

Graduate Sport Management at Millersville E-Newsletter

Fall 2017



**#HOIST THE
COLORS**

***MAKE SPORT YOUR BUSINESS..
SPORT MANAGEMENT AT MILLERSVILLE UNIVERSITY***

Table of Contents[®]

MU Members Only Sport Management Website.....1

Clothing and Merchandise Sale.....2

Anticipated Summer Classes.....3

Internship Opportunities.....4-5

Job Openings.....6-7

Current Student Profile.....8-9

Alumni Updates.....10-13

Alumni News.....14-15

Recent Graduates.....16

Sport Management Student Association.....17

The M. Ed in Sport Management Members Only Page

<http://www.millersville.edu/wssd/graduate/>

We will constantly be working to update and improve this website.

Please contact Dylan at sportmgmtga@millersville.edu if you

- Need the Username and Password
 - Have any Questions
 - Have any Suggestions
- Have any Job/ Internship Updates you would like posted on the website
 - Have updates on your occupation that you would like featured



Clothing and Merchandise Sale

Orders placed by May 29th will be processed together and completed the week of June 12th



01. Cotton Blend T-shirt
\$9.00 [Select](#)



02. Long Sleeve Cotton Blend T-shirt
\$13.00 [Select](#)



03. Polo
\$20.00 [Select](#)



04. Adjustable Hat
\$12.00 [Select](#)



05. Portfolio Bag
\$17.00 [Select](#)



06. Baseball 3/4 Sleeve T-shirt
\$18.00 [Select](#)



07. Cotton Hooded Sweatshirt
\$16.00 [Select](#)



08. Men's Cotton Blend Button Down
\$28.00 [Select](#)



09. Ladies Cotton Blend Button Down
\$28.00 [Select](#)



10. Fleeve Vest
\$26.00 [Select](#)



11. Cotton Open Bottom Sweatpants
\$18.00 [Select](#)



12. Mesh Shorts
\$12.00 [Select](#)



13. Knit Beanie
\$13.00 [Select](#)



14. Backpack
\$20.00 [Select](#)



15. Cinch Bag
\$10.00 [Select](#)



16. Duffle Bag
\$24.00 [Select](#)



17. Under Armour Polo
\$44.00 [Select](#)



18. Ladies Shorts
\$22.00 [Select](#)

An online store will be made available at (https://www.agpestores.com//ESGSports/groupproducts.php?prodgroup_id=1680&prodgroupbypass=true)

available until **December 29, 2017**

If you have a request for a new product to be added, please email the GA at sportmgmtga@millersville.edu.

Anticipated Summer 2018 Sport Management M. Ed. Course Offerings

Summer One:

WSSD 686 Special Topics / Current Issues in Sport: Exploration and focused examination of significant problems, opportunities, and issues for leaders in sport management.

Meets 5:30 – 7:00 PM on May 16 and June 6; remainder of course online. Reserved for M. Ed in Sport Management students; others admitted with permission of instructor. Satisfies requirements for elective in both the Athletic Management and the Athletic Coaching concentrations.

Summer Two:

WSSD 622 Sport Finance: Provides students with an improved understanding of sports-related finance issues and expands their skills in financial analysis and planning, Develops an appreciation for the financial decision -making process in sport business.

Summer Three:

WSSD 601 Organization and Administration of Sport Programs: Includes regulations of sport – governing bodies, federal law, academic integrity, institutional control, financial effectiveness and welfare of sport personnel and participants.

Internship Opportunities

CSN Philadelphia Spring 2018 Internship

Job Duties

NBC Sports Regional Networks internship opportunities give students real world experience and exposure to one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment. Internships are the perfect way to gain experience while learning what a career at NBC Universal might hold in store for you. We are an Equal Opportunity Employer.

Spring 2018 Internships are available with the below departments:

1. News Production (Newsroom, Sports Production, Live Events) * Specify your area of interest in your cover letter
2. Marketing
3. Sales
4. Digital Media (Print Media & Video Production) * Specify your area of interest in your cover letter

· NEWSROOM PRODUCTION

Experience and learn production and operations from reporters, anchors and the production team by assisting the team in day-to-day tasks

Use research, creativity and archive footage to assist with sports programming

Logging games and instruction on highlight and sound bite identification

Exposure to field work when possible

· MARKETING

Assist marketing and promotions with day-to-day tasks, attend on-site events, and implement consumer promotion campaign

Provide support for live events through passing out flyers, sending out emails, and making phone calls to promote these events, and maintaining communication with outside contacts and vendors

Create and execute new marketing initiatives through research, social media platforms, and sports marketing tactics

· SALES

Support Account Executives by preparing sales presentations and generating new account leads

Track sponsorship deliverables and collect sponsorship proof of performance materials

Serve as a point of contact with sponsors on game night set up and pre-game hospitality elements.

