MU Ed in Sport Management

E- Newsletter

Spring 2014

20th Edition

Make Sport Your Business...

Sport Management at Millersville University
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Important Dates to Remember</td>
<td>1</td>
</tr>
<tr>
<td>Upcoming Course Offerings</td>
<td>2</td>
</tr>
<tr>
<td>Internship Opportunity</td>
<td>4</td>
</tr>
<tr>
<td>Job Opening</td>
<td>5</td>
</tr>
<tr>
<td>Philadelphia Sports Industry Career Fair</td>
<td>6</td>
</tr>
<tr>
<td>Juniata College 14th PA Strength &amp; Conditioning Clinic</td>
<td>7</td>
</tr>
<tr>
<td>Alumni Update</td>
<td>8</td>
</tr>
<tr>
<td>Alumni Spotlight</td>
<td>10</td>
</tr>
<tr>
<td>Advice for Current Students</td>
<td>11</td>
</tr>
<tr>
<td>Sport Management Student Association</td>
<td>12</td>
</tr>
<tr>
<td>2013 Marauder Madness Recap</td>
<td>13</td>
</tr>
<tr>
<td>MU Sport Management Apparel</td>
<td>14</td>
</tr>
<tr>
<td>MU Sport Management Website Access</td>
<td>16</td>
</tr>
</tbody>
</table>
IMPORTANT DATES TO REMEMBER

MAR 17: Spring recess begins at 7am
MAR 24: Spring recess ends at 7am

APR 1: Graduate degree-seeking and certification students begin registration for fall term
APR 4: Last day to withdraw from a course & receive a W grade (signed withdrawal card must be in the Registrar's Office by 4:30pm)
APR 9: Graduate non-degree students begin registration for fall term
APR 10-18: Early undergraduate registration for fall 2014 (degree audit access limited during this time)

MAY 2: Deadline for submitting graduate theses and grades for research reports to the College of Graduate & Professional Studies
MAY 5: Last day to change a pass/fail grade to a regular grade
Last day for graduate students to make up an incomplete grade
Last day of regular class meetings for spring
MAY 6-9: Evaluation period -- Special class schedule
Classes will meet during this period for regular instruction or for examinations
Degree audit access is restricted from May 8 to May 18
MAY 9: College of Graduate & Professional Studies Commencement
MAY 10: Baccalaureate Commencement (10am); end of spring term
MAY 14: Final grades for spring term are due from faculty by 11pm
MAY 16: Final grades for spring term available to students via MAX after 4:30pm

Comprehensive Examination Date:
Spring: Sunday, March 16, 2014
Summer: Sunday, July 20, 2014

Internship Application Deadlines:
November 1st: Winter/ Spring
April 1st: Summer/Fall
WSSD Sport Management Tentative Course Offerings

SUMMER 1 2014

**WSSD 551: Coaching of Sport**  
Dr. Dupain  
Course Meets: Dates and Times TBA. Class is online. (5/12/14 - 6/6/14)  
Elective for Athletic Coaching concentration.

SUMMER 2 2014

**WSSD 622: Sport Finance**  
Dr. Nesbitt  
Course Meets: Tuesday 6/10/14 and Thursday 7/10/14 from 6:00 – 9:00 PM.  
Remainder of class is online.  
Location: Pucillo 208  
Required course for Athletic Management concentration. Elective for Athletic Coaching concentration.

SUMMER 3 2014

**WSSD 601: Organization and Administration of Sport Programs**  
Dr. Wimer  
Course Meets: Tuesday (7/15/14), Wednesday (7/16/14), Thursday (7/17/14), and Monday (7/21/14), Wednesday (7/23/14) from 6:00-7:30 PM. Remainder of class is online.  
Location: TBA  
Required course for M. Ed. in Sport Management.

Please Note: course offerings may change, please check the M.Ed. Sport Management website for updates before registering. Also, check your DARS report and MAX banner portal for required EDFN courses.
WSSD Sport Management Tentative Course Offerings

FALL 2014

WSSD 591: Exercise Physiology
Dr. Dupain
Course Meets: Tuesdays from 7:00 – 10:00 PM (8/25/14-12/14/14)
Location: TBA
Elective for M. Ed. in Sport Management Athletic Coaching concentration only. Permission of instructor required.

