

# MU Ed in Sport Management

## E-Newsletter

Spring 2013

18th Edition



**INSIDE:**

*Upcoming Job Fairs*  
*Alumni Updates*  
*Fall 2013 Classes*

***MAKE SPORT YOUR BUSINESS..***  
***SPORT MANAGEMENT AT MILLERSVILLE UNIVERSITY***

# Millersville Sport Management

Item 1

**\$8.00**

50/ 50 Blend Short Sleeve T



Screen Printed Logo on Full Front and Back

Item 2

**\$12.00**



Screen Printed Logo on Full Front and Back

Item 3

**\$20.00**

Hooded Sweatshirt



Screen Printed Logo on Full Front and Back

**\$10.00**

Item 4

Unstructured Cap with Velcro Closure



Embroidered Logo on Front

Item 5

**\$42.00**

Under armour Polo



Embroidered Logo on Left Chest

Item 6

**\$12.00**



7" Inseam Mesh Shorts

Item 7

**\$25.00**



Embroidered Logo on Left Chest

Item 8

**\$12.00**



9" Inseam Mesh Shorts

Item 9

**\$20.00**



Item 10

**\$48.00**



Embroidered Logo on Front of Bag

**Orders Due:  
April 9th**

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April 9th**

**Size Chart**  
**Adult Sizes: S (28-30), M (32- 34), L (36-38), XL**  
**(40- 42), XXL (44- 48)**

Item #	Color	Size	Quantity	Price Each	Total Price
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$
				\$	\$

**Please Make Checks Payable to:  
Elizabethtown Sporting Goods**

**Order  
Total \$**

Order Information:  
 #1. Payments and order forms must be received by .  
 Order payments must be made by personal check payable to Elizabethtown Sporting Goods.  
 #2. You may e-mail ([sportmgmtga@millersville.edu](mailto:sportmgmtga@millersville.edu)), mail, or hand deliver order forms and payment to:  
 Wellness and Sport Sciences Dept: ATTN: Lauren Heslin  
 #107 Pucillo Gymnasium Millersville University  
 P.O. Box 1002  
 Millersville, PA 17551  
 #3. You will be contacted when the order is in to arrange a pick- up time. If you are unable to pick up items and would like to have items shipped to you, please contact Lauren with a shipping location and order information at [sportmgmtga@millersville.edu](mailto:sportmgmtga@millersville.edu) or (717)- 872- 3136 **before** the order due date. Prices will need to be adjusted to include shipping fees based on your location and size of your order.

**WSSD Sport Management Tentative Course Offerings**

**SUMMER II 2013**

**WSSD 622: Sport Finance**

**Dr. Nesbitt**

**Course Meets: Monday 6/17/13 and Thursday 7/18/13 from 6:00– 9:00 PM. Remainder of class is online.**

**Location: Stayer 108**

**Reserved for M. Ed. in Sport Management Students. Required for Athletic Management and elective in Athletic Coaching concentration.**

**SUMMER III 2013**

**WSSD 601: Organization and Administration in Sport Programming**

**Dr. Wimer**

**Course Meets: Tuesday 7/23/13, Thursday 7/25/13, Tuesday 7/30/13, Thursday 8/01/13, and Tuesday 08/06/13 from 6:00– 7:30 PM. Remainder of class is online.**

**Location: Stayer 106**

**Reserved for M. Ed. in Sport Management students. Required course for Athletic Management and Athletic Coaching concentration.**

**FALL 2013**

**WSSD 617: Sport Conditioning**

**Dr. Keefer**

**Course Meets: Wednesdays. Remainder of class is online.**

**Location: Pucillo 208**

**Reserved for M. Ed in Sport Management students. Elective course for Athletic Coaching concentration. Course includes NSCA curriculum.**

**WSSD 591: Exercise Physiology**

**Dr. Dupain**

**Course Meets: Tuesday 8/27/13 and Tuesday 12/3/13 from 7:01– 10:01 PM. Remainder of class is online.**

**Location: Pucillo 211**

**Reserved for M. Ed in Sport Management. Elective course for Athletic Coaching concentration.**

**CONTINUED ON NEXT PAGE**

**WSSD Sport Management Tentative Course Offerings (Continued)**

**FALL 2013**

**WSSD 604: Facilities and Event Management**

**Faculty: TBA**

**Course Meets: Tuesdays; Dates: TBA**

**Location: TBA**

**Reserved for M. Ed. in Sport Management students. Required course for Athletic Management and Athletic Coaching concentration.**