· If interested in DIGITAL MEDIA Internships read below –

Print Media - Achieve a thorough knowledge of the digital sports media field through writing, editing and reporting, duties include:

Write, edit and post stories utilizing a content management system and other digital tools

Gain reporting/editorial experience by writing stories and covering events

Develop story ideas, search web/social media for latest news and potential stories Video Production - Achieve a thorough knowledge of how video is implemented and edited on the web by assisting CSNPhilly.com's video unit, duties include:

Edit player sound from pre and post-game feeds

Edit sports highlights

Creating reels from video shoots

· BASIC QUALIFICATIONS

In pursuit of an Associate, Bachelor or Graduate degree at an Accredited Institution and be able to provide documentation to confirm your degree progress.

Current class standing of sophomore or above (30 credits)

Cumulative GPA of 3.0 or above

· DESIRED QUALIFICATIONS

Previous internship and/or work experience in an office environment

Proactive, independent worker with the demonstrated capacity to lead, work well with others

Professional demeanor, positive attitude and eager to learn

Strong interest in understanding the Sports Media landscape

Proven ability to multitask and manage multiple projects at a time



More information on this CSN Philly Internship can be found [HERE](#)

*Additional listings are viewable on our "Member's Only" website. Don't know the username or password? Email the GA at sportmgmtga@millersville.edu

Internship Opportunities

CHAMPIONSHIPS & SPORTS ADMINISTRATION INTERN

The Ivy League is currently accepting applications for fall and spring internships. The intern will report directly to the Associate Executive Director of Championships & Sports Administration and will collaborate with the Ivy League championships and sports administration staff in event management for the 15 championship events and various sports administration areas including scheduling, conference awards, trophy presentations, in addition to other responsibilities as assigned.

Candidates must receive school credit in order to be eligible for the internship. The internship will be tailored around the criteria set forth by the candidate's institution. The Ivy League office hours are Monday-Friday, 9am-5pm, with some weekends and holidays.

The successful candidate(s) will work directly with the Ivy League championships and sports administration department to learn how to effectively plan and manage Division I conference championship events, in addition to learning the details associated with various areas of sports administration. The intern will have the opportunity to work on site at select championship events, including the 2018 Ivy League Men's and Women's Basketball Tournaments (Philadelphia, PA), the 2018 Men's Swimming and Diving Championship (Princeton, NJ), the 2018 Fencing Round-Robins (Princeton, NJ), a designated golf championship, and the 2018 Ivy League Women's Rowing Championship (Pennsauken, NJ).

The intern(s) will gain practical experience in event management and sports administration, with the opportunity to attend coach group meetings conducted at the Ivy League office. The intern will also gain valuable insight to the inner-workings of a Division I college athletics conference.

All Interested applicants please submit resume and cover letter to Morgan Rupp at morgan@ivyleaguesports.com.

*Morgan Rupp is a 2015 graduate of the Millersville Sport Management Program



Job Openings

The Miller Center is a newly constructed recreation and wellness center located in Lewisburg, PA. The new state of the art center is 96,000 square feet and includes (4) hard courts, synthetic turf field, (5) multi-purpose rooms, 18,000 square foot fitness center, child development space (for child programming and drop-in care), wellness cafe, and 13,000 square foot courtyard. The facility also has office space on site for Miller Center staff as well as our partners, Geisinger Health Systems (for their research projects) and Evangelical Community Hospital (ECH). The Miller Center is currently seeking applicants for a variety of positions to run program, events, tournaments, and activities they intend to offer to the community and its members.

The Miller Center operates as a 501(c)3 non-profit.

For more information contact Beth Miller at 570-490-1803 or at beth.miller@millerrec.org.

More information can also be located at millercenterlewisburg.com



Job Openings

Looking for a Sport Management or Athletic Coaching job?
Research these Job Board Websites to stay up-to-date!

www.bluefishjobs.com - Official job board for National Intramural-Recreational Sports Assoc. (NIRSA)

[College Sports Information Directors of America](#)

[Inside Higher Ed Careers](#)

[National Association of Collegiate Directors of Athletics](#)

[National Association of Collegiate Women Athletic Administrators](#)

[PA Interscholastic Athletic Association](#)

www.teamworkonline.com - Online recruiting system and network for sports & live events

[The NCAA Market](#) - Careers in College Athletics at NCAA.org

[Turnkey Sports & Entertainment](#) - Executive search firm specializing in the recruitment of professionals in sports, entertainment, and sponsorship marketing

[US Olympic Committee](#) - teamusa.org/careers

www.workinsports.com - The #1 subscription-based job board in the sports industry

[Millersville University Career Services](#)

-students and alumni can sign up to use [College Central Network Services](#) and access current job postings!