WSSD 604: Facilities and Event Management
Dr. Nesbitt
Course Meets: Tuesdays (8/26/14 and 12/2/14) from 6:00-9:00 PM
Remainder of class is online.
Location: TBA
Required course for M. Ed. in Sport Management.

WSSD 605: Sport and the Law
Dr. Mowrey
Course Meets: Mondays from 6:00-9:00 PM (8/25/14-12/14/14)
Location: Pucillo 208
Required course for M. Ed. in Sport Management.

WSSD 610: Women in Sport
Dr. Wushanley
Course Meets: Wednesday (8/27/14, 9/17/14, and 10/8/14) from 6:00-9:00 PM. Remainder of class is online.
Location: Pucillo 208
Elective for M. Ed. in Sport Management Athletic Management and Athletic Coaching concentrations.

Please Note: course offerings may change, please check the M.Ed. Sport Management website for updates before registering. Also, check your DARS report and MAX banner portal for required EDFN courses.
Valley Preferred Cycling Center (VPCC, formerly Lehigh Valley Velodrome) is the most prestigious professional cycling track in North America. Located in Trexlertown, Pa. (8 mi. west of Allentown) VPCC has hosted a full spectrum of world-class events throughout its history, including numerous national championships, world cups, world championships, and the 1996 Olympic Trials. From April through September, it hosts professional cycling events, amateur events, youth bicycle racing leagues, developmental cycling courses for young and old, and swap meets.

Race Day Internship:
*SUMMER INTERNSHIPS ONLY **FIFTEEN POSITIONS AVAILABLE**

Course Description: Valley Preferred Cycling Center offers Race Day Internships for those students looking to gain experience in the sport industry. Like our full-time internship positions, the Race Day Internship will allow interns to work alongside VPCC Front Office Staff while completing important race day responsibilities.

Timeline: The program will include all World Series of bicycling events held on Friday nights throughout the summer as well as our ProAm Series on Tuesday nights. The race series begins in June and will run through August. Although interns will not be scheduled for 100% of the Tuesday/Friday night events, interns are expected to be present for all events they are scheduled for.

Hours: Race Day Interns will arrive at 4:30 PM. Interns will be dismissed shortly after the race ends when all responsibilities are completed.

College Credit/Compensation: Unpaid – College credit may be earned

Experience Includes: (Interns will rotate through job responsibilities each week)
Assist Ticket Office Staff with ticket sales and ticket related projects throughout the night. Greet and collect tickets from spectators as they enter the facility. Lead the parking crew, organizing the traffic flow of incoming spectators. Assist promotions crew executing nightly promotions (Responsible for National Anthem singer, finding contestants, setting up props, and executing contests and promotions). Assist the Merchandise stand lead selling merchandise throughout the night. Support the food and beverage staff when needed. Collected Premes (cash prizes for riders) throughout the night. Assist setting up Plaza area with sponsor displays and nightly entertainment. Support group hospitality areas with great customer service

To Apply:
To be considered students must submit their resume by April 1st of each calendar year to Internship Coordinator – Alicia Marinelli at alicia@thevelodrome.com. Please specify which internship you are applying for (Full-Time, Part-Time, or Race Day). For more information visit [https://thevelodrome.com/career-opportunities/](https://thevelodrome.com/career-opportunities/)
Executive Director, Southern End Community Association:

An exciting opportunity for a highly motivated and qualified parks and recreation professional. Bachelor’s degree required, plus 4 years of experience in municipal parks and recreation, with a strong background in recreation programming, excellent organization and communication skills, and experience supervising staff and working with volunteers. Total compensation package $30-40,000. Equal Opportunity Employer.

Position Description: The Executive Director serves as the principal administrator responsible for working with the volunteer-driven, non-profit agency, Southern End Community Association, to create recreational opportunities for the residents of Southern Lancaster County. The Executive Director’s general areas of responsibility include administration, personnel and volunteer support; facilities management, delivery of programs and services, budgeting and financial management, and community and public relations.