**WSSD 605: Sport Law**

**Dr. Mowrey**

**Course Meets: Monday 8/26/ 13– Monday 12/ 2/13 from 6:00– 9:00 PM.**

**Location: Pucillo 208**

**Reserved for M. Ed. in Sport Management students. Required course for Athletic Management and Athletic Coaching concentration.**

**PLEASE NOTE:**

**COURSE OFFERINGS MAY CHANGE,  
PLEASE CHECK THE M. ED SPORT MANAGEMENT  
WEBSITE FOR UPDATES BEFORE REGISTERTING  
ALSO CHECK YOUR DARS REPORT AND MAX  
BANNER PORTAL FOR REQUIRED EDFN COURSES**

# IMPORTANT DATES TO REMEMBER

**April 2nd:** Graduate degree– seeking and certification students begin registration for fall term

**April 10th:** Graduate non– degree students begin registration for fall term

**May 11th:** Deadline for submitting graduate these and grades for research reports to the College of Graduate & Professional Studies

Last day of regular class meetings for spring

Last day for graduate students to make up an incomplete grade

**May 13th– 17th:** Evaluation period– Special class schedule

Classes will meet during this period for regular instruction or for examination

Degree audit access is restricted from May 15th to May 25th

**May 17th:** College of Graduate and Professional Studies Commencement

**May 20th:** Summer I classes begin

**May 22nd:** Final grades for spring term are due from faculty by 11pm

**May 24th:** Final grades for spring term available to students via MAX after 4:30pm

**May 27th:** Holiday– NO CLASSES

**June 14th:** 4– week Summer I session ends after last class

**June 17th:** Summer II classes begin

**July 4th:** Holiday– NO CLASSES

**July 19th:** Summer II ends after last class

**July 22nd:** Summer III classes begin

**July 28th:** Summer Comprehensive Examination Date

**August 16th:** Session III ends after last class

**IMPORTANT**

**Internship Application Deadlines:**

**April 1st: Summer/ Fall**

**November 1st: Winter/ Spring**

**If you need help finding an internship, submit the internship application and contact your advisor prior to the deadline.**

# Upcoming Job Fairs and Networking Events



**Sports Sales Combine (April 12– 13, 2013)- Pittsburgh– Hosted by the Pittsburgh Pirates (Pittsburgh, PA)**

**Your chance to be discovered by the pros!**

**Attendance is a must for anyone interested in a career in sports sales! The Sport Sales Combine is designed for those looking to develop their sales skills, land a ticket sales position, and initiate a management trajectory in sports.**

**Hosted by the Pirates with all sessions held at PNC Park, this innovative training and recruitment event created by Drs. Bill Sutton and Richard Irwin, includes authentic sales experience with career development opportunities, making it a truly unique opportunity to showcase your skills to hiring managers.**

**Representatives from the Pirates and other MLB, NBA, NFL, MLS, and NHL teams will be scouting the event and conducting on site interviews for immediate hires!**

**If you are interested in attending, visit <http://baseballjobs.teamworkonline.com/teamwork/r.cfm?i=52221> for more information.**



**Sports and Entertainment Career Fair (May 15, 2013)- Hosted by the Camden Riversharks (Camden, NJ)**

**Want to start your career in the sports or entertainment industry? Here is your opportunity to land a job with the Camden Riversharks or one of the many other organizations that will be in attendance at the career fair.**

**When:**

**Wednesday, May 15th**

**3:30– 5:30 p.m. Career Fair**

**7 p.m. Camden Riversharks vs. Lancaster Barnstormers**

**(Ticket to career fair includes your entrance into the game as well as a food voucher for dinner– hot dog, chips, and water)**

**Where:**

**Campbell's Field**

**401 N Delaware Avenue**

**Camden, NJ 08102**

**If you are interested in attending, visit <http://openingdaypartners.teamworkonline.com/teamwork/r.cfm?i=53350> for more information.**

# Job Opportunity



**Sales and Facility Operations Manager**

**B2B Baseball and Softball  
Manheim, PA**



## **POSITION SUMMARY:**

The Sales and Facility Operations Manager will be in charge of sales at B2B Baseball and Softball Academy, reaching out to organizations, youth groups, and individuals with the intent of selling our clinics, camps, lessons, and programs at the facility. The employee will also be in charge of the facility operations, which includes staff scheduling and coverage at the desk, along with schedules for each instructor and the space rented by clients.

