

# MU Ed in Sport Management

## E-Newsletter

Spring 2014

20th Edition



***MAKE SPORT YOUR BUSINESS...***  
***SPORT MANAGEMENT AT MILLERSVILLE UNIVERSITY***

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# IMPORTANT DATES TO REMEMBER

**MAR 17:** Spring recess begins at 7am

**MAR 24:** Spring recess ends at 7am

**APR 1:** Graduate degree-seeking and certification students begin registration for fall term

**APR 4:** Last day to withdraw from a course & receive a W grade (signed withdrawal card must be in the Registrar's Office by 4:30pm)

**APR 9:** Graduate non-degree students begin registration for fall term

**APR 10-18:** Early undergraduate registration for fall 2014 (degree audit access limited during this time)

**MAY 2:** Deadline for submitting graduate theses and grades for research reports to the College of Graduate & Professional Studies

**MAY 5:** Last day to change a pass/fail grade to a regular grade

Last day for graduate students to make up an incomplete grade

Last day of regular class meetings for spring

**MAY 6-9:** Evaluation period -- Special class schedule

Classes will meet during this period for regular instruction or for examinations

Degree audit access is restricted from May 8 to May 18

**MAY 9:** College of Graduate & Professional Studies Commencement

**MAY 10:** Baccalaureate Commencement (10am); end of spring term

**MAY 14:** Final grades for spring term are due from faculty by 11pm

**MAY 16:** Final grades for spring term available to students via MAX after 4:30pm

**DEADLINES**

**Comprehensive Examination Date:**

**Spring: Sunday, March 16, 2014**

**Summer: Sunday, July 20, 2014**

**Internship Application Deadlines:**

**November 1st: Winter/ Spring**

**April 1st: Summer/Fall**

## **WSSD Sport Management Tentative Course Offerings**

### **SUMMER 1 2014**

#### **WSSD 551: Coaching of Sport**

Dr. Dupain

Course Meets: Dates and Times TBA. Class is online. (5/12/14 - 6/6/14)

Elective for Athletic Coaching concentration.

### **SUMMER 2 2014**

#### **WSSD 622: Sport Finance**

Dr. Nesbitt

Course Meets: Tuesday 6/10/14 and Thursday 7/10/14 from 6:00 – 9:00 PM.

Remainder of class is online.

Location: Pucillo 208

Required course for Athletic Management concentration. Elective for Athletic Coaching concentration.

### **SUMMER 3 2014**

#### **WSSD 601: Organization and Administration of Sport Programs**

Dr. Wimer

Course Meets: Tuesday (7/15/14), Wednesday (7/16/14), Thursday (7/17/14), and Monday (7/21/14), Wednesday (7/23/14) from 6:00-7:30 PM. Remainder of class is online.

Location: TBA

Required course for M. Ed. in Sport Management.

**Please Note: course offerings may change, please check the M.Ed. Sport Management website for updates before registering. Also, check your DARS report and MAX banner portal for required EDFN courses.**

# **WSSD Sport Management Tentative Course Offerings**

**FALL 2014**

## **WSSD 591: Exercise Physiology**

Dr. Dupain

Course Meets: Tuesdays from 7:00 – 10.00 PM (8/25/14-12/14/14)

Location: TBA

Elective for M. Ed. in Sport Management Athletic Coaching concentration only. Permission of instructor required.

## **WSSD 604: Facilities and Event Management**

Dr. Nesbitt

Course Meets: Tuesdays (8/26/14 and 12/2/14) from 6:00-9:00 PM

Remainder of class is online.

Location: TBA

Required course for M. Ed. in Sport Management.

## **WSSD 605: Sport and the Law**

Dr. Mowrey

Course Meets: Mondays from 6:00-9:00 PM (8/25/14-12/14/14)

Location: Pucillo 208

Required course for M. Ed. in Sport Management.