Education and Experience Qualifications:
Bachelor’s degree in parks and recreation, public administration, sports management or related field from an accredited college/university required. Minimum of 4 years of progressively responsible work experience in municipal parks and recreation services preferred. Certified Park and Recreation Professional preferred. Swimming pool management experience is a plus. Candidates must have a strong background in recreation programming with demonstrated competence in organizing and operating activities for all ages, interests and abilities. Possession of a valid PA driver’s license or the ability to obtain the license within 30 days of employment and access to a vehicle are required. Possession of First Aid and CPR Certifications or willingness to attain them is required. Act 34 and Act 151 clearances must be obtained prior to the start of employment. A post-offer drug test and background credit check must be successfully passed prior to the start of employment.

To Apply: Send a letter of interest, resume and contact information for three professional references to: SECA, P.O. Box 67, Quarryville, PA 17566. Deadline for applications is March 28, 2014.

For more information regarding this position, please contact the graduate assistant at Morgan.rupp@millersville.edu.
Philadelphia Sports Industry Career Fair
April 4, 2014 - Philadelphia, PA

Where?
Wells Fargo Center
3601 S Broad St
Philadelphia, PA 19148

When?
Friday April 4th, 2014
Resume Collection: 4:00 PM
Meet & Greet: 5:30 PM
Wings vs. Calgary Roughnecks @ 7:00 PM

What?
Meet with leading industry executives who will be looking to hire for open full-time, part-time, and internship positions within their organizations! Teams will include a wide variety of professional and minor league organizations from all across Pennsylvania, New Jersey, and Delaware!

Resume Collections will begin at 4:00 PM
Followed by a Meet & Greet session with the executives at 5:30 PM
Registration includes a complimentary ticket to the Wings game at 7:00 PM!

REGISTRATION IS A TWO STEP PROCESS:
Step 1: To register for the event, please first completely fill out the application including uploading your resume.

Step 2: After completing Step 1, you will find the Step 2 URL address in a thank you email that will be sent to the email address you list on your application. Please click on the link within the email and enter the promo code "COLLEGE". You will not be considered officially "registered" unless you have completed both Steps.

To Register for this event, visit:
http://comcast-spectator.teamworkonline.com/teamwork/r.cfm?i=65026
JUNIATA COLLEGE

STRENGTH & CONDITIONING CLINIC

All Sports and All Components of Performance Enhancement

June 13–14, 2014

For more information and to register: www.juniata.edu/camps/strength

Held in the F. Samuel ’54 and Martha A. Brumbaugh Strength & Fitness Center and the Brumbaugh Academic Center
Alumni Update

MU Sport Management Class of 2006

**Brooke Good** is currently the head field hockey coach, assistant sports information director, and adjunct instructor in the Health and Human Performance department at Messiah College. In her first two years as the head coach, Brooke and her teams have won two conference championships and also moved on to play in the NCAA tournament both years. As the assistant sports information director, Brooke oversees the stats for Messiah’s home basketball games and covers the women’s basketball team. In the spring, she covers softball and also assists with stats for men’s and women’s lacrosse and baseball. Brooke currently teaches the senior seminar class for sport management majors and will pick up another sport management class next academic year.

MU Sport Management Class of 2007

**Ron Kennedy** is currently the Athletic Director at Donegal High School and has been since 1996. Ron is also the President of the Lancaster-Lebanon League Athletic Directors Association (2003-present), and a member of the Lancaster Lebanon League Board of Control (2000-present). Ron has served with the PIAA as a Board Member (2009-present), the District 3 Vice Chairman (2009-2013), and now as the District 3 Chairman (2013-present). Ron is currently involved in the planning and design phase of a new athletic stadium for Donegal High School which is slated to open in the fall of 2015.

