identity standards. In the event the Myriad Pro font family cannot be secured, Arial may be substituted if necessary. Always remember readability when using fonts. No fonts should be reduced below 5pt.

NOTE: For select formal publications, such as commencement programs, the Berkeley font family may be used.

MYRIAD PRO FAMILY

<table>
<thead>
<tr>
<th>Font Style</th>
<th>Characters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Myriad Pro Light</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
<tr>
<td>Myriad Pro Light Italic</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
<tr>
<td>Myriad Pro Regular</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
<tr>
<td>Myriad Pro Italic</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
<tr>
<td>Myriad Pro Semibold</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
<tr>
<td>Myriad Pro Semibold Italic</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
</tbody>
</table>

MYRIAD PRO CONDENSED FAMILY

<table>
<thead>
<tr>
<th>Font Style</th>
<th>Characters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Myriad Pro Condensed Light</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
<tr>
<td>Myriad Pro Condensed Light Italic</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
<tr>
<td>Myriad Pro Condensed Regular</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
<tr>
<td>Myriad Pro Condensed Italic</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
<tr>
<td>Myriad Pro Condensed Semibold</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
<tr>
<td>Myriad Pro Condensed Semibold Italic</td>
<td>abcdefghijklmnopqrstuvwxyz  ABCDEFGHIJKLMNOPQRSTUVWXYZ  1234567890 $%&amp;()_,.:;!?</td>
</tr>
</tbody>
</table>
Other font options are the Berkeley Pro family and Lobster. Do not use all caps for either of these fonts.

Playball may only be used to emphasize a word or phrase and never as a complete replacement for Myriad.

**Berkeley Pro family**

Berkeley Book

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 $%&'(.,;:#!?)
```

Berkeley Book Italic

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 $%&'(.,;:#!?)
```

Berkeley Book Medium

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 $%&'(.,;:#!?)
```

Berkeley Book Medium Italic

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 $%&'(.,;:#!?)
```

Berkeley Book Bold

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 $%&'(.,;:#!?)
```

Berkeley Book Bold Italic

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 $%&'(.,;:#!?)
```

**Playball**

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 $%&'(.,;:#!?)
```

EXAMPLES:

**IDENTITY FONTS**

Believe in the Power of We

United for Excellence
Our photography should strive to be mostly of people or students working together with faculty. There should be a strong mix of diversity in the shots.

One of our selling points is the beauty of our campus.

We need to limit the “loner” image.

Marketing has some ability to purchase stock photography. This should be used only if there are no Millersville photos available. Please follow the above guidelines in selecting stock photography.
IDENTITY: FLEET GRAPHICS

The Millersville University fleet graphics should be clean and simple, yet boldly utilizing the spirit mark. This design approach will give an instant visual recognition, while providing a professional appearance in the community.
IDENTITY: SIGNAGE

The Millersville University signage needs to mix the overall identity with crystal-clear communication. With signage, less is more and font sizes need to be large enough to be readable from a distance.
IDENTITY: LOGO MERCHANDISE

The Millersville University logo merchandise should have a fun or inspiring message that ties to the brand. We need to create something that someone is excited to receive, outshining your average logo merchandise.

KEYCHAIN

MUG

TOTE BAGS
Millersville University logowear should be flexible and fun. Design trends change and the logowear needs to balance current trends (what students want to wear) and the overall feel of the Millersville identity. If you need logowear to be developed or approved, please contact Millersville’s Marketing Department.
BRAND IN ACTION
PUTTING IT ALL TOGETHER
Millersville + You
Your passion guided by some of the nation’s top professors leads to 95% employment.

Millersville University
Together strong

Millersville University provides students with coveted internships, such as Disney, IBM, Apple, NFL Films and NASA. Many of our students go on to build and lead top organizations. Become a Millersville Marauder and attach your future head on.
MANY THREADS CREATE UNBREAKABLE ROPES.

MILLERSVILLE'S ALUMNI TAKE THEIR LESSONS, SKILLS AND PASSIONS BACK INTO THEIR COMMUNITIES.

The larger our alumni network grows the stronger... Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam risus dui, viverra et gravida nec, faucibus sollicitudin justo. Nulla ut dictum odio. Proin consequat magna quis dui elementum convalis. Quisque eget condimentum nibh. Integer elementum lectus eget rhoncus a elementum quis, aliquam sit amet tortor. Together we make a difference in our communities and those who live in them.
FORGED A STUDY CREW
RESEARCHED TILL 1AM
SECURED INTERNSHIP AT APPLE
CAPTAIN OF HER DESTINY

Millersville University
TOGETHER STRONG

Millersville University has some of the Nation’s top professors and provides its students with coveted internships, such as Disney, IBM, Apple, NFL Films and NASA.

Become a Millersville Marauder and attack your future head-on.

WHY STUDY FROM A BOOK, WHEN YOU CAN LEARN FROM THOSE WHO WROTE THEM?

WHY INTERN ANYWHERE, WHEN MARAUDERS LAND AT DISNEY, APPLE AND NASA?

WHY NOT TEAM UP WITH SOME OF THE NATION’S TOP PROFESSORS!

Millersville University has some of the nation’s top professors who are leading their fields of study and have a hands-on approach to learning. And, Millersville provides its students with coveted internships, such as Disney, IBM, Apple, NFL Films and NASA.
FIND YOUR FUTURE WITH 100+ PROGRAMS
STUDY ON A PICTURESQUE CAMPUS
UNITE WITH INDUSTRY-LEADING PROFESSORS

Millersville University
TOGETHER STRONG
SURROUND YOURSELF WITH EXCELLENCE
AND IT WILL CHANGE YOUR LIFE
SURROUND YOURSELF WITH EXCELLENCE
AND IT WILL CHANGE YOUR LIFE

Millersville University
TOGETHER STRONG
82% of students receive financial assistance at Millersville University.

100+ undergraduate programs at Millersville University.

95% employment 6 months after graduation at Millersville University.

Explore art & design at Millersville University.

Join the championship robotics team at Millersville University.

Create your art & design career at Millersville University.
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University Marketing
Millersville University
P.O. Box 1002
Millersville, PA 17551-0302
P: 717-871-7990
www.millersville.edu/ucm