## **WSSD 610: Women in Sport**

Dr. Wushanley

Course Meets: Wednesday (8/27/14, 9/17/14, and 10/8/14) from 6:00-9:00 PM. Remainder of class is online.

Location: Pucillo 208

Elective for M. Ed. in Sport Management Athletic Management and Athletic Coaching concentrations.

**Please Note: course offerings may change, please check the M.Ed. Sport Management website for updates before registering. Also, check your DARS report and MAX banner portal for required EDFN courses.**

# Internship Opportunity

## Valley Preferred Cycling Center Internship Program:

Valley Preferred Cycling Center (VPCC, formerly Lehigh Valley Velodrome) is the most prestigious professional cycling track in North America. Located in Trexlertown, Pa. (8 mi. west of Allentown) VPCC has hosted a full spectrum of world-class events throughout its history, including numerous national championships, world cups, world championships, and the 1996 Olympic Trials. From April through September, it hosts professional cycling events, amateur events, youth bicycle racing leagues, developmental cycling courses for young and old, and swap meets.



### **Race Day Internship:**

**\*SUMMER INTERNSHIPS ONLY \*\*FIFTEEN POSITIONS AVAILABLE\*\***

Course Description: Valley Preferred Cycling Center offers Race Day Internships for those students looking to gain experience in the sport industry. Like our full-time internship positions, the Race Day Internship will allow interns to work along side of VPCC Front Office Staff while completing important race day responsibilities.

Timeline: The program will include all World Series of bicycling events held on Friday nights throughout the summer as well as our ProAm Series on Tuesday nights. The race series begins in June and will run through August. Although interns will not be scheduled for 100% of the Tuesday/Friday night events, interns are expected to be present for all events they are scheduled for.

Hours: Race Day Interns will arrive at 4:30 PM. Interns will be dismissed shortly after the race ends when all responsibilities are completed.

College Credit/Compensation: Unpaid – College credit may be earned

Experience Includes: (Interns will rotate through job responsibilities each week)  
Assist Ticket Office Staff with ticket sales and ticket related projects throughout the night. Greet and collect tickets from spectators as they enter the facility. Lead the parking crew, organizing the traffic flow of incoming spectators. Assist promotions crew executing nightly promotions (Responsible for National Anthem singer, finding contestants, setting up props, and executing contests and promotions). Assist the Merchandise stand lead selling merchandise throughout the night. Support the food and beverage staff when needed. Collected Premes (cash prizes for riders) throughout the night. Assist setting up Plaza area with sponsor displays and nightly entertainment. Support group hospitality areas with great customer service

### To Apply:

To be considered students must submit their resume by April 1st of each calendar year to Internship Coordinator – Alicia Marinelli at [alicia@thevelodrome.com](mailto:alicia@thevelodrome.com). Please specify which internship you are applying for (Full-Time, Part-Time, or Race Day). For more information visit <https://thevelodrome.com/career-opportunities/>.

# Job Opening

## **Executive Director, Southern End Community Association:**

An exciting opportunity for a highly motivated and qualified parks and recreation professional. Bachelor's degree required, plus 4 years of experience in municipal parks and recreation, with a strong background in recreation programming, excellent organization and communication skills, and experience supervising staff and working with volunteers. Total compensation package \$30-40,000. Equal Opportunity Employer.

Position Description: The Executive Director serves as the principal administrator responsible for working with the volunteer-driven, non-profit agency, Southern End Community Association, to create recreational opportunities for the residents of Southern Lancaster County. The Executive Director's general areas of responsibility include administration, personnel and volunteer support; facilities management, delivery of programs and services, budgeting and financial management, and community and public relations.

