

B.S. Sport Administration: Marketing Minor
 SADM - MKTG
 Four Year Program of Study
 (All courses are 3 credits)

Year	Fall		Spring	
1	ENGL 110 MATH 101 UNIV 103 WELL 175 G1	English Composition College Algebra (ECON 101 if MPT 151 or higher) FYI: Heath/Sport Majors Wellness Elective	BUAD 161 COMM 100 ECON 101 (G3) G2 G1	Intro to Financial Acct Fundamentals of Speech Intro to Macroeconomics Elective Elective (2L: e.g. MUSC 263)
2	BUAD 162 ECON 102 (G3) WSSD 311 WSSD 350 G2 Math	Intro to Managerial Acct Intro to Microeconomics First Aid/CPR Sport in N. America (W, D) Suggest MATH 235	BUAD 231 BUAD 251 FIN 203 G1 G2	Principles of Marketing Principles of Management (W) Personal Finance Elective (2L) Elective
3	ENGL 316 MKTG 431 WSSD 454 WSSD 483 G2 w/lab	Business Writing (AW) MKTG Research Leadership Dev in Sports Legal Aspects of Sport Elective w/lab	COMM 429 MKTG xxx MKTG xxx WSSD 358 WSSD 360/410	Topics: Sport Communications MKTG elective MKTG elective Sport Fundraising and Dev International Sport/Sport Tour
4	MKTG 436 WSSD xxx WSSD 400 W course Xxx	MKTG Strategy WSSD elective Internship W requirement (if needed) Free elective	MKTG xxx G3 P course xxx xxx	e.g. BUAD 405: Sp MKTG Elective (2L) P requirement (if needed) Free elective Free elective