---

Do you have news to share or suggestions for the next Newsletter? Have you moved; been appointed to a new job; new email address? Want to get in touch with a certain classmate or find out what they are doing? Contact Morgan at (717)- 872– 3136 or sportmgmtga@millersville.edu.
Mickey Blymier is the Director of Athletic Communications at Franklin & Marshall, which oversees all communication needs for their 27 sports. He was promoted to this position in August, 2011 after three years as the assistant director. In 2012-13, Blymier added high-definition web broadcast for 12 sports, making F&M the first institution in the Centennial Conference to broadcast in HD and one of only 20 schools around the country to do so. During that time span he spearheaded a department that broadcasted 165 events, an all-time high, and reached 11,675 viewers. He also led in the production of video highlights of more than 50 contests for the department’s YouTube page.

Rebecca Allen is currently an assistant professor at McDaniel College in Westminster, Maryland and in the final stages of earning her doctoral degree. Rebecca teaches graduate level courses and advises undergraduates who are minoring in Sports Management. She also advises clubs on campus including a Fitness Buddies program for the Boys and Girls Club of Carroll County and the Exercise and Physical Education Social Activities Committee.

Miles Gallagher was named Interim Associate Director of Athletics at Millersville University in February 2013. He is in charge of NCAA compliance for all 19 of Millersville's intercollegiate teams. In addition, he assists the Director of Athletics in overall leadership and supervision of the department and serves as sport administrator for women's basketball, baseball, men's soccer, men and women's golf teams. He serves as the coordinator for football game logistics and is the administrative supervisor for the Student-Athletic Advisory Committee (SAAC).
Two alumni from the program, Ron Kennedy ’07 and Jessica Shellenberger (anticipated ’14) gave a one-hour panel presentation on Bullying and Hazing in Sport as part of Lancaster General Health’s - 9th Annual Coaches Clinic held March 8, 2014. Co-presenting with them was Patricia Epps, Director of Athletics & Recreation at Franklin and Marshall College.

Ron kicked-off the presentation by providing the audience with current data about the crisis in sport involving bullying and hazing. He related the topic to a recent situation involving the Miami Dolphins professional football team, and then discussed a few of his experiences as the Athletic Director at Donegal High School and what he has learned serving as Chair of District III and PIAA Board Member. He did an excellent job garnering audience participation having the attendees share their personal experiences on the issue and by offering potential solutions for each of their situations.

Jessica followed next by discussing her experiences as a NCAA Division I student-athlete having been hazed during an initiation ritual when she played college sports. She described how those negative experiences in college helped shape her views in creating positive team-building strategies for all student-athletes. As the Head Field Hockey Coach at Donegal High School, Jessica did a terrific job in helping the audience better understand why it is so important for coaches to implement a plan that will prevent their athletes from being stigmatized.

Together with Ms. Epps, both Ron and Jessica provided the participants with several proven sport management approaches for addressing this key issue in athletics today.

Another alumnus of the M.Ed. in Sport Management program also had an important role in this year’s clinic. Lea Vandegrift ’11 was the representative for Orthopedic Associates of Lancaster (OAL) with whom she is employed serving as an athletic trainer at Manheim Township High School. Lea staffed the OAL display area and answered numerous questions about the sports medicine services available through her employer.

Dr. Wimer, who attended the clinic said, “it was an honor to observe and listen to our former M.Ed. students giving back to the Sport Management profession and witnessing the strong and significant roles each of them is playing in the local community.” Way to go Ron, Jessica and Lea!
Advice for Current Students

MU Sport Management Class of 2005

Jason Thompson: “Keep a notebook for the classes you take, and apply that information to your current or future positions.”

MU Sport Management Class of 2006

Brooke Good: “Always strive to maintain a healthy work—life balance. If you enjoy what you do, you’ll never look at your job as work, but don’t let your work become your only source of joy!”

MU Sport Management Class of 2007

Ron Kennedy: “Be early for everything. Don’t be afraid to talk to people. Make a decision and live with it, but don’t be afraid to admit your mistakes.”

MU Sport Management Class of 2009

Mickey Blymier: “Get as much experience as possible. You may have to work for free or next to nothing and you will definitely have to work long days, but getting experience on your resume will pay off in the long run.”