### Education and Experience Qualifications:

Bachelor's degree in parks and recreation, public administration, sports management or related field from an accredited college/university required. Minimum of 4 years of progressively responsible work experience in municipal parks and recreation services preferred. Certified Park and Recreation Professional preferred. Swimming pool management experience is a plus. Candidates must have a strong background in recreation programming with demonstrated competence in organizing and operating activities for all ages, interests and abilities. Possession of a valid PA driver's license or the ability to obtain the license within 30 days of employment and access to a vehicle are required. Possession of First Aid and CPR Certifications or willingness to attain them is required. Act 34 and Act 151 clearances must be obtained prior to the start of employment.

A post-offer drug test and background credit check must be successfully passed prior to the start of employment.

A post-offer drug test and background credit check must be successfully passed prior to the start of employment.

To Apply: Send a letter of interest, resume and contact information for three professional references to: SECA, P.O. Box 67, Quarryville, PA 17566. Deadline for applications is March 28, 2014.

For more information regarding this position, please contact the graduate assistant at [Morgan.rupp@millersville.edu](mailto:Morgan.rupp@millersville.edu).



# Philadelphia Sports Industry Career Fair

## April 4, 2014 - Philadelphia, PA

### Where?

Wells Fargo Center  
3601 S Broad St  
Philadelphia, PA 19148

### When?

Friday April 4th, 2014  
Resume Collection: 4:00 PM  
Meet & Greet: 5:30 PM  
Wings vs. Calgary Roughnecks  
@ 7:00 PM



### What?

Meet with leading industry executives who will be looking to hire for open full-time, part-time, and internship positions within their organizations! Teams will include a wide variety of professional and minor league organizations from all across Pennsylvania, New Jersey, and Delaware!

*Resume Collections will begin at 4:00 PM*

*Followed by a Meet & Greet session with the executives at 5:30 PM*

*Registration includes a complimentary ticket to the Wings game at 7:00 PM!*

### **REGISTRATION IS A TWO STEP PROCESS:**

**Step 1:** To register for the event, please first completely fill out the application including uploading your resume.

**Step 2:** After completing Step 1, you will find the Step 2 URL address in a thank you email that will be sent to the email address you list on your application. Please click on the link within the email and enter the promo code "COLLEGE". You will not be considered officially "registered" unless you have completed both Steps.

### **To Register for this event, visit:**

<http://comcast-spectacor.teamworkonline.com/teamwork/r.cfm?i=65026>





# STRENGTH & CONDITIONING CLINIC



**All Sports and All  
Components of  
Performance Enhancement**

## June 13-14, 2014

For more information and  
to register:  
[www.juniata.edu/camps/  
strength](http://www.juniata.edu/camps/strength)

1.8  
CEUs

18  
contact  
hours

**Held in the F. Samuel '54 and Martha A. Brumbaugh  
Strength & Fitness Center and the Brumbaugh Academic Center**

# Alumni Update

## MU Sport Management Class of 2006

**Brooke Good** is currently the head field hockey coach, assistant sports information director, and adjunct instructor in the Health and Human Performance department at Messiah College. In her first two years as the head coach, Brooke and her teams have won two conference championships and also moved on to play in the



NCAA tournament both years. As the assistant sports information director, Brooke oversees the stats for Messiah's home basketball games and covers the women's basketball team. In the spring, she covers softball and also assists with stats for men's and women's lacrosse and baseball. Brooke currently teaches the senior seminar class for sport management majors and will pick up another sport management class next academic year.

## MU Sport Management Class of 2007

**Ron Kennedy** is currently the Athletic Director at Donegal High School and has been since 1996. Ron is also the President of the Lancaster-Lebanon League Athletic Directors Association (2003-present), and a member of the Lancaster Lebanon League Board of Control (2000-present). Ron has served with the PIAA as a Board Member (2009-present), the District 3 Vice Chairman (2009-2013), and now as the District 3 Chairman (2013-present). Ron is currently involved in the planning and design phase of a new athletic stadium for Donegal High School which is slated to open in the fall of 2015.



Do you have news to share or suggestions for the next Newsletter? Have you moved; been appointed to a new job; new email address? Want to get in touch with a certain classmate or find out what they are doing? Contact Morgan at (717)- 872- 3136 or [sportmgmtga@millersville.edu](mailto:sportmgmtga@millersville.edu).