• [Our Sport Management Member's Only Site](#)

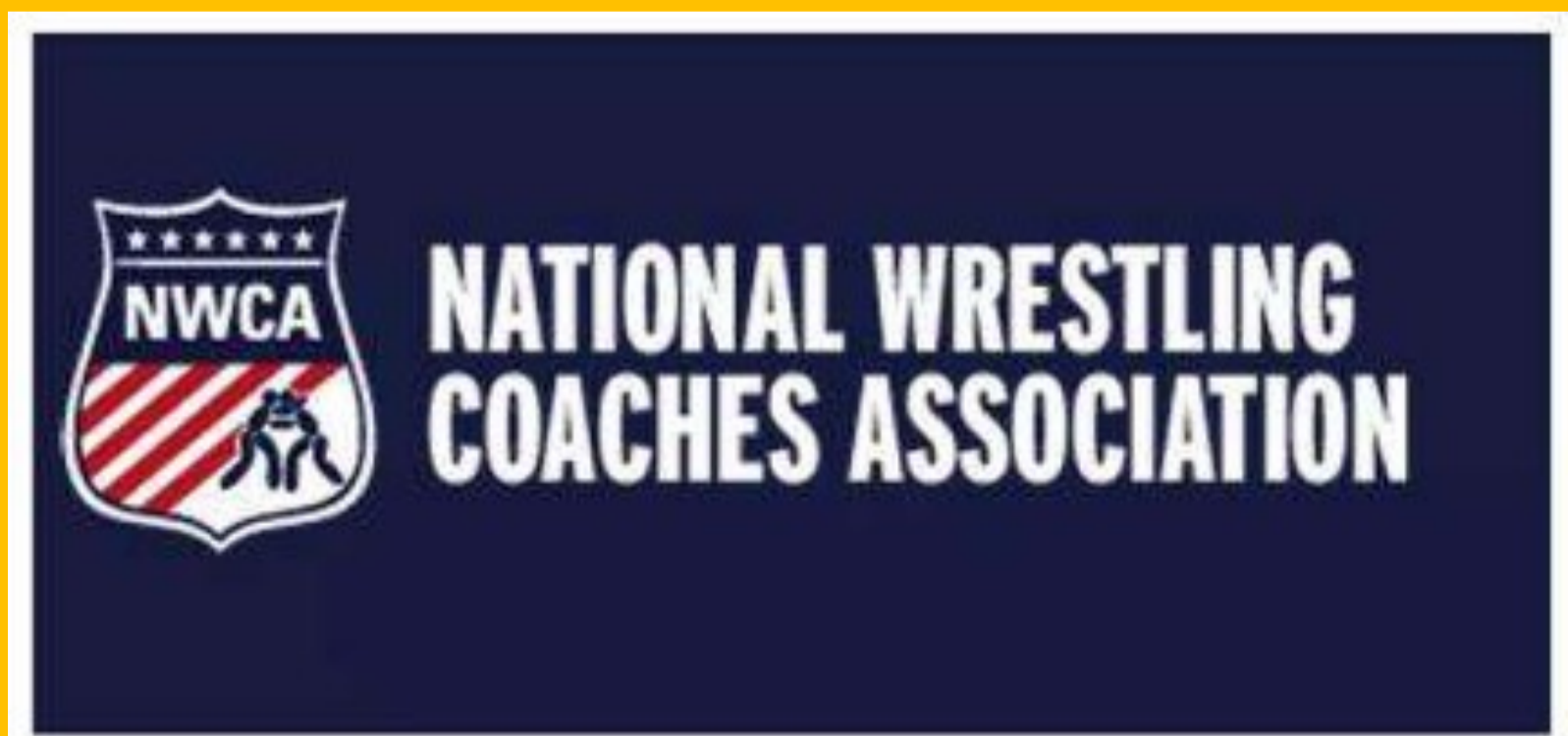
Student Update

DAN WEAVER: Dan is a second year Millersville Sport Management graduate student and currently works as an Event Coordinator for the National Wrestling Coaches Association (NWCA). During his undergraduate work, Dan studied Sport Administration at Lock Haven University before deciding to pursue his master's degree at Millersville. Most recently in working with the NWCA, Dan has helped coordinate and plan tournaments and championships for the National Wrestling Coaches Association.

