

B.S. in Media Arts Production (120 Credits minimum)

Media Arts Production Requirements: (45 Credits)

Core Requirements: (12 credits)

COMM	101	Intro to Communication	3 cr
COMM	201	Theories of Communication	3 cr
COMM	301	Communication Research Methods	3 cr
COMM	401	Critical Cultural Studies in Communication	3 cr

Production Core: (15 credits)

COMM	121	Intro to Audio/Video Production	3 cr
COMM	220	Survey of Mass Media	3 cr
COMM	320	Basic Radio Production	3 cr
COMM	321	Television Production	3 cr
COMM	326	Media Writing: News	3 cr

Advanced Production Core: (9 credits) Must have 60 credits to start

COMM	421	Advanced TV Production	3 cr
COMM	422	Advanced Radio Production	3 cr
COMM	437	Documentary Filmmaking II	3 cr
COMM	323	Producing for Digital Media	3 cr
COMM	425	Broadcast News Reporting	3 cr

Major Electives Group A: (6-9 credits)

COMM	300/400	Internship(s)	3 cr
COMM	206	Comm and Media Law	3 cr
COMM	230	International Broadcasting	3 cr
COMM	322	Media Criticism	3 cr
COMM	327	Media Writing: Fiction	3 cr
COMM	330	Media and Women's Culture	3 cr
COMM	335	Communication and Emerging Technologies	3 cr
COMM	337	Documentary Filmmaking I: Concepts	3 cr
COMM	380	Digital Media Writing	3 cr
COMM	390	Social Media Campaigns	3 cr
COMM	440	Leadership in Media	3 cr
COMM	480	Topics in Media	3 cr

Electives Group B (Choose 0-3 credits)

Choose from among all other classes in the COMM & Theatre Department.

Required Related (9 credits)

Students may choose any combination of courses from ART, FILM, or ITEC.

MILLERSVILLE UNIVERSITY

Student Name: _____ Student I.D. #: _____

DEGREE:	BS	MAJOR REQUIREMENTS FOR A BS DEGREE IN
MAJOR:	SPCM	SPEECH COMMUNICATION: MEDIA ARTS PRODUCTION
OPTION:	MAPR	Total credit hours required: 120.0 minimum

REQUIREMENTS AND POLICIES FOR THE SPEECH COMMUNICATION MAJOR

A. Policies for Admission to the Major

1. New students (freshman and transfers) must be admitted to the Speech Communication major by the Office of Admissions upon admission to the University.
2. Admission into the Speech Communication major from other departments is upon signature of the chairperson of the Communication and Theatre Department.
3. Non-degree and continuing education students must be admitted to the Speech Communication major by the Office of Admissions.

B. Policies for Retention in the Major

1. University requirements for retention:
2. Students must earn a C- or higher in COMM 101 and 201 to remain a major.
3. Students' progress in the major will be reviewed no later than the semester following the completion of 60 hours. Students in the major must attain a 2.5 QPA in the major in order to be retained in the major.
 - A. Any student failing to maintain a 2.5 QPA in the major will be placed on probation-in-the-major.
 - B. If a student fails to achieve a 2.5 QPA or above in the subsequent semester in the major, the student will be removed from the major.
 - C. Students desiring reconsideration may appeal directly to the Department Chair.

C. Policies for Completion of the Major

1. Completion of University curricular requirements.
2. Students must earn a 1.87 (C-) in each core course (COMM 101, 201, 301, and 401) before taking the next highest core course.

Note to the student: *This form is provided as a guide. It is your responsibility to consult regularly with your advisor to be aware of the changes and curriculum details which are not incorporated on this form.*