# Alumni Update

## MU Sport Management Class of 2009



**Mickey Blymier** is the Director of Athletic Communications at Franklin & Marshall, which oversees all communication needs for their 27 sports. He was promoted to this position in August, 2011 after three years as the assistant director. In 2012-13, Blymier added high-definition web broadcast for 12 sports, making F&M the first institution in the Centennial Conference to broadcast in HD and one of only 20 schools around the country to do so. During that time span he spearheaded a department that broadcasted 165 events, an all-time high, and reached 11,675 viewers. He also led in the production of video highlights of more than 50 contests for the department's YouTube page.

## MU Sport Management Class of 2010

**Rebecca Allen** is currently an assistant professor at McDaniel College in Westminster, Maryland and in the final stages of earning her doctoral degree. Rebecca teaches graduate level courses and advises undergraduates who are minoring in Sports Management. She also advises clubs on campus including a Fitness Buddies program for the Boys and Girls Club of Carroll County and the Exercise and Physical Education Social Activities Committee.



## MU Sport Management Class of 2012

**Miles Gallagher** was named Interim Associate Director of Athletics at Millersville University in February 2013. He is in charge of NCAA compliance for all 19 of Millersville's intercollegiate teams. In addition, he assists the Director of Athletics in overall leadership and supervision of the department and serves as sport administrator for women's basketball, baseball, men's soccer, men and women's golf teams. He serves as the coordinator for football game logistics and is the administrative supervisor for the Student-Athletic Advisory Committee (SAAC).



# Alumni Spotlight

Two alumni from the program, Ron Kennedy '07 and Jessica Shellenberger (anticipated '14) gave a one-hour panel presentation on Bullying and Hazing in Sport as part of Lancaster General Health's - 9th Annual Coaches Clinic held March 8, 2014. Co-presenting with them was Patricia Epps, Director of Athletics & Recreation at Franklin and Marshall College.

Ron kicked-off the presentation by providing the audience with current data about the crisis in sport involving bullying and hazing. He related the topic to a recent situation involving the Miami Dolphins professional football team, and then discussed a few of his experiences as the Athletic Director at Donegal High School and what he has learned serving as Chair of District III and PIAA Board Member. He did an excellent job garnering audience participation having the attendees share their personal experiences on the issue and by offering potential solutions for each of their situations.



Jessica followed next by discussing her experiences as a NCAA Division I student-athlete having been hazed during an initiation ritual when she played college sports. She described how those negative experiences in college helped shape her views in creating positive team-building strategies for all student-athletes. As the Head Field Hockey Coach at Donegal High School, Jessica did a terrific job in helping



the audience better understand why it is so important for coaches to implement a plan that will prevent their athletes from being stigmatized.

Together with Ms. Epps, both Ron and Jessica provided the participants with several proven sport management approaches for addressing this key issue in athletics today.

Another alumnus of the M.Ed. in Sport Management program also had an important role in this year's clinic. Lea Vandegrift '11 was the representative for Orthopedic Associates of Lancaster (OAL) with whom she is employed serving as an athletic trainer at Manheim Township High School. Lea staffed the OAL display area and answered numerous questions about the sports medicine services available through her employer.

Dr. Wimer, who attended the clinic said, "it was an honor to observe and listen to our former M.Ed. students giving back to the Sport Management profession and witnessing the strong and significant roles each of them is playing in the local community." Way to go Ron, Jessica and Lea!

# Advice for Current Students

## MU Sport Management Class of 2005

**Jason Thompson:** “Keep a notebook for the classes you take, and apply that information to your current or future positions.”

## MU Sport Management Class of 2006

**Brooke Good:** “Always strive to maintain a healthy work—life balance. If you enjoy what you do, you’ll never look at your job as work, but don’t let your work become your only source of joy!”