For those interested, the National Wrestling Coaches Association is seeking individuals looking to earn extra income by working in the fast pace and exciting environment of wrestling tournaments. The ideal candidate will be tech savvy, should have a background in athletics, or event management, and willing to travel some weekends. The NWCA will be conducting a free orientation and training session in November for those interested in learning all the ins and outs of running a successful wrestling tournament for youth and high school age groups. If interested, please complete the following survey:

<http://www.surveymoz.com/s3/3919576/TrackWrestling-Training>

For additional information: Please call Dan Weaver at 717-653-8009



Student Update

IAN STOECKL—2016 Assistant Wrestling Coach at Warwick High School:

As a wrestling coach, I serve as an ambassador of the sport. Not only am I in charge in of teaching and leading my athletes, I am also in charge of creating an atmosphere that will help grow the sport of wrestling. The wrestlers I coach continually learn many lessons about themselves. They grow as individuals through hard work and dedication. I help to instill these qualities in my wrestlers and expect that from them each and every day. Through their growth, they tend to develop a passion for success and a love for wrestling. The trials and tribulations that come with time spent in the wrestling room builds the wrestler's character. It is my job to make sure that they come to understand that doing the right things will bring forth the success they want to achieve on and off the wrestling mat. I'm proud to say that I am a wrestling coach that provides the right guidance to grow the sport and grow great individuals.

The word "VILLE" is written in a large, bold, stylized font. The letters are yellow with a thick black outline and a white inner shadow. The font is a classic collegiate or athletic style, with the letters slightly arched at the bottom. The word is centered within a white rectangular box.

Alumni Update

REBECCA KEHS: Becca graduated in May 2016 and accepted a position as an Athletic Trainer at the University of Pittsburgh Medical Center (UPMC). Becca will primarily be working at Chatham University where they just started adding men's collegiate sports in the past two years and are continuing to add more in the upcoming years. Becca was married in April 2017 and we wish her congratulations from the entire Millersville Sport Management community!



BROOKE MAGNI: Brooke graduated in 2016 and was offered a full time position with the Healthy Kids Running Series as part of the management team. Her job is managing and retaining the current group of community coordinators, social media marketing, drafting documents for a new coordinator manual, special event planning, and more. Want to know more about her position? Email her or contact the GA at sportmgmtga@millersville.edu to get her contact information.

Do you have news to share or suggestions for the next Newsletter? Have you moved; been appointed to a new job; new email address? Want to get in touch with a certain classmate or find out what they are doing? Contact Dylan at (717)- 872- 3136 or sportmgmtga@millersville.edu.

Alumni Update

JON SHEHAN: Jon Shehan, a 2013 Millersville Sport Management graduate, has been heading the Millersville University's baseball team since 2008. In nine seasons, Millersville has won six PSAC Eastern Division Championships, a PSAC Championship, two NCAA Atlantic Regional titles, and totaled four 40-win seasons and five NCAA Tournament appearances. The 2016 Marauders finished as the NCAA Division II Runner-Up and Shehan was named as the 2016 National Collegiate Baseball Writers Association Division II Coach of the Year. In his nine seasons at Millersville, Shehan is already a three time Atlantic Region Coach of the Year. During the 2017 season, Millersville Baseball qualified for the NCAA Atlantic Regional after playing for the PSAC East championship.



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Alumni Update

JUSTIN NEWELL:

- **2004:** Internship with University of Michigan, Yost Arena- Facility and Event Operations
- **2006:** Athletic Assistant, Auburn University of Montgomery- Small NAIA did everything.
- **2008:** Director of Facilities and Operations- Jacksonville University
- Assisted with 2006 First and Second Round of NCAA Men's Basketball Tournament
- Hosted ACC rep of Gator Bowl
- **2012:** Director of Facilities and Operations- Tulane University Tournament
- Director for 2010 First and Second Round NCAA Men's Basketball Tournament
- Tournament Director for 2011 Regional Finals (Sweet 16) NCAA Men's Basketball Tournament
- Tournament Director for 2012 NCAA Final Four hosted in New Orleans
- Host and Bowl Coordinator for New Orleans Bowl, Sugar Bowl, and BCS Championship.
- Project Manager for construction of Basketball/Volleyball Practice facility, renovation of Arena and beginning of football stadium (opened 2014)
- **Present:** Assistant Athletic Director - Kenyon College, Ohio (DIII)
- I do everything....but the most fun I have is working with student-athletes.

