

MAJOR SEQUENCE AND DEGREE REQUIREMENTS

Major: **BS SPORT ADMINISTRATION**
 Option: **Marketing minor**
 Major Field Requirements: **57 credits**
 Other Requirements:

When applicable, up to six of the REQUIRED RELATED courses may be credited toward the Liberal Arts Core subject to normal distribution rules

Course no	Short Title	C.H.	Grade	Course no	Short Title	C.H.	Grade
Required Courses				Register for the Marketing Minor			
BUAD	161 Intro to Financial Acc	3	___	Required minor courses (6 credits):			
BUAD	162 Intro to Manag Acc	3	___	MKTG	431 MKTG Research	3	___
FIN	203 Personal Finance	3	___	MKTG	436 MKTG Strategy	3	___
BUAD	231 Prin of Marketing	3	___	Consult with your Minor advisor and choose			
BUAD	251 Prin of Management	3	___	9 credits of MGMT electives:			
WSSD	311 First Aid/CPR	3	___	MKTG	_____	3	___
WSSD	350 Sport in N. America	3	___	MKTG	_____	3	___
WSSD	358 Sp Fundraising/Devel	3	___	MKTG	_____	3	___
WSSD	360/ Internat Sp Admin	3	___	Choose 3 credits from:			
	410 or Internat Sp Tour			WSSD	360 Int Sp Admin	3	___
WSSD	454 Leadership in Sport	3	___	WSSD	384 Current Iss Sport	3	___
WSSD	483 Legal Asp of Sport	3	___	WSSD	410 Int Sport Tour	3	___
COMM	429 Topics: Sp Comm	3	___	WSSD	480/ Coaching Theory	3	___
Capstone Requirement					551		
WSSD	400 Co-op (internship)	3	___	WSSD	486 Topics	3	___
				WSSD	498 Ind Study	3	___
				Prerequisite Courses Needed to Advance			
				ECON	101	3	___
				ECON	102	3	___
				MATH	101 Or MPT 151 or higher	0/3	___
				MATH	235	3	___