## MU Sport Management Class of 2007

**Ron Kennedy:** “Be early for everything. Don’t be afraid to talk to people. Make a decision and live with it, but don’t be afraid to admit your mistakes.”

## MU Sport Management Class of 2009

**Mickey Blymier:** “Get as much experience as possible. You may have to work for free or next to nothing and you will definitely have to work long days, but getting experience on your resume will pay off in the long run.”

## MU Sport Management Class of 2010

**Rebecca Allen:** “Continue your education even after graduation. Sport management is an ever-changing area and staying up to date on new research and ideologies helps an individual to better market themselves.”

## MU Sport Management Class of 2011

**Derek Nissley:** “Organize the content on the core courses into study guides as you take them to help make preparing for the comps easier and less stressful.”



## VISION

The purpose of this organization is to maximize personal growth and development in students who are interested in the field of sport management. This will be achieved by:

- Providing leadership experiences in sport industries.
- Developing sport industry networking opportunities that will include Millersville University alumni.
- Offering service opportunities that will have a positive impact on the individual and the surrounding community.
- Expanding students' awareness of sport management

## FALL RECAP

The SMSA in conjunction with intercollegiate athletics successfully hosted Marauder Madness, an event to increase support and awareness for the basketball programs at Millersville University. Approximately 350 people were in attendance and 160 canned food items were donated to the Water Street Rescue Mission. The basketball coaching staff was victorious over other MU athletic coaches in the coaches' scrimmage. Jalon Lester (Jr.) was the winner of the 3-point shootout and Kelvin Parker (Jr.) was the winner of the slam dunk contest.

## FUTURE PLANS

Full time positions, internships, and volunteer opportunities will soon be available for the 2015 USGA Women's Open to be held at the Lancaster Country Club.

If you are interested in joining the SMSA or would like more information, please contact Morgan Rupp at [sportmgmtga@millersville.edu](mailto:sportmgmtga@millersville.edu) or call him at (717) - 872 - 3136.

**getinvolved**  
**@mu**  
getinvolved.millersville.edu





# 2013 Marauder Madness

Presented by the **SMSA**  
Sport Management Student Association  
in conjunction with  
Intercollegiate Athletics