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Alumni Update

DAMIAN PITTS: Damian Pitts is a 2002 Millersville Sport Management graduate, and served as the fulltime assistant coach of the Millersville Men's Basketball Program for the past 13 seasons. During his time with Millersville, Pitts helped the Marauders reach the NCAA Tournament three times and also helped the team win the PSAC Championship in 2006-2007. Most recently, Pitts accepted the position of Head Coach at Centenary University in Hackettstown, New Jersey at the Division III level. This is the first Head Coach position for Pitts and he is focused on turning Centenary University into a championship program in the years to come.



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Alumni News

JESSICA SHELLENBERGER is the Head Field Hockey Coach at Donegal High

School: The Donegal Field Hockey team went 29-0 during the 2016 fall season, winning the Section II Title, Donegal's second straight Lancaster-Lebanon League Title, their third straight District III Title, and the PIAA AA State Championship. Along the way, the team outscored its opponents 208-14. Eight members of the team were named to the All State Team and three members were named All Americans. Head Coach Jessica Rose Shellenberger was named US Field Hockey Coach of the Year by topofthecircle.com. Coach Shellenberger's current record, over her 13 seasons at Donegal is 255-53-9.

Reflecting upon her education at Millersville University, Jess says:

I really enjoyed our discussions in 603 about managing people. Being a coach is very similar to being a manager. I have to manage the group's development, performance, interactions with each other, outside distractions and emotions. I really believe in creating a strong family-like atmosphere within the team. I guide the development of our team culture but they take it and live it. I'm really proud of how much the girls love, trust and respect one another. Without the presence of this culture, I don't believe we would be as successful as we are. Our program is at the point where expectations are created and enforced by the team. They often expect more from themselves and each other than I do. I think at the end of the day, I'm more proud of the people that they are than the athletes they've become. That's also a testament to their great parents and families. It's been an overwhelmingly rewarding experience to coach at Donegal over the past 13 years. It's something I work hard at and am very proud of.

I really appreciated all of my educational experiences at Millersville. The Sport Management Program offers great courses and a caring and supportive faculty. I'm proud of my degree and certainly use the knowledge I've gained as a leader in my sport.

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Alumni News

Marietta Bike Race Draws 500 Fans for 4th Annual Race

In July 2017, the Borough of Marietta hosted their fourth annual one mile bike race through the Marietta Township. This event drew in an estimated 500 individuals of all ages and had about 150 men and women competing for cash prizes in four categories, along with 60 children competing in two categories.

To sponsor the race, 15 business sponsors and 40 volunteers helped plan and execute the race, with Michele Bote, a 2013 Millersville Sport Management alumni, providing leadership for the race. In addition to hosting the race, the Marietta community provided sidewalk tables, bouncy castles, and other children's activities to keep the entire family involved.



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Congratulations to Our Recent Grads

Sport Management Recent Graduates:

2016 Graduates: Brooke Magni, Seamus Donnelly, Benjamin Kerr, George Eager, Jamie Ellis, Nathan Weldon, Brooke Fisher, Kimberly Miller, Adam Sandoe, Joshua Campbell, Sarah Jones, Justin Lamborn, Brittany Bridi, Lauren Hannaford, Rebecca Kens, Frank Maira

2017 Graduates: Adam Barber, Raquel Flemings, Wyatt Hall, Evan King, Phillip Marcello, Katelyn Miller, Nathaniel Mulberg, Emma O'Keefe, Christopher Pula, Andrew Raudensky, Jeremy Sheetz, Lauren Smith, Larry Sowell, Rachel Strzelecki

*Any omissions were made in error. Please contact Dylan at sportmgmtga@millersville.edu so that corrections can be made in the next newsletter



2017 Graduate Faculty Award



Sport Management Graduate Faculty Award:

2012: Renee Fraker
2013: Peter Shellenberger
2014: Tyler Wenger
2015: Brynne Hall
2016: Seamus Donnelly
2017: Andrew J Raudensky

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sportmgmtga@millersville.edu.



VISION

The purpose of this organization is to maximize personal growth and development in students who are interested in the field of sport management. This will be achieved by:

- Providing leadership experiences in sport industries.
- Developing sport industry networking opportunities that will include Millersville University alumni.
- Offering service opportunities that will have a positive impact on the individual and the surrounding community.
- Expanding students' awareness of sport management.

FUTURE PLANS

If you are interested in the SMSA or would like more information, please contact Dr. Keefer at Daniel.keefer@millersville.edu or call him at (717) 871-4218.



May 2016 Graduates