## **GENERAL RESPONSIBILITIES:**

- Schedule management– making sure the schedule is correct and staff is engaged.
- Answer calls periodically and filling in at the desk as the company deems necessary.
- Develop and print clinic, camp, and event brochures and marketing materials.
- Calling organizations and individuals to fill out programs– general sales of facility.
- Weekly meetings with management on initiatives, schedule, and direction.
- Managing staff schedules and temporary employees.
- Be sure facility is clean, supplies are ordered, and overall complex is attended to daily.
- Assist instructors in selling clinics, camps, and lessons and working side– by– side on initiatives.
- Run errands when necessary.
- Handle group contracts and developing relationship with organizations who train or use facility.
- Answer emails, calls, and mail directed at facility with interest in using facility.
- Handle all Pro Shop issues, including ordering, reordering, and sales.
- Responsible for ordering, reordering, and selling Pepsi products and machines.

## **EDUCATION/ EXPERIENCE:**

Sales experience, degree in Sales, Marketing, or Sports Management

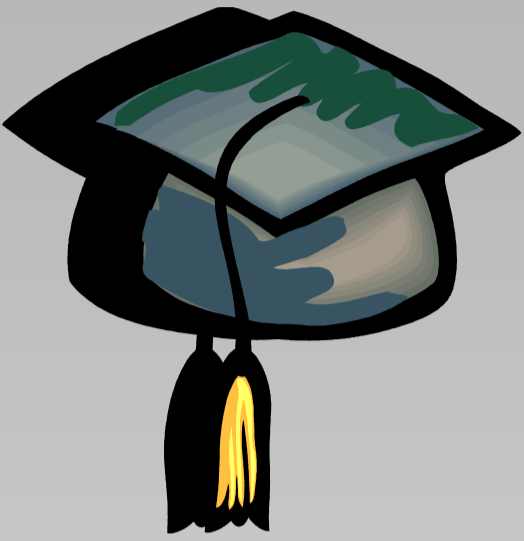
## **KNOWLEDGE/ SKILLS:**

Must be computer literate, comfortable with sales and cold calls, organized, and driven to succeed.

**If interested in this position, contact Marc at (717)- 808– 0937 or email him at [info@b2bbaseball.com](mailto:info@b2bbaseball.com).**



# Fall 2012 Graduates



**Abby Blake**

**Tim Bonitz**

**Wayne Breneman**

**Jonathan Brubaker**

**Julia Powers**

**Jonathan Shehan**

**Kelly Sylvester**

**Jesse Woodrow**



**Congratulations Graduates!**

**Good Luck in all your future endeavors!**

# Alumni Update

## Marci Scheuing (Lippert)- Graduated 2008

Marci is currently the head field hockey coach at Bryn Mawr College. She is entering her fourth season (after three seasons as the head coach at Cedar Crest College). She was named the 2012 Centennial Conference Coach of the Year after her team had more wins in 2012 than the last five seasons combined. Marci is also currently working as the Coaching Director of the United Field Hockey Club, based out of the United Sports Training Center in Downingtown, PA. Marci got married to Matt Scheuing, a former Millersville baseball player, in July 2011.

*Congratulations Marci! Keep up the good work!*



Jocelyn Hockley married Ryan Hockley on July 27, 2012!

*Congratulations Mr. and Mrs. Hockley! Best wishes in your wonderful life together!*

Do you have news to share or suggestions for the next Newsletter? Have you moved; been appointed to a new job; new email address? Want to get in touch with a certain classmate or find out what they are doing? Want your classmates to know your email address?

Contact Lauren at (717)- 872- 3136 or [sportmgmtga@millersville.edu](mailto:sportmgmtga@millersville.edu).

Looking for an internship?

Looking for a new job in Sport Management?

# Then Visit The M. Ed in Sport Management Graduate Students & Alumni Page

<http://www.millersville.edu/wssd/graduate/graduate-students-alumni.php>

This page is a part of the already existing M. Ed in Sport Management site and can be found under the subheading *Graduate Students & Alumni*.

**Graduate Students & Alumni**

MU Home > Millersville Academics Home > Wellness & Sports Sciences Home > M. Ed. in Sport Management > Graduate Students & Alumni

**Wellness & Sports Sciences Home**

- M. Ed. in Sport Management
  - Graduate Students & Alumni
  - Faculty & Staff
  - Career Opportunities
  - Course Descriptions (PDF)
  - Degree Requirements (PDF)
  - F.A.Q.'s
  - Contact Us
- Coaching Minor
- Textbooks
- Undergraduate Courses (PDF)
- Pucillo Fitness Room
- Faculty & Staff
- Helpful Links