# Millersville Sport Management

Item 1

**\$8.00**

50/ 50 Blend Short Sleeve T



Screen Printed Logo on Full Front and Back

Item 2

**\$12.00**

50/ 50 Blend Long Sleeve T



Screen Printed Logo on Full Front and Back

Item 3

**\$20.00**

Hooded Sweatshirt



Screen Printed Logo on Full Front and Back

**\$10.00**

Item 4

Unstructured Cap with Velcro Closure

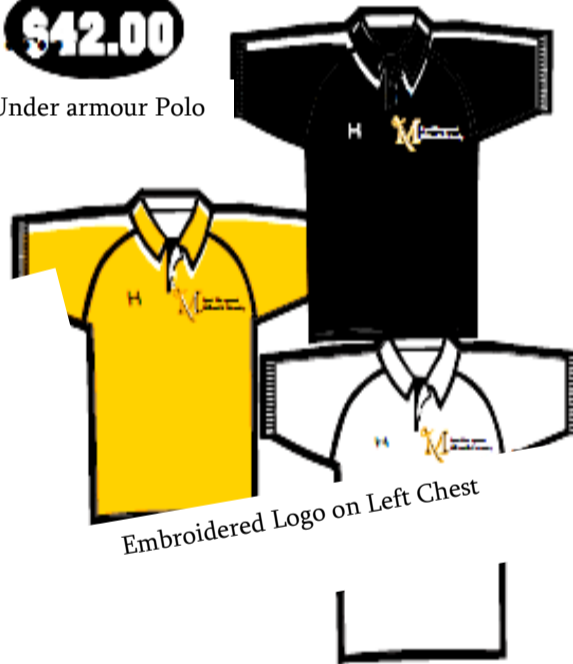


Embroidered Logo on Front

Item 5

**\$42.00**

Under armour Polo



Embroidered Logo on Left Chest

Item 6

**\$12.00**



7" Inseam Mesh Shorts

Item 7

**\$25.00**



Embroidered Logo on Left Chest

Item 8

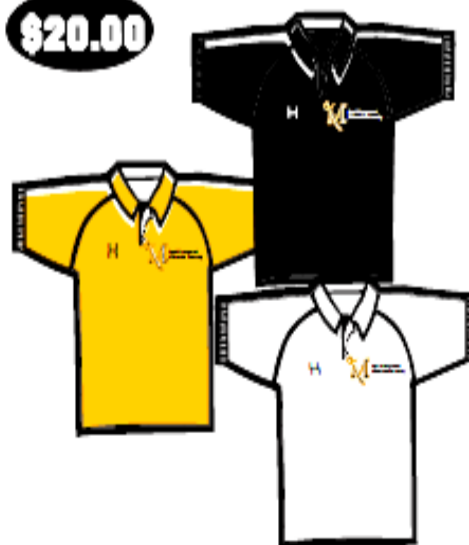
**\$12.00**



9" Inseam Mesh Shorts

Item 9

**\$20.00**



Item 10

**\$48.00**



Embroidered Logo on Front of Bag





**\$14.00**

Dri-Fit Short Sleeve T

**New Item!**



**\$12.00**

Women's Dri-Fit V-Neck T



**New Item!**

Screen Printed Logo on Left Chest



Sport Management



**\$12.00**

Dri-Fit Short Sleeve T



**New Item!**



New MU Sport Management apparel orders will be placed at the beginning of the fall and spring semesters. An online store will be made available for a specified time period from E-Town Sporting Goods. An email will be sent to everyone with an active email in the system with the link to the online store and the time period it will be open for. If you believe you do not have an active email and would like to submit one, please email the GA at [sportmgmtga@millersville.edu](mailto:sportmgmtga@millersville.edu).

Looking for an internship?

Looking for a new job in Sport Management?

# Then Visit The M. Ed in Sport Management Graduate Students & Alumni Page

<http://www.millersville.edu/wssd/graduate/graduate-students-alumni.php>

This page is a part of the already existing M. Ed in Sport Management site and can be found under the subheading *Graduate Students & Alumni*.

**Graduate Students & Alumni**

MU Home > Millersville Academics Home > Wellness & Sports Sciences Home > M. Ed. in Sport Management > Graduate Students & Alumni

**Wellness & Sports Sciences Home**

- ▣ M. Ed. in Sport Management
  - Graduate Students & Alumni
  - Faculty & Staff
  - Career Opportunities
  - Course Descriptions (PDF)
  - Degree Requirements (PDF)
  - F.A.Q.'s
  - Contact Us
- Coaching Minor
- Textbooks
- Undergraduate Courses (PDF)
- Pucillo Fitness Room
- Faculty & Staff
- Helpful Links

**Quick Links**

- Clear Bills
- Bursar's Office
- Financial Aid
- Graduate Assistantships
- Undergraduate Catalog
- Graduate Catalog
- Identification Cards
- Parking Stickers

**MAKE SPORT YOUR BUSINESS...  
SPORT MANAGEMENT AT MILLERSVILLE UNIVERSITY**

**Members Only Page**

Visit the **Members Only Page** to access recent job and internship opportunities  
*Username and Password Required*

**Student Handbook**

**Handbook Content**

Forms:  
[Contact Information](#)  
[Verification of Student Understanding](#)  
[Change of Contact Information](#)  
[Request to Add or Change Concentration](#)  
[Internship Application](#)  
[Application for Comprehensive Examination](#)

For the Application for Admission to Degree Candidacy, a Graduation Application, and any other forms, please visit the [Graduate Studies Website](#).