MU Sport Management Class of 2010

Rebecca Allen: “Continue your education even after graduation. Sport management is an ever-changing area and staying up to date on new research and ideologies helps an individual to better market themselves.”

MU Sport Management Class of 2011

Derek Nissley: “Organize the content on the core courses into study guides as you take them to help make preparing for the comps easier and less stressful.”
VISION
The purpose of this organization is to maximize personal growth and development in students who are interested in the field of sport management. This will be achieved by:

- Providing leadership experiences in sport industries.
- Developing sport industry networking opportunities that will include Millersville University alumni.
- Offering service opportunities that will have a positive impact on the individual and the surrounding community.
- Expanding students’ awareness of sport management

FALL RECAP
The SMSA in conjunction with intercollegiate athletics successfully hosted Marauder Madness, an event to increase support and awareness for the basketball programs at Millersville University. Approximately 350 people were in attendance and 160 canned food items were donated to the Water Street Rescue Mission. The basketball coaching staff was victorious over other MU athletic coaches in the coaches’ scrimmage. Jalon Lester (Jr.) was the winner of the 3-point shootout and Kelvin Parker (Jr.) was the winner of the slam dunk contest.

FUTURE PLANS
Full time positions, internships, and volunteer opportunities will soon be available for the 2015 USGA Women’s Open to be held at the Lancaster Country Club.

If you are interested in joining the SMSA or would like more information, please contact Morgan Rupp at sportmgmtga@millersville.edu or call him at (717) - 872 - 3136.
Item 1 - 50/50 Blend Short Sleeve T
Item 2 - 50/50 Blend Long Sleeve T
Item 3 - Hooded Sweatshirt
Item 4 - Unstructured Cap with Velcro Closure
Item 5 - Under armour Polo
Item 6 - 7" Inseam Mesh Shorts
Item 7 - Embroidered Logo on Left Chest
Item 8 - Embroidered Logo on Front
Item 9 - Embroidered Logo on Front
Item 10 - Embroidered Logo on Front of Bag.
New MU Sport Management apparel orders will be placed at the beginning of the fall and spring semesters. An online store will be made available for a specified time period from E-Town Sporting Goods. An email will be sent to everyone with an active email in the system with the link to the online store and the time period it will be open for. If you believe you do not have an active email and would like to submit one, please email the GA at sportmgmtga@millersville.edu.
Looking for an internship? Look no further! Visit the M. Ed in Sport Management Graduate Students & Alumni Page at [http://www.millersville.edu/wssd/graduate/graduate-students-alumni.php](http://www.millersville.edu/wssd/graduate/graduate-students-alumni.php).

This page is a part of the already existing M. Ed in Sport Management site and can be found under the subheading Graduate Students & Alumni.

Contains Job and Internship Postings!

Make Sport Your Business...

Sport Management at Millersville University

Members Only Page

Visit the Members Only Page to access recent job and internship opportunities. Username and Password Required.

Student Handbook

Handbook Content

Forms:
- Contact Information
- Verification of Student Understanding
- Change of Contact Information

Request to Add or Change Concentration
- Internship Application
- Application for Comprehensive Examination

For the Application for Admission to Degree Candidacy, a Graduation Application, and any other forms, please visit the Graduate Studies Website.

Important Dates & Proposed Courses

Continue on to Pages 17 and 18 to learn how you can access this website and everything it has to offer!
To access the website directly, follow the above link

The website can also be found by going to the Millersville Wellness and Sport Sciences page [http://www.millersville.edu/wssd/index.php](http://www.millersville.edu/wssd/index.php), clicking on the M. Ed in Sport Management heading on the left side navigation bar,

and then click on the subheading Graduate Students & Alumni.
The M. Ed in Sport Management Members Only Page

http://www.millersville.edu/wssd/graduate/graduate-students-alumni.php

We will constantly be working to update and improve this website. Please contact Morgan at (717)–872–3136 or sportmgmtga@millersville.edu if you

- Need the Username and Password
- Have any Questions
- Have any Suggestions
- Have any Job/Internship Updates you would like posted on the website.