**Quick Links**

- Clear Bills
- Bursar's Office
- Financial Aid
- Graduate Assistantships
- Undergraduate Catalog
- Graduate Catalog
- Identification Cards
- Parking Stickers

**MAKE SPORT YOUR BUSINESS...  
SPORT MANAGEMENT AT MILLERSVILLE UNIVERSITY**

**Members Only Page**

Visit the **Members Only Page** to access recent job and internship opportunities  
*Username and Password Required*

**Student Handbook**

**Handbook Content**

Forms:  
[Contact Information](#)  
[Verification of Student Understanding](#)  
[Change of Contact Information](#)  
[Request to Add or Change Concentration](#)  
[Internship Application](#)  
[Application for Comprehensive Examination](#)

For the Application for Admission to Degree Candidacy, a Graduation Application, and any other forms, please visit the [Graduate Studies Website](#).

**Important Dates & Proposed Courses**

**Contains Job and Internship Postings!**

Continue on to Pages 11 and 12 to learn how you can access this website and everything it has to offer!

<http://www.millersville.edu/wssd/graduate/graduate-students-alumni.php>

To access the website directly, follow the above link

The website can also be found by going to the Millersville Wellness and Sport Sciences page <http://www.millersville.edu/wssd/index.php>, clicking on the M. Ed in Sport Management heading on the left side navigation bar,

The screenshot shows the homepage of the Wellness & Sports Sciences department at Millersville University. The header features the department name and a breadcrumb trail: MU Home > Millersville Academics Home > Wellness & Sports Sciences Home. A left-hand navigation menu includes links for 'Wellness & Sports Sciences Home', 'M. Ed. in Sport Management', 'Coaching Minor', 'Textbooks', 'Undergraduate Courses (PDF)', 'Pucillo Fitness Room', 'Faculty & Staff', and 'Helpful Links'. Below this is a 'Quick Links' section with icons for 'Clear Bills', 'Bursar's Office', 'Financial Aid', 'Graduate Assistantships', 'Undergraduate Catalog', 'Graduate Catalog', 'Identification Cards', and 'Parking Stickers'. The main content area features a large banner image of a gymnasium with a circular logo for 'Wellness & Sport Sciences' at Millersville University. The banner text reads: 'Identified by the American Sport Education Program (ASEP) as one of the Top Undergraduate Coaching Education and Most Comprehensive Sports Management Programs in the Nation'. Below the banner are two columns: 'Mission Statement' and 'Contact Info'. The contact information lists 'Wellness & Sport Sciences', 'Pucillo Gymnasium Millersville Unive', 'P.O. Box 1002', and 'Millersville, PA 17551-0302'.

and then click on the subheading Graduate Students & Alumni.

The screenshot shows the 'M. Ed. in Sport Management' page. The header displays the page title and a breadcrumb trail: MU Home > Millersville Academics Home > Wellness & Sports Sciences Home > M. Ed. in Sport Management. The left-hand navigation menu is expanded to show 'M. Ed. in Sport Management' with a sub-menu containing: 'Graduate Students & Alumni', 'Faculty & Staff', 'Career Opportunities', 'Course Descriptions (PDF)', 'Degree Requirements (PDF)', 'F.A.Q.'s', and 'Contact Us'. The main content area features a large image of a gymnasium floor with the word 'athletics' printed on it.

# The M. Ed in Sport Management Members Only Page

<http://www.millersville.edu/wssd/graduate/graduate-students-alumni.php>

- We will constantly be working to update and improve this website.  
Please contact Lauren at (717)- 872– 3136 or [sportmgmtga@millersville.edu](mailto:sportmgmtga@millersville.edu) if you
- Need the Username and Password
    - Have any Questions
    - Have any Suggestions
  - Have any Job/ Internship Updates you would like posted on the website.

The screenshot shows a web browser window displaying the 'Graduate Students & Alumni' page. The page header includes a breadcrumb trail: 'MU Home > Millersville Academics Home > Wellness & Sports Sciences Home > M. Ed. in Sport Management > Graduate Students & Alumni'. A navigation menu on the left lists various links such as 'Graduate Students', 'Faculty & Staff', and 'Contact Us'. A central dialog box titled 'Authentication Required' is overlaid on the page. The dialog box contains a question mark icon and the text: 'A username and password are being requested by http://www.millersville.edu. The site says: "WSSD Graduates"'. Below this text are two input fields labeled 'User Name:' and 'Password:'. At the bottom of the dialog box are 'OK' and 'Cancel' buttons. The background page content is partially obscured by the dialog box, but some text like 'spring 2010' and 'Student Handbook' is visible.