**Important Dates & Proposed Courses**

**Contains Job and Internship Postings!**

Continue on to Pages 17 and 18 to learn how you can access this website and everything it has to offer!

<http://www.millersville.edu/wssd/graduate/graduate-students-alumni.php>

To access the website directly, follow the above link

The website can also be found by going to the Millersville Wellness and Sport Sciences page <http://www.millersville.edu/wssd/index.php>, clicking on the M. Ed in Sport Management heading on the left side navigation bar,

The screenshot shows the homepage of the Wellness & Sports Sciences department. The header features the department name and a breadcrumb trail: MU Home > Millersville Academics Home > Wellness & Sports Sciences Home. A left-hand navigation menu includes links for 'Wellness & Sports Sciences Home', 'M. Ed. in Sport Management', 'Coaching Minor', 'Textbooks', 'Undergraduate Courses (PDF)', 'Pucillo Fitness Room', 'Faculty & Staff', and 'Helpful Links'. Below this is a 'Quick Links' section with icons for 'Clear Bills', 'Bursar's Office', 'Financial Aid', 'Graduate Assistantships', 'Undergraduate Catalog', 'Graduate Catalog', 'Identification Cards', and 'Parking Stickers'. The main content area features a large banner image of a gymnasium with a circular logo for 'Wellness & Sport Sciences' at Millersville University. The banner text reads: 'Identified by the American Sport Education Program (ASEP) as one of the Top Undergraduate Coaching Education and Most Comprehensive Sports Management Programs in the Nation'. Below the banner are two columns: 'Mission Statement' with a small gymnasium image, and 'Contact Info' with the address: 'Wellness & Sport Sciences, Pucillo Gymnasium Millersville University, P.O. Box 1002, Millersville, PA 17551-0302'.

and then click on the subheading Graduate Students & Alumni.

The screenshot shows the 'M. Ed. in Sport Management' page. The header displays the page title and a breadcrumb trail: MU Home > Millersville Academics Home > Wellness & Sports Sciences Home > M. Ed. in Sport Management. The left-hand navigation menu is expanded to show 'M. Ed. in Sport Management' with a sub-menu containing: 'Graduate Students & Alumni', 'Faculty & Staff', 'Career Opportunities', 'Course Descriptions (PDF)', 'Degree Requirements (PDF)', 'F.A.Q.'s', and 'Contact Us'. The main content area features a large image of a gymnasium floor with the word 'athletics' written on it.

# The M. Ed in Sport Management Members Only Page

<http://www.millersville.edu/wssd/graduate/graduate-students-alumni.php>

- We will constantly be working to update and improve this website.  
Please contact Morgan at (717)- 872- 3136 or [sportmgmtga@millersville.edu](mailto:sportmgmtga@millersville.edu) if you
- Need the Username and Password
    - Have any Questions
    - Have any Suggestions
  - Have any Job/ Internship Updates you would like posted on the website.

The screenshot shows a web browser window with the title "Graduate Students & Alumni". The breadcrumb trail is "MU Home > Millersville Academics Home > Wellness & Sports Sciences Home > M. Ed. in Sport Management > Graduate Students & Alumni". A navigation menu on the left includes "Wellness & Sports Sciences Home", "M. Ed. in Sport Management" (expanded), "Coaching Minor", "Textbooks", and "Undergraduate Courses (PDF)". The "M. Ed. in Sport Management" section lists "Graduate Students & Alumni", "Faculty & Staff", "Career Opportunities", "Course Descriptions", "Degree Requirements", "F.A.Q.'s", and "Contact Us". The "Graduate Students & Alumni" section lists "Spring 2010" and "Student Handbook". An "Authentication Required" dialog box is overlaid on the page, containing a question mark icon, the text "A username and password are being requested by http://www.millersville.edu. The site says: 'WSSD Graduates'", and input fields for "User Name:" and "Password:". The dialog box has "OK" and "Cancel" buttons.